



ECONOMIC IMPACT OF

LaGrange-Callaway Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of LaGrange-Callaway Airport

The City of LaGrange is located along Interstates 85 and 185 in west central Georgia, 50 miles southwest of Atlanta. LaGrange is the largest city and the county seat of Troup County with a population of approximately 28,000 as of 2010. LaGrange and Troup County are known for their cotton and textile industries, although businesses and industries present in Troup County today represent a more diverse local economy, including ExxonMobil, Duracell, and KIA Motors.

LaGrange-Callaway Airport is located three miles southwest of LaGrange's central business district and owned jointly by Troup County and City of LaGrange. The airport has two runways: primary runway, Runway 13/31 is 5,600 feet long with a precision instrument landing system; and Runway 3/21 is 5,000 feet long. In 2009, the terminal building was renovated and now provides users with a pilot's lounge, snooze room, kitchen, flight planning room, and a conference room. The Troup County Airport Authority operates as the fixed based operator in the terminal building, providing aircraft fueling, tie downs, and hangar storage services.

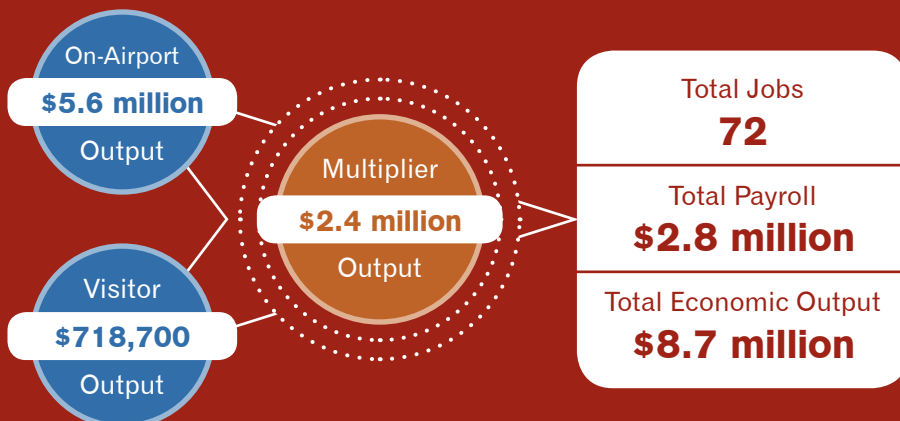
LaGrange-Callaway Airport has a variety of aviation businesses located on site. Aircraft maintenance and repair services are provided by Southside Aviation. Flying Club and Airventures provide flight instruction and aircraft rentals. Air Evac Life Team, based at the airport, enhances the local area's quality of life with its 24-hour air ambulance operation.

LaGrange-Callaway Airport plays a role in supporting major employers in the area such as Caterpillar, Johnson Controls, ExxonMobil, Duracell, Interface, Walmart, and Milliken. It also supports aerial agricultural operations, law enforcement flights, military exercises and training, aerial photography and surveys, and real estate tours. When necessary the local Civil Air Patrol squadron performs search and rescue operations. The airport is active in the community and supports events such as a monthly pancake breakfast fly-in hosted by the local pilots association, which attracts several dozen attendees. The terminal building's conference room is commonly used by community organizations for meetings.

LaGrange-Callaway Airport proves to be a popular gateway for visitors to area attractions such as West Point Lake and Callaway Gardens, providing visitors with a wide range of recreational opportunities such as boating, fishing, hiking, biking, and camping.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Cartersville La-Grange-Callaway Airport plays a vital role in supporting the region with 72 jobs with an annual payroll of \$2,756,700, and \$8,704,500 in economic output for the local and regional economies.

Economic Impact of LaGrange-Callaway Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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