



ECONOMIC IMPACT OF
Heart of Georgia
Regional Airport
Eastman, Georgia





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Heart of Georgia Regional Airport

Eastman is located in south central Georgia, 55 miles southeast of Macon along U.S. Highways 23 and 341. The city had a 2009 population of more than 5,500 and is the county seat of Dodge County and home of the famous Stuckey Candy Plant. Eastman is also home to one of Middle Georgia College's three campuses. Eastman blends a rich southern history with progressive economic development.

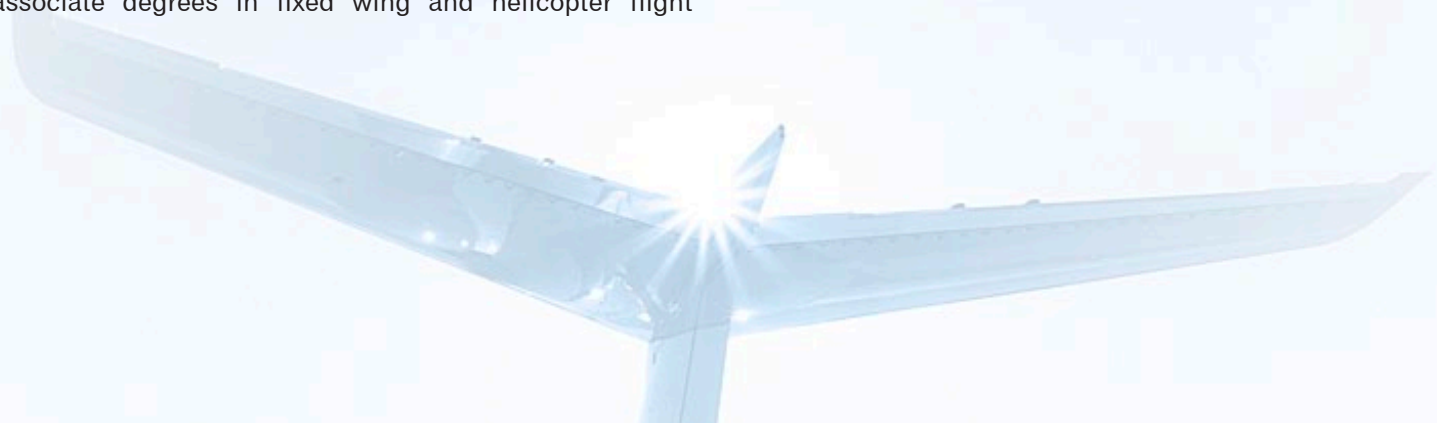
Heart of Georgia Regional Airport is located three miles east of Eastman and is owned and operated by Heart of Georgia Regional Airport Authority. The airport has an air traffic control tower and a single runway, Runway 02/20 that is 6,506 feet long and equipped with a precision instrument landing system. There are several businesses located at the airport including Heart of Georgia Metal Crafters, Dynamic Paint, and Eastman Aircraft Company. Heart of Georgia Metal Crafters is a full service fabrication shop for the aviation and commercial industries. Dynamic Paint is a full-service metal finishing company for the aerospace industry and Eastman Aircraft Company provides aircraft maintenance services.

Middle Georgia College has a very active aviation campus at the airport, and offers baccalaureate degrees and associate degrees in fixed wing and helicopter flight

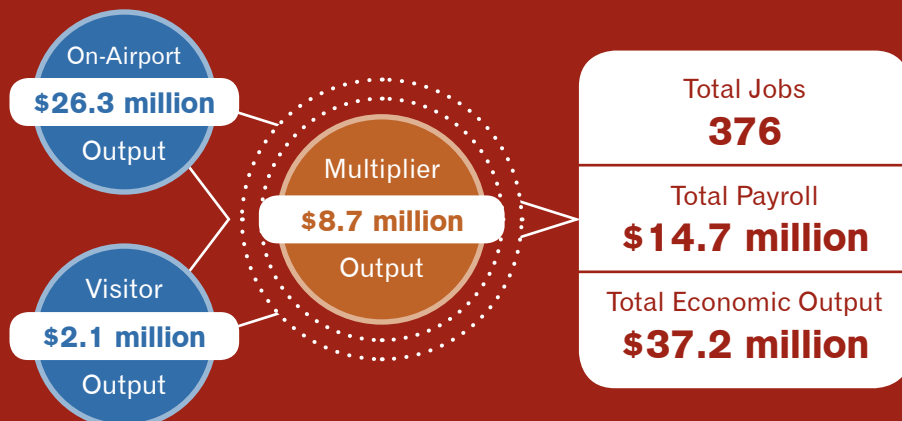
training, air traffic control, aircraft structural technology, aircraft maintenance, and aviation business programs. In 2007, the Air Traffic Control Management program was named the top new ATC program in the nation by the FAA. Many area businesses use the airport, such as Dodge Cabinet. The airport supports extensive flight training, air ambulance services, aerial agricultural operations, aircraft maintenance and repair services, and a variety of educational and training programs.

Heart of Georgia Regional Airports hosts an annual fly-in which attracts up to 2,500 people to the airport. This event promotes the airport, the city of Eastman and Dodge County. Avid outdoor enthusiasts come to the area to visit the Dodge County Public Fishing Area, McCraine Quail Plantation, and the Jefferson Davis Heritage Trail, often flying into the airport.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Heart of Georgia Regional Airport plays a vital role in supporting the region with 376 jobs with an annual payroll of \$14,695,300, and \$37,168,800 in economic output for the local and regional economies.



Economic Impact of Heart of Georgia Regional Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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