



HEADS UP, STAY SAFE! CONTEST 2021–2022 COVER SHEET

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STUDENTS GRADE(S): 7th grade

STUDENT TEAM MEMBER NAMES:

- Student 1: Emma Reeves
- Student 2: Annalise Youngblood
- Student 3:
- Student 4:

STOP FOR Pedestrians

Every 24 seconds someone dies on the road

“I ignored those warnings about texting while driving because everyone else was doing it. So I thought it was okay. I thought I was invincible. But clearly, I was completely wrong.”
-Liz Marks

Over
5.7%
deaths
happen from
texting and
driving

No Life Is Worth A Text

Road crashes are the greatest annual cause of death of healthy U.S. citizens.

By: Aly Youngblood and Emma Reeves

Every Second Counts

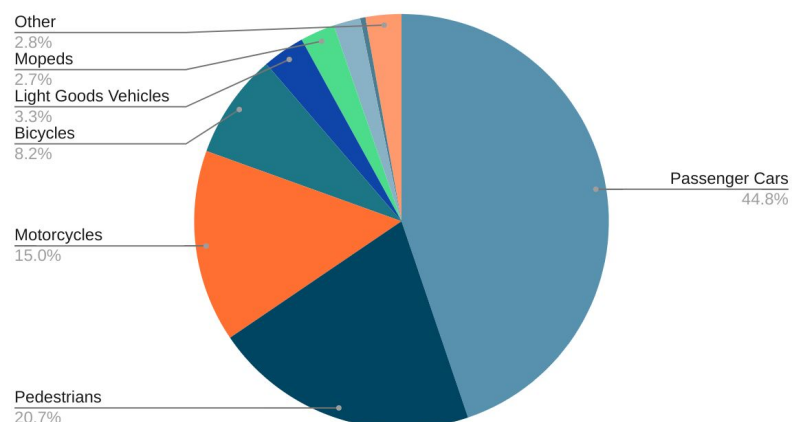
In America, about 1.35 million people die in road crashes in one year due to distracted drivers. When looking down for a second when driving, you could become a part of that number.

- One out of four accidents happen due to texting and driving in the U.S.
- At every moment, over 660,000 drivers are using their cellular devices behind the wheel.
- Over 390,000 injuries occur each year from car accidents due to texting while driving.

Intoxication VS Texting

According to Virginia Tech Transportation Institute, you are six times more likely to get in an accident when driving than while intoxicated. Texting while driving is the same as a person who has had four beers in the last hour.

Deaths due to road crashes



In the graph above , you will find the percentage amounts of people who have been killed in transportation vehicles.

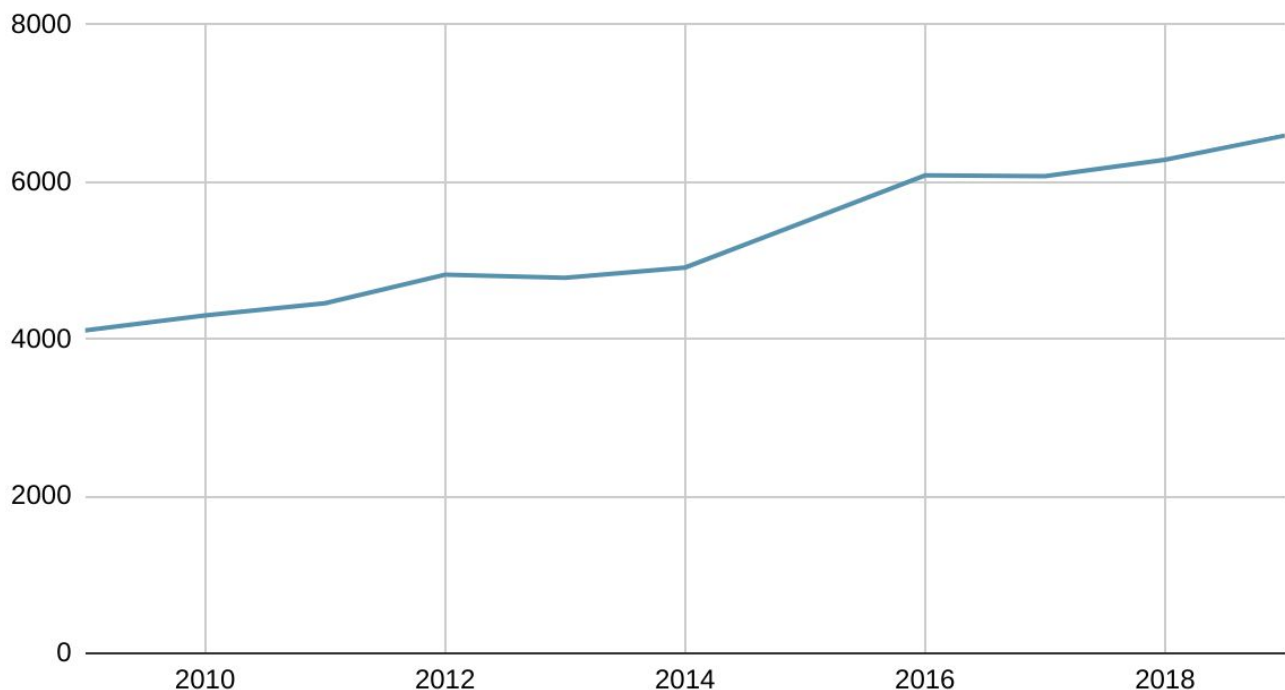
Can you believe?

While some people may think that texting and driving is harmless, I believe that they are wrong. According to statistics, over 85% of car wrecks are due to distracted drivers or pedestrians. Although people seem to not draw attention to this problem, this situation will soon be the most common cause of death.

Spread the Word

Did you know that you can support our cause? It is as simple as spreading the word not to text and drive. When you are in the car with a driver that is distracted, tell them to focus on the road, and finish the task at hand.

Pedestrian Traffic Fatalities



TEXTING WHILE DRIVING IS

6 TIMES

MORE LIKELY TO CAUSE
AN ACCIDENT THAN
DRUNK DRIVING

25% OF CAR
ACCIDENTS

ARE CAUSED BY TEXTING

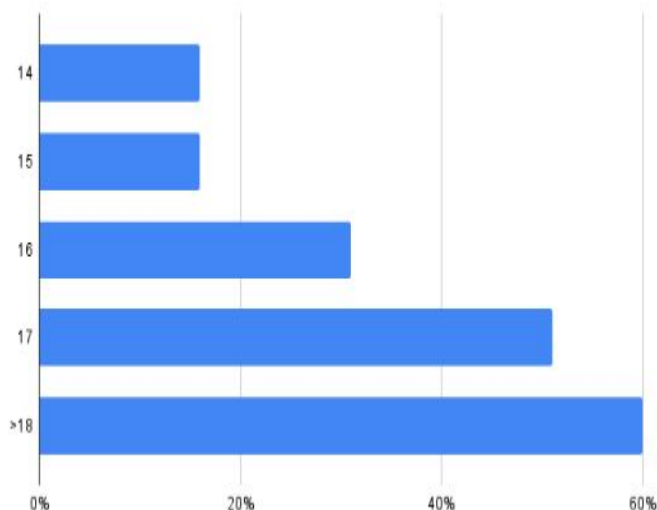
TEXTING AND DRIVING KILLS

9 AMERICANS
PER DAY

AND INJURES OVER 400,000
EVERY YEAR

SO YOU
THINK YOU
CAN DRIVE...

DISTRACTED?



Accident Chances While Driving Distracted



REACHING FOR AN OBJECT:

8x

more likely to
have an accident



EATING OR DRINKING:

3x

more likely to
have an accident



TEXTING:

23x

more likely to
have an accident

Source: The Zebra; Don't Text & Drive

DISTRACTED DRIVING AWARENESS MONTH

JSF FARRIN

Talking to

5.2%

In-Car Warning

7.2%

Changing Music

7.4%

Eating

9.7%

Viewing GPS

11.7%

Talking on the

13.4%

Browsing Apps

22.8%

Texting or Emailing

22.6%