



ECONOMIC IMPACT OF
West Georgia
Regional Airport
Carrollton, Georgia





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of West Georgia Regional Airport

The City of Carrollton, with its population of nearly 25,000 in 2010, is located in Carroll County on U.S. Highway 27, in west central Georgia. Carrollton-Carroll County is a commercial, cultural, industrial, educational, and medical hub for the region at the foothills of the Appalachian Mountains.

West Georgia Regional Airport is located in the City of Carrollton and Carroll County along Highway 27 in west central Georgia. The airport is owned and operated by the West Georgia Airport Authority has a 5,503-foot asphalt runway, Runway 17/35, which can accommodate 95 percent of general aviation aircraft. The airport's full-service fixed base operator, Air Services of West Georgia, provides 24-hour fueling, hangar storage, and aircraft maintenance services. Air Services, Inc. offers its customers aircraft maintenance, aircraft repair, and upholstery services in its 40,000 square foot hangar. Blue Sky Aviation provides flight instruction. Rogers Aircraft Services and West Georgia Possum Works provide aircraft maintenance services.

West Georgia Regional Airport supports local major employers. The airport is home to corporate flight departments for companies located in the surrounding area, such as GBC Technologies, L&A Investments, and SMI Inc. The airport also plays a vital role by providing air transportation to retail and manufacturing companies

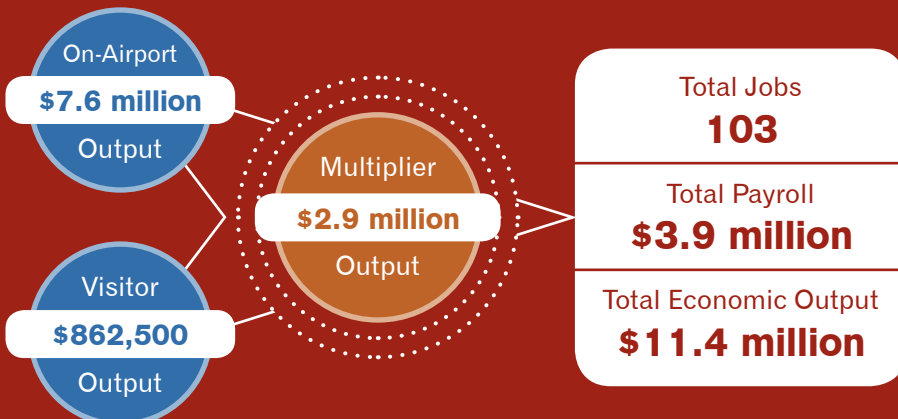
including Walmart, Honda Lock, and Southwire, the world's largest manufacturer of wire and cable. West Georgia Regional Airport also supports aerial agricultural operations, aerial inspection flights, emergency medical and patient transfer, aerial photography, and military training.

The airport serves as a gateway for local sportsmen to meet and fly out during hunting season. The Carrollton Cultural Arts Center will host the International Watercolor Exhibition. This exhibition is an opportunity for the public to view works of art from all over the world and this is the first time this invitation only show has exhibited in the United States. West Georgia Regional Airport supports a number of community events including an annual Sun n' Fun stop over every April, which attracts over 150 people, and an Air/Car Show approximately every four years. The local EAA chapter hosts a Young Eagles youth outreach event every Saturday during the summer months.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The West Georgia Regional Airport plays a vital role in supporting the region with 103 jobs with an annual payroll of \$3,912,700, and \$11,440,500 in economic output for the local and regional economies.



Economic Impact of West Georgia Regional Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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