



Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR •
STATESBORO-BULLOCH COUNTY AIRPORT



September 2020

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Statesboro-Bulloch County Airport** and summarizes all Statewide Airport Economic Impacts.

Annual Economic Impacts for Statesboro-Bulloch County Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Statesboro-Bulloch County Airport** and other airport benefits. Key impacts for the **Statesboro-Bulloch County Airport** follow.

- Annual Visitors **9,486**
- Employment Supported **95**
- Annual Payroll **\$2,925,300**
- Annual Spending **\$6,044,000**
- Annual Economic Impact **\$8,969,300**
- Airport-Supported Annual State & Local Sales & Income Tax Revenues **\$370,020**

Economic Impacts for Statesboro-Bulloch County Airport

The table below provides information on the sources of annual economic impact estimated for the **Statesboro-Bulloch County Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

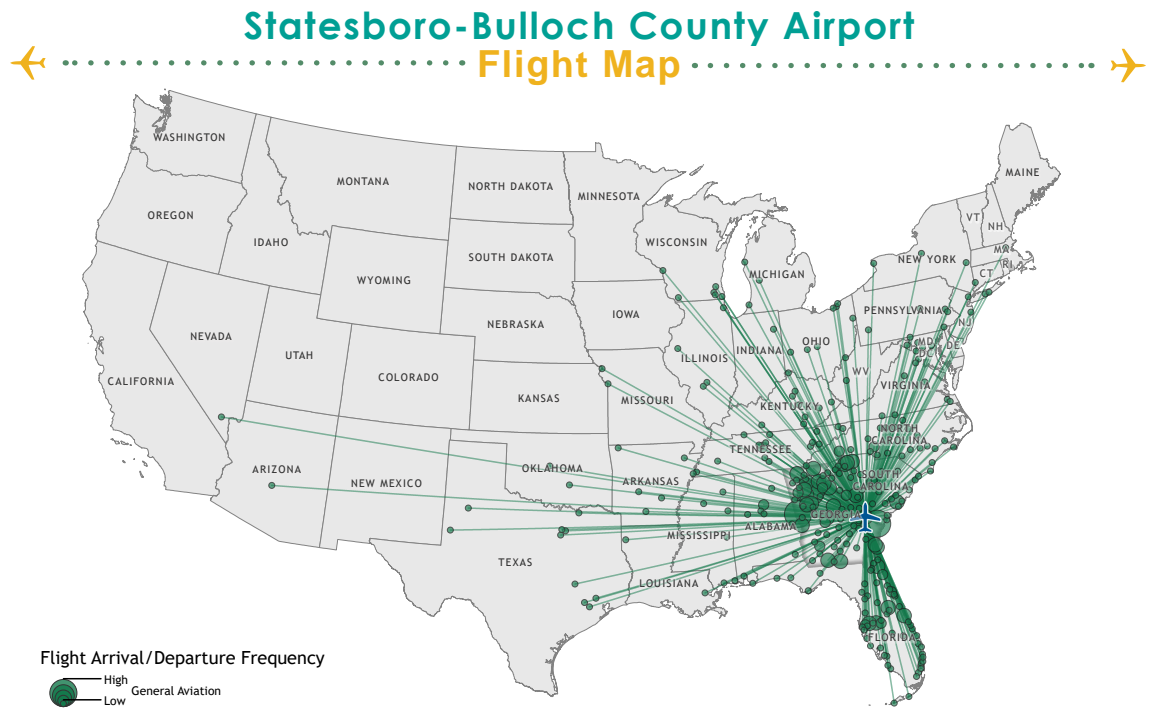
Annual Economic Impacts for Statesboro-Bulloch County Airport

	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	64	\$2,077,300	\$4,127,000	\$6,204,300
Capital Investment	8	\$236,800	\$969,600	\$1,206,400
General Aviation Visitor Expenditures	23	\$611,200	\$947,400	\$1,558,600
Total	95	\$2,925,300	\$6,044,000	\$8,969,300

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports, including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Statesboro-Bulloch County Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.



Top Five Destinations for Statesboro-Bulloch County Airport

- 1** LaGrange, Georgia
- 2** Savannah, Georgia
- 3** Atlanta, Georgia
- 4** Orlando, Florida
- 5** Macon, Georgia

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

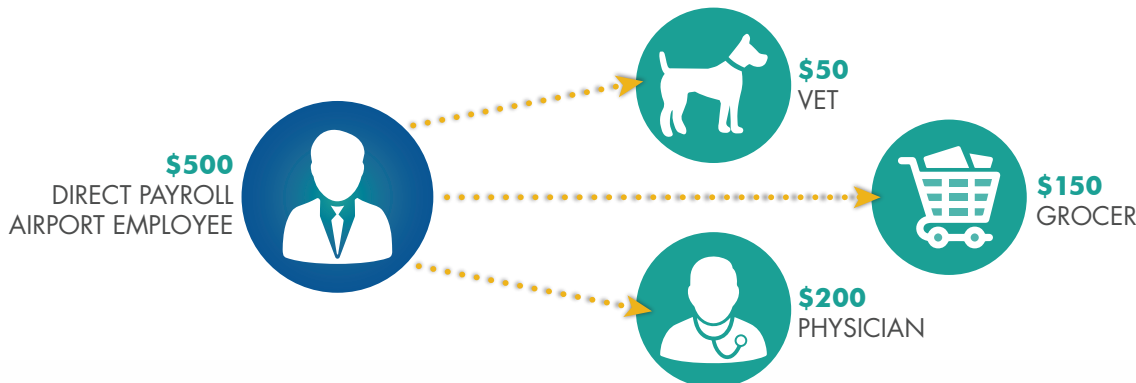
Economic Impact Categories and Measurements

The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures from visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



Study Methodology

Data collection and survey efforts identified **direct** economic impacts in each of the five impact categories using an approved FAA methodology. A state input/output model (**IMPLAN**) was used to estimate additional **indirect and induced** impacts, sometimes referred to as multiplier impacts. Combined, direct plus indirect/induced impacts equal total state or airport specific economic impacts.

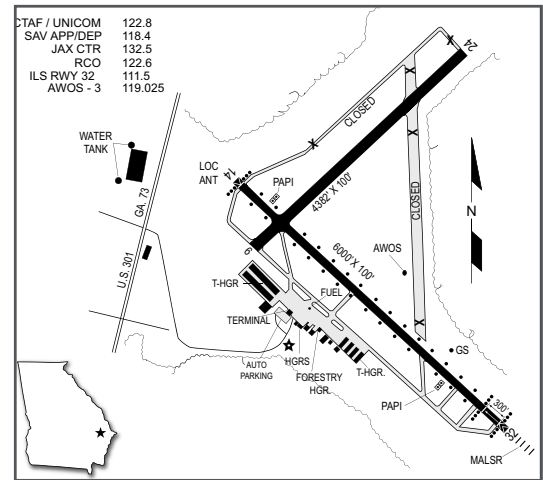


The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.

- Airport Management
- Aviation-Related Business Tenants
- Average Annual Capital Investment
- Visitors Arriving on General Aviation Aircrafts
- Visitors Arriving on Commercial Flights

Statesboro is located in southeast Georgia near the intersection of U.S. Highways 25, 80, and 301 and is approximately one hour from Savannah. Two educational institutions, Georgia Southern University and Ogeechee Technical College, are located in Statesboro. The Statesboro-Bulloch County Airport is located three miles northeast of Statesboro's central business district and is owned and operated by the City of Statesboro and Bulloch County. The airport has two paved runways. The primary runway, Runway 14/32, is 6,000 feet long and is equipped with a precision instrument landing system. The secondary runway, Runway 06/24, is 4,382 feet long.

There are seven businesses located at the airport; these include the Georgia Forestry Commission, Martinaire, MidCoast Aviation Services, Southeast Avionics, Statesboro Aircraft Maintenance, the Jumping Place, and Wings Level. These businesses provide various types of aircraft maintenance, air cargo, flight training, and government services support. The airport supports area businesses, providing just-in-time air cargo services. Georgia Southern University's athletic department, alumni, and guests use the airport, and Angel Flight provides free air transportation.



Examples of How Statesboro-Bulloch County Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.

Business Use: The Statesboro-Bulloch County Airport serves Bulloch County and the surrounding areas. The airport plays an essential role in transporting goods, medical and emergency equipment, cargo, and personnel to and from the area. The airport is a tool used by a wide variety of employers to increase their efficiency. When businesses consider where they should locate or expand, proximity to an airport is often a top consideration. The airport contributes to the area's economic diversification and growth.

Businesses that rely on the airport include Agri Supply, Walmart, Zaxbys, Synovus Bank, Milliken, and Briggs & Stratton. Aircraft cargo companies provide a conduit for moving critical care supplies into the area. Martinaire, a sub-contractor for UPS is an example of an air cargo shipper that serves the local businesses via the airport.

Medical/Emergency Services: The airport also supports emergency medical and organ transplant services. Doctors from East Georgia Medical Center use the airport when transport patients requiring specialized care to other hospitals.

Hunting/Tourism: The Statesboro area is known for hunting and fishing. Red Fern Plantation offers hunting for a wide variety of game birds. Beaver Creek Plantation offers quail hunting and fishing, along with facilities to host corporate retreats and weddings. Both facilities have customers who arrive via the airport. The Georgia Forestry Commission has a base at the airport. They utilize two Cessna 182's to cover 36 counties, providing fire detection and fire suppression support. The Air Operations Unit supports the Georgia Department of Natural Resources, Georgia State Patrol, GEMA, and other government entities. The Commission also uses aircraft to detect insect damage to pine forests. The Coast Guard has a civilian aircraft based at the airport that is used for search and rescue missions.

Education: The airport supports many facets of education. Georgia Southern University uses the airport for transporting sports teams, visiting professors, students, and parents. Recruitment efforts to expand and diversify the college's market area often include air travel. Both the Experimental Aircraft Association Chapter 489 (EAA) and the Civil Air Patrol Squadron 489 (CAP) are based at the airport. The EAA is dedicated to educating the public about aviation. CAP promotes aviation and related fields through aerospace/STEM education and helps to shape future leaders through CAP's cadet program.



THIS DOCUMENT WAS PREPARED BY

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

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