



Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR • GREENE COUNTY REGIONAL AIRPORT



September 2020

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Greene County Regional Airport** and summarizes all Statewide Airport Economic Impacts.

Annual Economic Impacts for Greene County Regional Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Greene County Regional Airport** and other airport benefits. Key impacts for the **Greene County Regional Airport** follow.



Annual Visitors
3,964



Employment Supported
44



Annual Payroll
\$1,595,800



Annual Spending
\$2,996,400



Annual Economic Impact
\$4,592,200



Airport-Supported Annual State & Local Sales & Income Tax Revenues
\$180,880

Economic Impacts for Greene County Regional Airport

The table below provides information on the sources of annual economic impact estimated for the **Greene County Regional Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

Annual Economic Impacts for Greene County Regional Airport

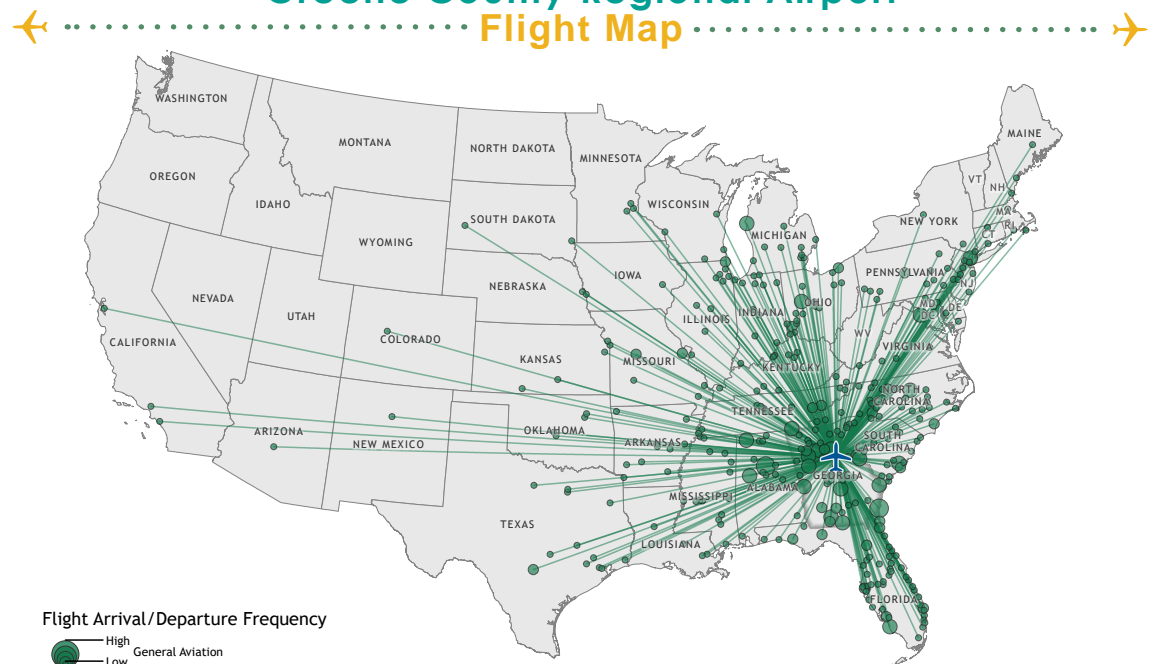
	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	23	\$1,005,500	\$1,616,600	\$2,622,100
Capital Investment	6	\$182,800	\$748,200	\$931,000
General Aviation Visitor Expenditures	15	\$407,500	\$631,600	\$1,039,100
Total	44	\$1,595,800	\$2,996,400	\$4,592,200

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports, including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Greene County Regional Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.

Greene County Regional Airport Flight Map



Top Five Destinations for Greene County Regional Airport

1

Atlanta, Georgia

2

Birmingham, Alabama

3

Brunswick, Georgia

4

Savannah, Georgia

5

Washington, Dist. Of Columbia

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

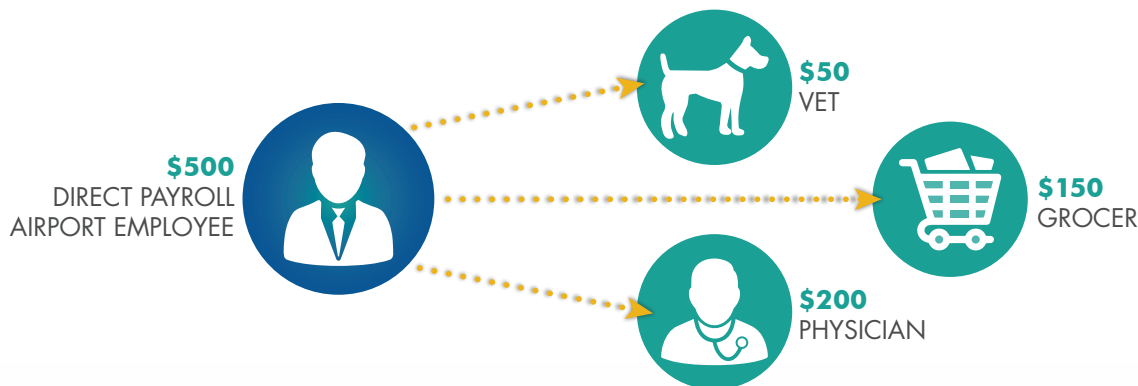
Economic Impact Categories and Measurements

The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures from visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



Study Methodology

Data collection and survey efforts identified **direct** economic impacts in each of the five impact categories using an approved FAA methodology. A state input/output model (**IMPLAN**) was used to estimate additional **indirect and induced** impacts, sometimes referred to as multiplier impacts. Combined, direct plus indirect/induced impacts equal total state or airport specific economic impacts.



The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.



Airport Management



Aviation-Related Business Tenants



Average Annual Capital Investment



Visitors Arriving on General Aviation Aircrafts



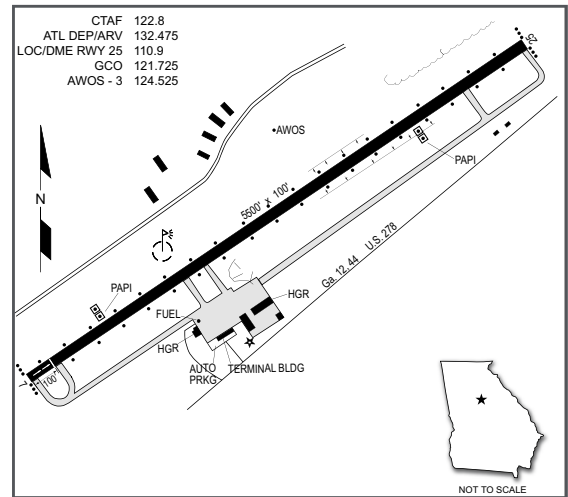
Visitors Arriving on Commercial Flights

Greene County Regional Airport

The City of Greensboro is located at the intersection of U.S. Highway 278 and Highway 15. Greensboro is located just north of Interstate 20 in East Georgia. The city is the county seat and largest city in Greene County, which is approximately midway between Atlanta and Augusta.

The Greene County Regional Airport is located on U.S. Highway 278, three miles northeast of Greensboro. The airport is owned and operated by the county and has one runway, Runway 07/25, which is 5,500 feet long. The airport's state-of-the-art terminal building was constructed in 2005 and provides users with amenities which include a conference room, pilots lounge, pilot supplies, rental and courtesy cars, shower facilities, internet access, and weather reporting. The airport serves as a gateway to the recreational activities and attractions. Greene County borders the Oconee National Forest and Lake Oconee. The airport has onsite rental car to support visitors arriving in the area.

Tenants at the airport include Hertz Rental Car, Lake County Flying Club, Spirit Aviation Management Service and individuals John Rivers and Ron Kelly. Tenants at the airport provide fueling services, aircraft maintenance, and flight training. Greene County Regional Airport supports many corporate users. The airport also supports aerial agricultural operations, flight training, emergency medical evacuation, and patient transfers.



Examples of How Greene County Regional Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.

Tourism/Recreation: Lake Oconee is a 19,000-acre lake with 374 miles of shoreline located near Greensboro and Eatonton in Greene, Morgan, Hancock, and Putnam counties. The lake is a prime destination for golfing, boating, fishing, and other recreational activities. The lake's location, south of Interstate 20 about halfway between Atlanta and Augusta, makes it a popular tourist destination. Areas near the lake are home to several golfing communities including Reynolds Lake Oconee, Great Waters, Reynolds Landing, Cuscowilla, and Harbor Club. There are also many resorts, including the Ritz-Carlton Lake Oconee, along with numerous residential developments, many of which cater to second homeowners, that attract tourists to the area. As the area's tourism and recreational attractions have grown, the airport has been improved to meet the demands of a growing number of visitors who come to the area. By supporting visitor spending in the area, the airport helps support many jobs in the hospitality, recreational, and entertainment sectors of the economy.

Emergency/Medical Support: AirCARE1 uses the airport to fly Georgia residents in need of advanced medical care to other parts of Georgia, other areas in the United States, and in some instances even to other parts of the world. Founded by a critical care nurse, AirCARE1 enables area residents to seek out the finest medical care available. While in the air, AirCARE1 provides patients with the same level of medical care that the patient receives at the most prestigious ground-based medical facilities. Serving the airport, AirCARE1 is recognized as a leader in the field of medical transport. AirCARE1 is one of the few air ambulance and medevac providers who have earned dual accreditation from CAMTS and EURAMI. The flight crew who transports area residents includes two highly experienced and knowledgeable air ambulance pilots; the medical staff on each flight includes a critical care nurse and either a respiratory therapist or a paramedic. AirCARE1's fleet is comprised of Lear 35A jets, and their fleet is outfitted with the most advanced medical technology available to support neonate, pediatric, geriatric, and bariatric patients. Medical support services that the airport facilitates often are unobserved by the community at large.

Georgia Department of Natural Resources: The Georgia Department of Natural Resources (DNR) operates throughout the state. They help to oversee state parks and historic resources, wildlife resources, law enforcement, historic preservation, environmental protection, and coastal resources. DNR is supported by a separate aviation unit that frequently uses the airport to support its missions and activities. DNR's aviation unit flew 960 hours in 2019, using Georgia airports, including the Greene County Airport, to support their missions. Almost 33% of their hours were flown to protect the state's waterways and woodland areas. DNR assists other agencies such as the Department of Justice, the Environmental Protection Agency, and the Federal Aviation Administration.

Law Enforcement: The airport supports important law enforcement activities. The Georgia State Patrol (GSP) Aviation Division uses the airport and operates 24/7 to provide air support for different assignments. GSP supports public safety interest for the citizens of Georgia. The GSP Aviation Division performs aerial search and rescue missions utilizing infra-red cameras. Many missing persons have been located using this technology. Other missions supported by the GSP Aviation Division include manhunts, aerial photography, aerial surveillance, natural disaster response, SWAT missions, and fire suppression. The Division has also become a nationwide leader for its innovative use of aircraft to suppress the distribution of illegal substances. By supporting law enforcement activities, the airport helps to improve safety for area resident, businesses, and visitors.

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

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