



ECONOMIC IMPACT OF

Douglas Municipal Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Douglas Municipal Airport

Douglas is located in south Georgia, approximately 60 miles northeast of Valdosta at the convergence of U.S. Highways 221 and 441, and with Georgia State Routes 31, 32, 135, 158, and 206. The city has a 2009 population of 11,589 people and serves as the county seat of Coffee County. Douglas has a long agricultural history, but has diversified its economy since 1990 to include manufacturing and distribution businesses employing more than 3,300 people. Walmart operates a major distribution center in the city and Pilgrim's reopened its poultry processing plant in 2011.

Douglas Municipal Airport is located two miles south of Douglas and is owned and operated by the City of Douglas. The airport has a single runway, Runway 04/22, 6,000 feet long, equipped with a precision instrument landing system. The city provides fueling services to local and visiting pilots. Brooks Aviation provides aircraft maintenance services and flight instruction is provided by Harless Aviation. The terminal building provides users with conference rooms, a pilots' lounge, and flight planning tools, and is home to the World War II Flight Training Museum. The museum is located on a former World War II Primary Flight Training

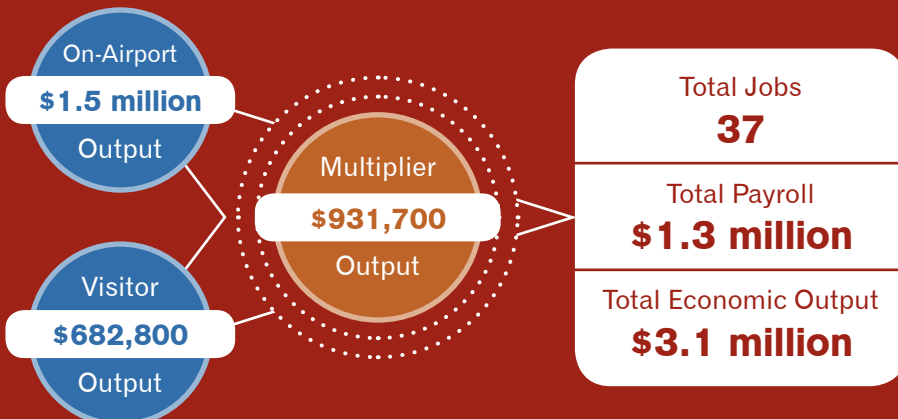
School and the community hosts an annual reunion for cadets that trained at Raymond-Richardson Aviation School in Douglas during World War II.

The airport supports many area companies conducting business in the region, including Pilgrim's, John Deere, Walmart, Ruby Tuesday, PCC Airfoils and Lowes. NAPA Auto Parts, Kentucky Fried Chicken, and Video Warehouse base their corporate aircraft at the airport. Purvis Flying Service provides aerial agricultural application to farms in the region. The Douglas Municipal Airport Business Park is located adjacent to the airport and has direct runway access as well as exceptional connectivity to the network of U.S. and State highways in the area.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Douglas Municipal Airport plays a vital role in supporting the region with 37 jobs with an annual payroll of \$1,266,800, and \$3,101,800 in economic output for the local and regional economies.



Economic Impact of Douglas Municipal Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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