



Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR •
MOULTRIE AIRPORT



September 2020

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Moultrie Airport** and summarizes all Statewide Airport Economic Impacts.

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Annual Economic Impacts for Moultrie Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Moultrie Airport** and other airport benefits. Key impacts for the **Moultrie Airport** follow.

- Annual Visitors **6,396**
- Employment Supported **98**
- Annual Payroll **\$4,227,500**
- Annual Spending **\$7,496,500**
- Annual Economic Impact **\$11,724,000**
- Airport-Supported Annual State & Local Sales & Income Tax Revenues **\$504,620**

Economic Impacts for Moultrie Airport

The table below provides information on the sources of annual economic impact estimated for the **Moultrie Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

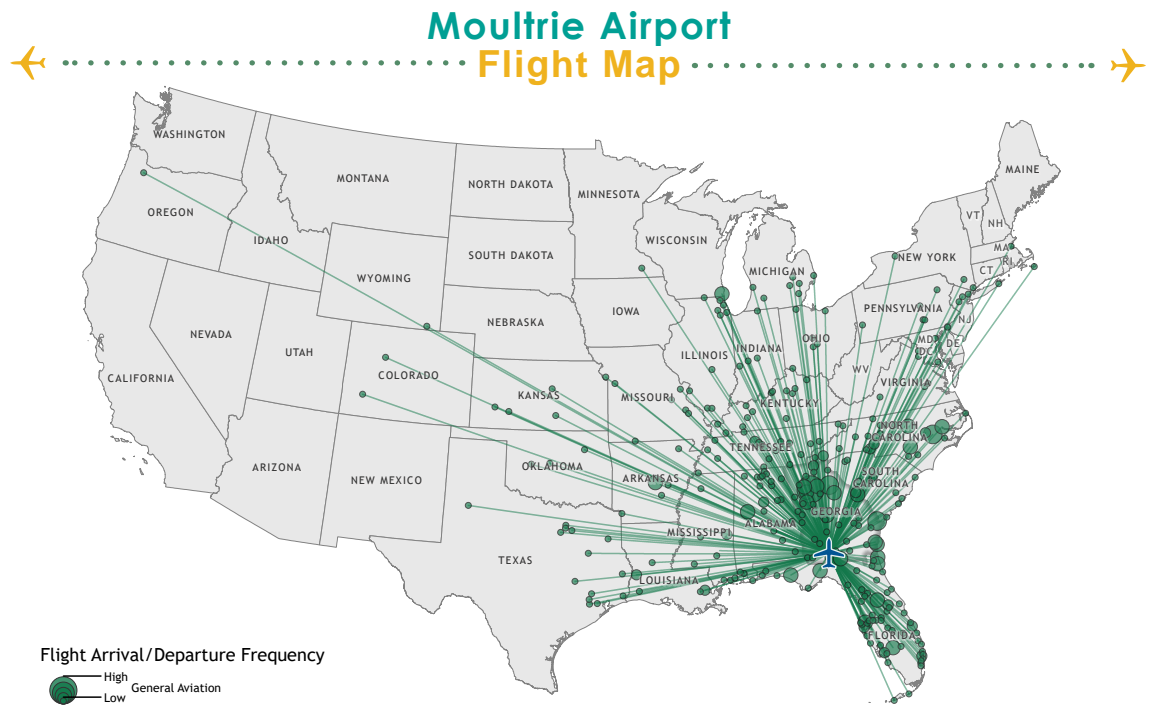
Annual Economic Impacts for Moultrie Airport

	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	72	\$3,504,500	\$5,690,900	\$9,195,400
Capital Investment	9	\$269,200	\$1,102,200	\$1,371,400
General Aviation Visitor Expenditures	17	\$453,800	\$703,400	\$1,157,200
Total	98	\$4,227,500	\$7,496,500	\$11,724,000

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports, including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Moultrie Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.



Top Five Destinations for Moultrie Airport

- 1** Laurel, Mississippi
- 2** Kinston, North Carolina
- 3** Atlanta, Georgia
- 4** Athens, Georgia
- 5** Savannah, Georgia

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

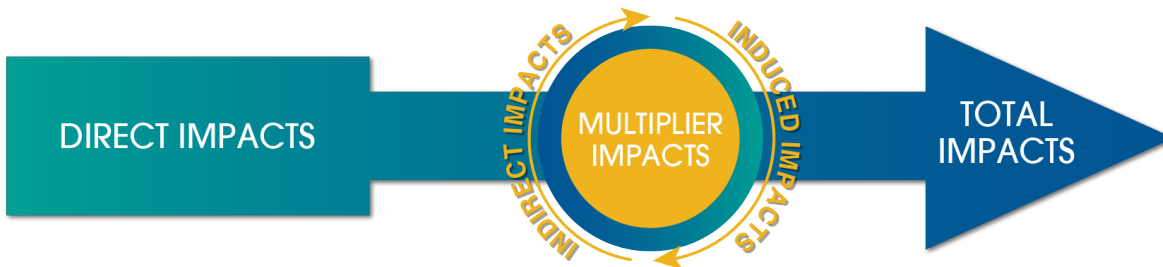
Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

Economic Impact Categories and Measurements

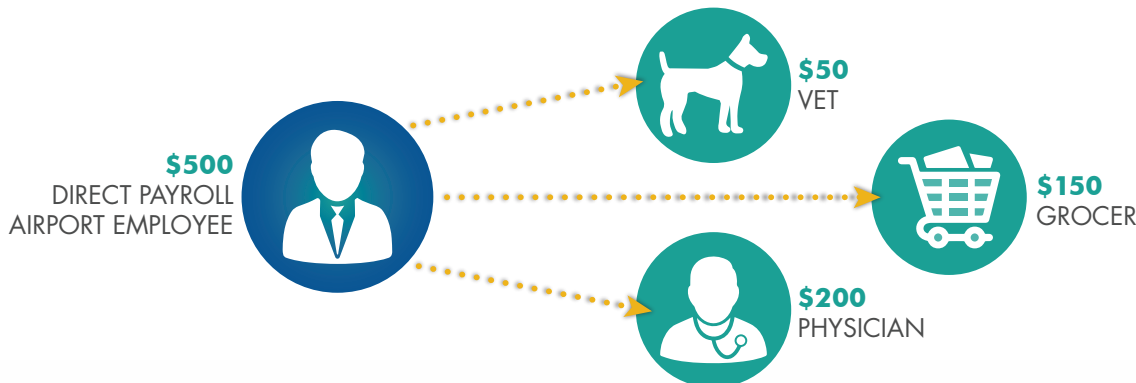
The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures from visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



- Airport Management
- Aviation-Related Business Tenants
- Average Annual Capital Investment
- Visitors Arriving on General Aviation Aircrafts
- Visitors Arriving on Commercial Flights

Study Methodology

Data collection and survey efforts identified **direct** economic impacts in each of the five impact categories using an approved FAA methodology. A state input/output model (**IMPLAN**) was used to estimate additional **indirect and induced** impacts, sometimes referred to as multiplier impacts. Combined, direct plus indirect/induced impacts equal total state or airport specific economic impacts.



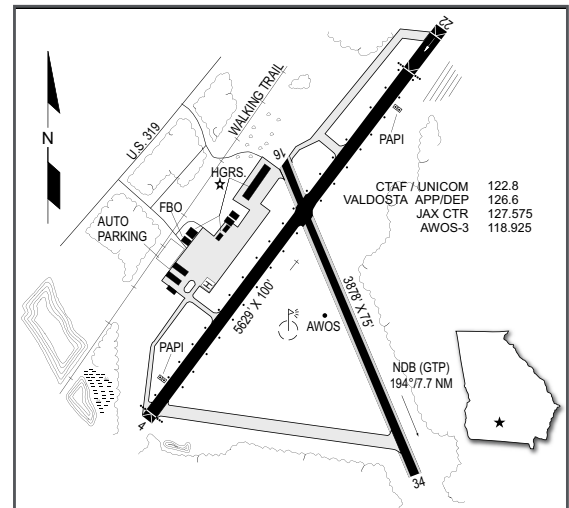
The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.

Moultrie Airport

Moultrie, which is the largest city within Colquitt County, is located in South Georgia along U.S. Highway 319. The city is the largest city in and county seat of Colquitt County.

Moultrie Municipal Airport is located six miles south of Moultrie, and the airport has two paved runways. The primary runway, Runway 04/22, is 6,000 feet long, and the secondary runway, Runway 16/34, is 3,878 feet long. There are 12 different businesses located at the airport; three are corporate flight departments and five support flight training. Eagles of America, the airport's FBO, is the largest tenant at the airport; They provide aircraft fueling and various aircraft maintenance services.

The airport supports area companies, quail hunting, emergency medical evacuations, aerial survey work, and law enforcement patrols. The largest of the events held in Moultrie is the Sunbelt Agricultural Expo which attracts over 200,000 visitors annually and is one of the largest outdoor farm shows in North America.



Examples of How Moultrie Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.



Business Use: Airports are tools used by a wide variety of employers to increase many aspects of their efficiency. When businesses consider where they locate or expand, proximity to an airport is often a top consideration. Airports are also a contributor to an area's economic diversification and growth, and can be used to help companies expand their market areas, reduce employee travel time, provide access for customers and suppliers, and tie together offices in multiple locations. Many businesses that use the airport to support their operations have their roots in agriculture or related industries. Some of the local businesses that use the airport include Mobley Plant World, International Forest Company, National Beef, and Sanderson Farms. Other local and visiting businesses that use the airport include McLean Engineering, Aaron's Rentals, Roses, Belk Department Stores, Home Depot, and Lowes. By supporting local and visiting businesses, the airport assists many sectors of the local economy.

Medical/Healthcare: The nation's hospital system is shrinking; and, smaller/local hospitals find it a challenge to retain a full complement of medical specialist on-staff. Aviation helps to backfill the void for various types of locally-based physicians. Dr. Ray Aldridge (Radiologist), Dr. Mark Blanchard (Otolaryngologist), Dr. Jim Hunt (Rheumatologist) provides services at the local hospital, Colquitt Regional Medical Center. Rather than the patient going to the doctor, the doctor comes to the patient, via the airport. The ability to rapidly and safely move patients, medical personnel, and equipment, when conditions are urgent, is beneficial to the well-being and quality of life of residents.

Hunting/Recreation : Hunters who visit Georgia spend a significant amount of money on supplies and equipment. According to the Georgia Department of Natural Resources, Georgia hosts about 1.5 million hunters annually. Spending by hunters supports almost 24,000 jobs. Some visiting hunters use the airport. According to one of Georgia's timber management companies, approximately 60 percent of the hunting leases they provide are for visitors from other states. Areas around Moultrie are well-known for their excellent quail hunting preserves. Area plantations include Quail Ridge, Boggy Pond, Morrison Pines, Ashburn Hill, and Sundown Farms. A few of these plantations host corporate events, weddings, and other group functions. Visitors fly to the area to maximize the time they can spend on recreational activities. Without quick access provided by the airport, some travelers could choose to hunt elsewhere.

Aerial Applicators: Agriculture is an important part of Georgia's economy. Georgia is home to a diverse array of food and fiber products and an assortment of related processing companies. Areas near the airport are among some of the richest agricultural areas in the state. Together, agriculture and its related industries in Georgia, directly and indirectly, account for over \$74.3 billion in economic output and over 411,500 jobs. Georgia is host to over 42,000 farms, encompassing more than 9 million acres; 88 percent of these farms are considered small businesses. The Bureau of Economic Analysis reports nearly 35,000 farm proprietors in the state. Aviation is an important tool that supports agriculture in Georgia. Aerial applicators spray crops and timber to prevent the spread of disease and pests. The airport supports transient or visiting aerial applicators of herbicides, fungicides, pesticides, and fertilizers to help local farms produce higher yields and cleaner fields.

THIS DOCUMENT WAS PREPARED BY

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

FOR MORE INFORMATION PLEASE CONTACT

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