



ECONOMIC IMPACT OF
Greene County
Regional Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Greene County Regional Airport

The City of Greensboro is located at the intersection of U.S. Highway 278 and Highway 15, just north of Interstate 20 in east Georgia. It is the county seat and largest city in Greene County with an estimated population of 3,200 as of 2009. Greene County is well known for its small-town charm and abundance of recreational opportunities midway between Atlanta and Augusta.

Greene County Regional Airport is located on U.S. Highway 278, three miles northeast of Greensboro. Owned and operated by Greene County, Greene County Regional Airport has one runway, Runway 07/25, measuring 5,500 feet and capable of accommodating 95 percent of all general aviation aircraft. The Airport Authority serves as the airport's fixed based operator and provides local and visiting pilots with fuel, hangar storage, aircraft maintenance, aircraft management, aircraft cleaning, and catering. The state-of-the-art terminal building was constructed in 2005 and provides users with amenities including a conference room, pilots lounge, pilot supplies, rental and courtesy cars, shower facilities, internet access, and weather reporting.

Greene County Regional Airport serves as a gateway to the recreational activities and attractions of Greene County for visitors and residents alike. Greene County borders the Oconee National Forest and Lake Oconee, which provide recreational activities including golfing, fishing, hunting, swimming, boating, camping, picnicking, and water-skiing. Guests visiting the Harbor Club and The Ritz-Carlton

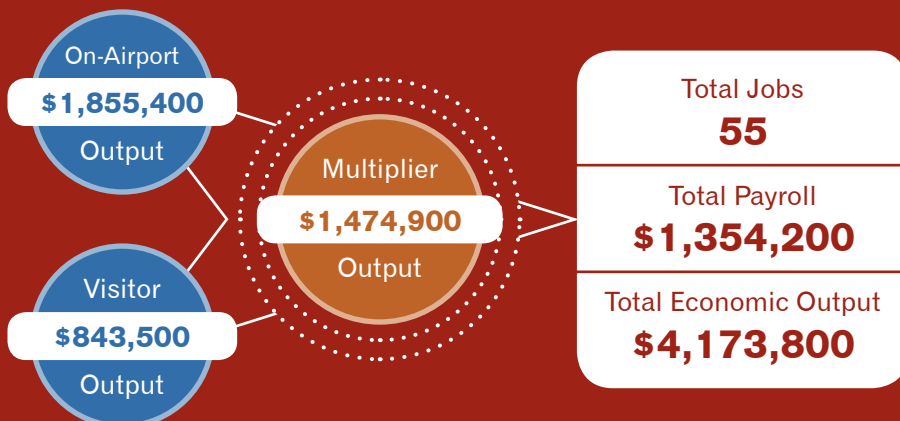
Lodge-Reynolds Plantation, two popular lakeside resort communities in Greensboro, can enjoy the many quaint restaurants and boutiques that offer antiques, fashion, furnishings, decorative accessories and jewelry.

Greene County Regional Airport supports many corporate users and local employers. Brassfield & Corrie Contractors, Coca-Cola Enterprises, and Standridge Color Corporation are area companies that rely on the airport to conduct business operations. The Reynolds Plantation frequently utilizes the airport due to its close proximity to the prestigious resort. The airport also supports aerial agricultural operations, flight training, emergency medical evacuation, and patient transfers.

Greene County and the City of Greensboro recognize the important role that the airport plays in helping to support the area's economy. The County has demonstrated its support for the airport by helping to fund numerous improvements over the last several years. These projects include a turnaround taxiway, a new fueling facility, an aircraft ramp expansion, an automated weather observation system, new hangars, and a new terminal building.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Greene County Regional Airport plays a vital role in supporting the region with 55 jobs with an annual payroll of \$1,354,200, and \$4,173,800 in economic output for the local and regional economies.

Economic Impact of Greene County Regional Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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