



**ECONOMIC IMPACT OF**  
**Atlanta Regional  
Airport-Falcon Field**





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# — Benefits of Atlanta Regional Airport-Falcon Field —

Atlanta Regional Airport-Falcon Field is located 25 miles southwest of Atlanta in Peachtree City, a town well-known for its 90 miles of golf cart pathways that connect pedestrians, cyclists, and golf cart users to schools, shopping centers, parks, and other local attractions, such as the popular Frederick Brown Jr. Amphitheater. In 2009 Peachtree City had an estimated population of 34,000, making it the most populous city in Fayette County. The airport provides convenient access to the hotels, conference centers, restaurants, and sporting events of the area and downtown Atlanta.

Owned and operated by the Peachtree City Airport Authority, Falcon Field occupies 328 acres approximately three miles south of Peachtree City's central business district. The airfield has one asphalt runway, Runway 13/31, 5,769 feet long and is equipped with a precision instrument landing system. The Airport Authority serves as the fixed base operator, providing fueling, aircraft tie downs, heated hangar storage, courtesy ground transportation, and concierge service. Amenities available in the terminal building include a pilot lounge, flight planning room, internet access, and refreshments.

The airport is home to a dozen businesses and organizations providing a wide range of services. Falcon Aviation Academy provides flight training with a fleet of more than 30 aircraft. Priority Jet, a leading provider of luxury jet charter and aircraft management, is also based at Falcon Field. Silver Ace Aviation provides aircraft maintenance and aerobatic flight instruction. Gardner Aviation Specialists provides avionics and instrumentation

installation and repair. Fayette County Sheriff Department maintains an aircraft on the field.

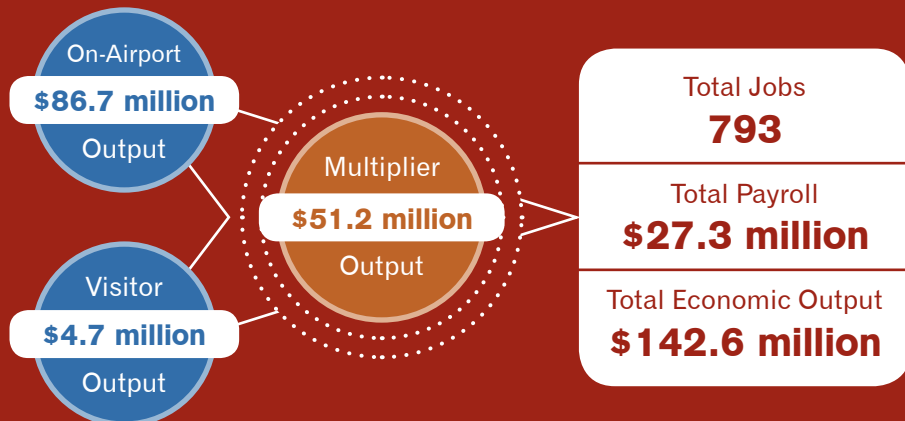
The airport plays a key role in supporting major employers in the region. Cooper Lighting, Chick-fil-A, Land Air Mapping, and Spruce Aircraft are just some of the companies that rely on the airport to conduct business operations in the area. Chick-fil-A maintains its flight department at the airport. NASCAR teams, officials, and spectators fly in to the airport for racing events at nearby Atlanta Motor Speedway.

The airport also supports flight training, aerial inspections, air cargo, military exercises, environmental patrols, real estate tours, and aerial advertising. Further enhancing the quality of life in the area, the airport supports Lifeflight air ambulance flights and Civil Air Patrol search and rescue operations when necessary.

The airport hosts several community events each year, most notably the Great Georgia Air Show held each October. The event attracts as many as 25,000 attendees and is sponsored by the Commemorative Air Force Dixie Wing, a vintage aircraft organization based at the airport.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Atlanta Regional-Falcon Field plays a vital role in supporting the region with 793 jobs with an annual payroll of \$27,307,900, and \$142,625,600 in economic output for the local and regional economies.

## Economic Impact of Atlanta Regional Airport-Falcon Field



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.

## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

For more information contact:

**Georgia Department of Transportation**  
Aviation Programs  
600 West Peachtree Street, NW  
Atlanta, Georgia 30308

404-631-1000  
<http://www.dot.ga.gov>



Prepared by:

**CDM  
Smith**

[www.cdmsmith.com](http://www.cdmsmith.com)

Cover photo courtesy of  
Georgia Business Aviation  
Association (GBAA)