



Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR •
BALDWIN COUNTY AIRPORT



September 2020

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Baldwin County Airport** and summarizes all Statewide Airport Economic Impacts.

Annual Economic Impacts for Baldwin County Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Baldwin County Airport** and other airport benefits. Key impacts for the **Baldwin County Airport** follow.

Annual Visitors
5,293

Employment Supported
36

Annual Payroll
\$1,468,300

Annual Spending
\$4,702,200

Annual Economic Impact
\$6,170,500

Airport-Supported Annual State & Local Sales & Income Tax Revenues
\$258,730

Economic Impacts for Baldwin County Airport

The table below provides information on the sources of annual economic impact estimated for the **Baldwin County Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

Annual Economic Impacts for Baldwin County Airport

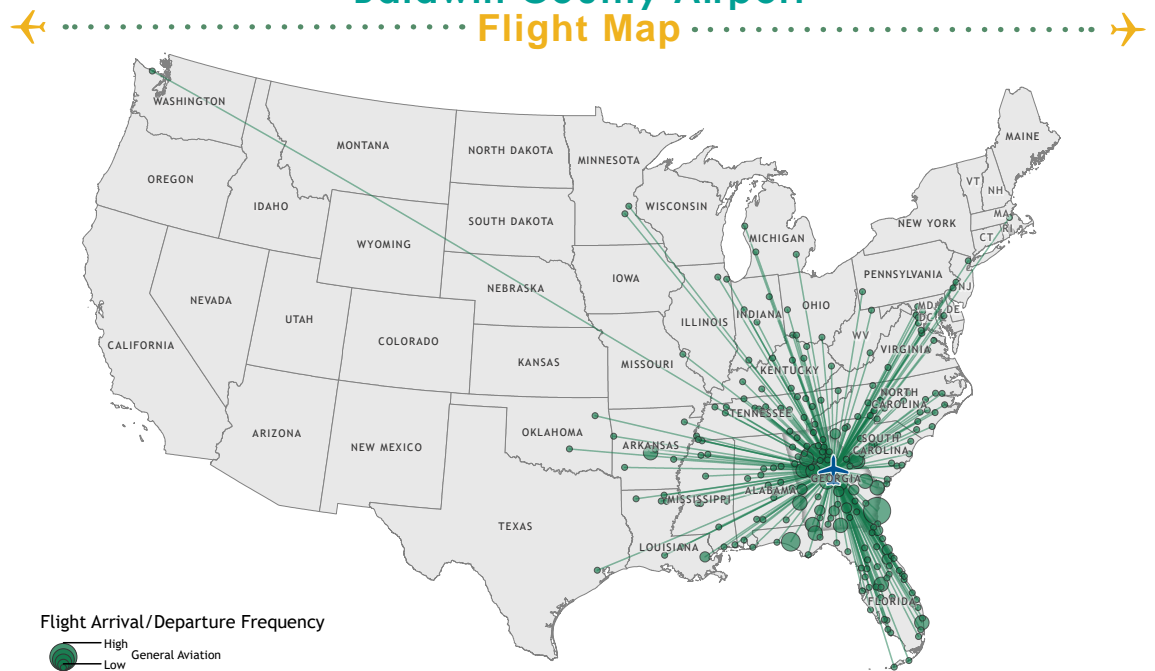
	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	17	\$953,200	\$3,460,700	\$4,413,900
Capital Investment	6	\$174,100	\$712,900	\$887,000
General Aviation Visitor Expenditures	13	\$341,000	\$528,600	\$869,600
Total	36	\$1,468,300	\$4,702,200	\$6,170,500

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Baldwin County Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.

Baldwin County Airport Flight Map



Top Five Destinations for Baldwin County Airport

1 Brunswick, Georgia

2 Atlanta, Georgia

3 Panama City, Florida

4 Dublin, Georgia

5 Bainbridge, Georgia

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

Economic Impact Categories and Measurements

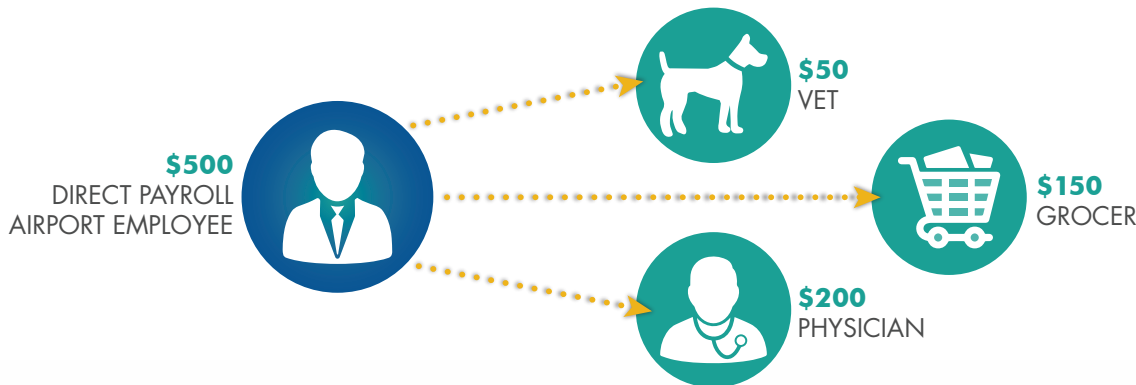
The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures from visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



- Airport Management
- Aviation-Related Business Tenants
- Average Annual Capital Investment
- Visitors Arriving on General Aviation Aircrafts
- Visitors Arriving on Commercial Flights

Study Methodology

Data collection and survey efforts identified **direct** economic impacts in each of the five impact categories using an approved FAA methodology. A state input/output model (**IMPLAN**) was used to estimate additional **indirect and induced** impacts, sometimes referred to as multiplier impacts. Combined, direct plus indirect/induced impacts equal total state or airport specific economic impacts.

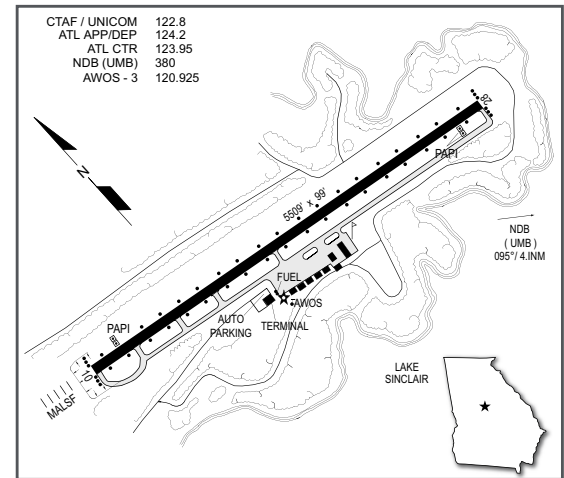


The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.

Milledgeville is located along U.S. Route 441, near the center of the state and is 80 miles southeast of Atlanta and northeast of Macon. Milledgeville is home to Georgia College and State University, a public liberal arts school, and serves as the county seat for Baldwin County.

The Baldwin County Airport is located four miles north of Milledgeville. The airport has a single runway, Runway 10/28. The runway is 5,509 feet long. The airport serves local and visiting business flights in and around the area. Area businesses rely on the airport to transport people and materials in and out of the region. The airport also supports flight training, law enforcement patrols, aerial inspections, and aerial photography and surveying activities. The airport also supports the region's agricultural industry and serves as a gateway to outdoor recreation areas.

There are four aviation related business tenants at the airport. These include Sinclair Aviation, Skyline Construction, Annis Aviation, and C&A Aviation. Airport tenants are a mix of corporate flight departments and a fixed base operator (FBO). The airport's FBO provides fueling and various maintenance services.



Examples of How Baldwin County Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.

Educational Support: Local airports often support area colleges and universities. There are many ways educational institutions benefit from local airports. Often, institutions use airports to support their philanthropic outreach efforts. Sports teams (including visiting teams) use the local airport. Visiting professors or lecturers use local airports to decrease their travel time. Students themselves and their parents use general aviation air travel. Local airports can be used to support the travel and training needs of college staff; airports are often used in student recruitment efforts to expand and diversify a college's market area. Georgia College is in the airport's market area. Its enrollment of close to 6,000 includes students from 50 different counties. Georgia Military College also has a local campus. By supporting these institutions, the airport helps to add value to the community.

Healthcare/Medical/Emergency Services: The nation's hospital system is shrinking; and, smaller, local hospitals find it challenging to retain a full complement of medical specialist on-staff. Aviation helps to backfill the void for various types of locally-based physicians. Navicent Health Baldwin is a 140-bed, acute care facility located in Milledgeville, Georgia. The facility provides 24/7 emergency services, radiology services, women's services, general medical, and surgical services to the 150,000 residents living in Baldwin and surrounding counties. Specialty physicians fly to the area to see patients at the local hospital. The airport also plays a role in meeting emergency medical transport needs. Air Evac Lifeteam has a base of operations at the airport; from that location, they serve an area that includes a 30-mile radius around the airport. They transport accident victims to the local hospital and, in other instances, they transport patients to larger, more distant hospitals when the needs of the patient cannot be met by local resources. While not based at the airport, Lifestar Georgia Air Ambulance also reportedly uses the airport.

Business Use: Airports are tools used by a wide variety of employers to increase many aspects of their efficiency. When businesses consider where they locate or expand, proximity to an airport is often a top consideration. Airports are also a contributor to an area's economic diversification and growth. Airports can be used to help companies expand their market areas, reduce employee travel time, provide access for customers and suppliers, and tie together offices in multiple locations. One business that relies upon and benefits from the airport includes Arcilla Mining and Land Company. This is a family-run business that employs 155 people. In addition to its location near the airport, they also have operations in South Carolina and Alabama. The company offers a variety of services, including drilling, testing, and land management. Other area businesses that rely on the airport include Piedmont Mining, Southeast Site Services (electrical contractor), and Med-Lake Laboratory. By supporting these local and visiting businesses, the airport helps support many sectors of the local economy. Although not located at the airport, Triumph Aerostructures-Vought Aircraft Division is an aviation/aerospace company that relies on the airport. In recent years, they have invested more than \$17 million and added over 250 local jobs, for a total of almost 500 employees. Triumph Aerostructures-Vought Aircraft Division is a subsidiary of Triumph Group. Triumph's Milledgeville facility is a premier aircraft composite component fabrication and assembly operation; they produce products for Boeing, including parts and components for the Boeing 777 and 787 Dreamliner. Others include G.E. Middle River Aircraft Systems, Goodrich, Gulfstream, Northrop Grumman, and Sikorsky. Access provided by the airport is key to customers and suppliers who travel to the area. Businesses such as Triumph are able to locate in communities such as Milledgeville, in part, because of the local airport.



THIS DOCUMENT WAS PREPARED BY

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

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