



ECONOMIC IMPACT OF
Cartersville Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Cartersville Airport

Cartersville is located 40 miles northwest of Atlanta in the rolling hills of north Georgia along Interstate 75. Cartersville is the county seat and largest city in Bartow County with an estimated population of 19,000 in 2010. Cartersville is a vibrant city known for its rich history, cultural attractions, and outdoor recreational opportunities.

Cartersville Airport is located three miles southwest of Cartersville's central business district, situated on 185 acres. The airport, which is owned and operated by the City of Cartersville, has a 5,760 foot asphalt runway, Runway 1/19, and can accommodate 95 percent of all general aviation aircraft. Phoenix Air Group is a large contributor of business activity at the airport, serving as the airport's fixed base operator by providing fueling services, flight training, pilots' lounge, flight planning resources, and courtesy transportation. Phoenix Air Group also provides air transportation to both private and government clients for worldwide air ambulance service, high priority air cargo service, and is an electronic warfare and weapons training defense contractor. Phoenix Air's five maintenance hangars and two office buildings are home to over 40 company aircraft.

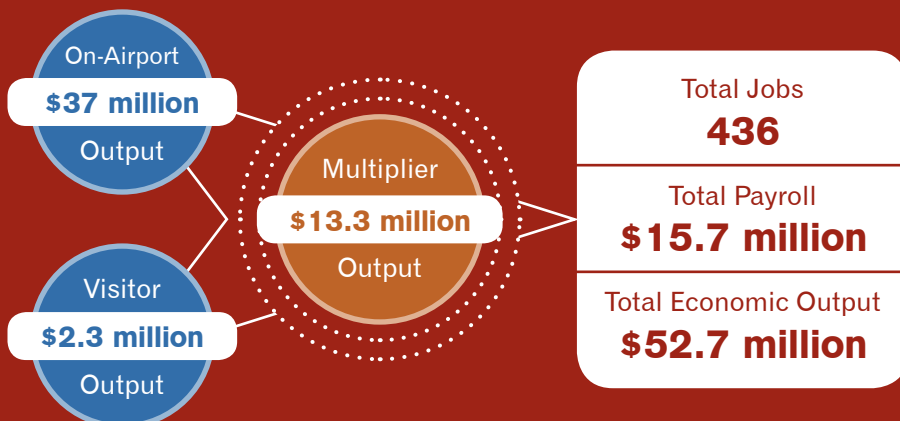
Other businesses based at the airport include Southland Aviation and RMZ Aviation. Each offer unique and highly specialized services, frequently working for high-profile

clients. Southland Aviation specializes in sheet metal fabrication for a multitude of aircraft parts, while RMZ Aviation is a state-of-the-art composite and carbon fiber parts fabrication and repair facility for corporate and light-sport aircraft.

Cartersville Airport supports area businesses including Goshen Corporation and Komatsu, who operate corporate aircraft to transport staff, equipment, and goods in and out of the region. The airport serves as a gateway to area attractions such as the Booth Western Art Museum, Tellus Science Museum, Allatoona Lake, and the Pine Mountain Trail. Aerial inspections, law enforcement flights, aerial photography, search and rescue operations, and environmental patrols are examples of common aviation activities at the airport.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Cartersville Airport plays a vital role in supporting the region with 436 jobs with an annual payroll of \$15,656,800, and \$52,689,600 in economic output for the local and regional economies.

Economic Impact of Cartersville Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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