



ECONOMIC IMPACT OF

Vidalia Regional Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Vidalia Regional Airport

Vidalia is located in east central Georgia, 90 miles west of Savannah along U.S. Highway 280. Vidalia, with a 2009 population of more than 11,000, is the largest city in Toombs County. Calling itself the “Sweet Onion City,” Vidalia provides some of the best-known sweet onions in the world; its largest industry is agriculture. The Annual Vidalia Onion Festival attracts thousands of people to the area to participate in a various events, see world-class concerts, and view one of the best air shows in the region.

Vidalia Regional Airport is located three miles southeast of Vidalia and has two concrete runways. The primary runway, Runway 06/24, is 6,003 feet long and is equipped with a precision instrument landing system. The crosswind runway, Runway 13/31, is 5,000 feet long. The City of Vidalia, which owns and operates the airport, offers aviation fuel, aircraft parking, a courtesy car, pilots lounge, and pilot supplies. Vidalia Aviation Services provides flight instruction.

The airport supports companies conducting business in the Vidalia area. Lark Builders, a manufacturer of portable buildings, has been headquartered in Vidalia since 1967 and bases its corporate flight department at the airport. Southern Company, Stanley Farms, and Dot Foods are other frequent local users of Vidalia Regional. The airport

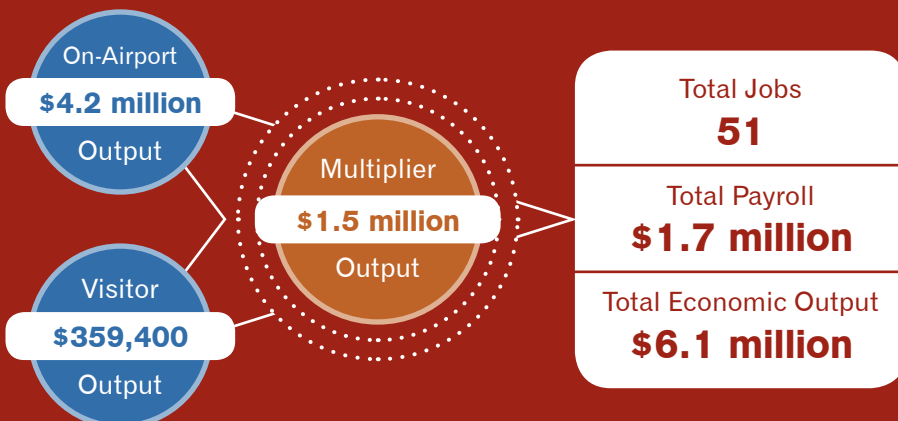
supports aerial utility inspections of pipe and electrical lines, search and rescue operations, law enforcement patrols, surveillance, and training operations. Medical personnel and supplies are flown in and out of the area on a daily basis. The airport also accommodates agricultural spraying operations. Air Evac Lifeteam, an air medical service provider, is located at the airport and provides medical and emergency medical air support to Vidalia and the surrounding communities.

The airport hosts an annual air show that coincides with the Vidalia Onion Festival and features aerobatics and precision flying. The Marine Corps Air Station based in Beaufort, South Carolina, uses the Vidalia Regional Airport for training their F-18 pilots. The airport provides sportsmen access to pristine hunting plantations such as Altamaha Plantation and Rose Allen Plantation.

Airports connect Georgia’s citizens and businesses to the rest of the state, our nation, and the global economy. Vidalia Regional Airport plays a vital role in supporting the region with 51 jobs with an annual payroll of \$1,713,100, and \$6,131,000 in economic output for the local and regional economies.



Economic Impact of Vidalia Regional Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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Cover photo courtesy of
Georgia Business Aviation
Association (GBAA)