



ECONOMIC IMPACT OF
Donalsonville
Municipal Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Donalsonville Municipal Airport

Donalsonville is located in Seminole County in the southwest corner of Georgia, at the convergence of U.S. Highway 84 and State Highways 39 and 91. Donalsonville-Seminole County's population was nearly 9,000 in 2010 and is primarily a logging and agricultural community producing cotton, corn, peanuts, and a variety of small grains. The area has numerous recreational areas including Lake Seminole, which is highly regarded by fisherman as one of the top bass fishing lakes in the U.S. Donalsonville prides itself on its small town charm and is a regional retail shopping and healthcare hub.

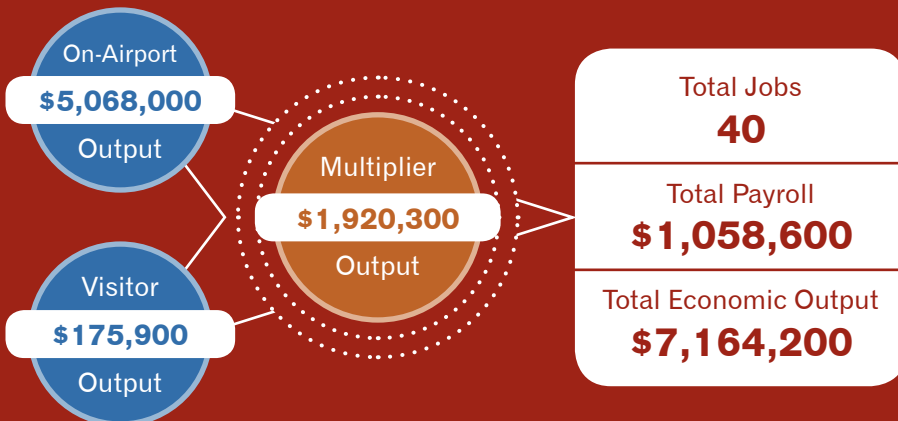
Donalsonville Municipal Airport is located on 715 acres along Highway 39, one mile south of Donalsonville's central business district. It is jointly owned by the City of Donalsonville and Seminole County, and is jointly operated by the Donalsonville Municipal Airport Commission. The airport has one asphalt runway, Runway 18/36, which is 5,182 feet, complimented by a full length parallel taxiway, and can accommodate 85 percent of all general aviation aircraft. Plans are underway to rehabilitate, lengthen, and reopen the previously closed crosswind runway, Runway 09/27, by 2013. The Airport Commission serves as the fixed base operator, providing 24-hour self-service fueling, aircraft tie-downs, hangar storage, and courtesy transportation. The terminal building offers amenities for pilots and passengers including a lounge, restrooms, and snacks.

The airport supports area employers Georgia Pacific Paper, Pineland Plantation, LMC Manufacturing, JM Forestry, and American Peanut Growers Group for a variety of business uses, including transporting staff and just-in-time shipping of critical parts. Aerial agricultural application businesses Croom's Aviation, Killarney Aviation, and Seminole Aviation are located at Donalsonville Municipal Airport and provide important pest and plant control services to crops in the region. The airport also supports flight training, aerial inspections, and aerial photography and surveying activities.

Donalsonville Municipal is a gateway to local attractions and recreational opportunities such as Lake Seminole, Seminole State Park, and several hunting preserves. The airport further enhances the area's public safety and quality of life by supporting local law enforcement flights and Life Flight air ambulance activities. Local EAA members support the airport through volunteer work, and by hosting youth outreach programs at the airport.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Donalsonville Municipal Airport plays a vital role in supporting the region with 40 jobs with an annual payroll of \$1,058,600, and \$7,164,200 in economic output for the local and regional economies.

Economic Impact of Donalsonville Municipal Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

For more information contact:

Georgia Department of Transportation
Aviation Programs
600 West Peachtree Street, NW
Atlanta, Georgia 30308

404-631-1000
<http://www.dot.ga.gov>



Prepared by:

**CDM
Smith**

www.cdmsmith.com

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