

Discover what's next.

GEORGIA REGENTS UNIVERSITY

Consolidation Impact

Georgia Department of Transportation
October 16, 2014

GRU: Who We Were

Augusta State University

Primarily ...

State university

Liberal arts

Undergraduate

Access mission

Local focus



Georgia Health Sciences University

Primarily ...

Research university

Health sciences

Graduate level

Selective admissions

Statewide focus

GRU: Who We Are

STUDENTS AND RESIDENTS

NEARLY

9,000

9 COLLEGES

AFFILIATE SITES

MORE THAN

1,200

GRU

GRHealth

125 ACADEMIC PROGRAMS

WORKFORCE

MORE THAN

10,000

MORE THAN

50,000

LIVING ALUMNI

**One Of Four Public
Research
Universities
in Georgia, and
the State's Only
Public AHC**

\$1.8B LOCAL ECONOMIC IMPACT

GRU: Who We Are

- **Our 9 Colleges & Schools:**

- College of Allied Health Sciences
- College of Dental Medicine
- College of Education
- College of Nursing
- College of Science and Mathematics
- James B. Hull College of Business
- Katherine Reese Pamplin College of Arts
- Medical College of Georgia
- School of Graduate Studies



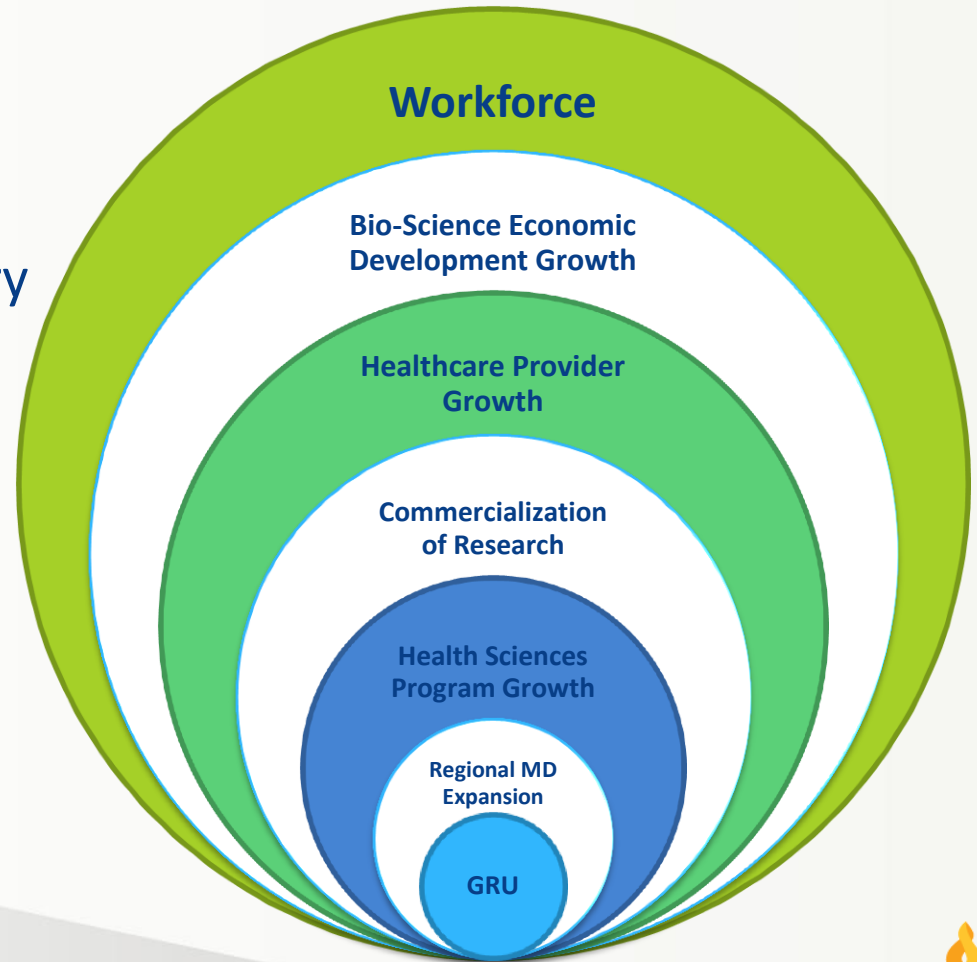
GRU Also Includes Georgia's Public AHC and Health Sciences University

- One of ~80 AHCs nationally
- One of only two integrated AHCs in GA



GRU: Critical to Georgia's Economy

- 2nd largest employer in the region, employing >10,000 employees
- \$1.8 billion direct annual economic impact, or \$14 for every \$1 of State appropriations
- When including the downstream impact of its workforce, industry and affiliated providers, the economic impact of GRU exceeds \$8 billion annually, generating ~50,000 jobs State-wide



OUR RESULTS



Decreased Administrative Costs



Consolidated Support Units

- Registrar
- Admission
- Finance
- Auxiliary Svcs
- Financial Aid
- Student Affairs
- Public Safety
- Library

Continued to develop Shared Administrative Services across the broader University and Health System

- Human Resources
- Information Technology
- Communications
- Compliance & Risk Mgt
- Facilities
- Audit
- Institutional Effectiveness

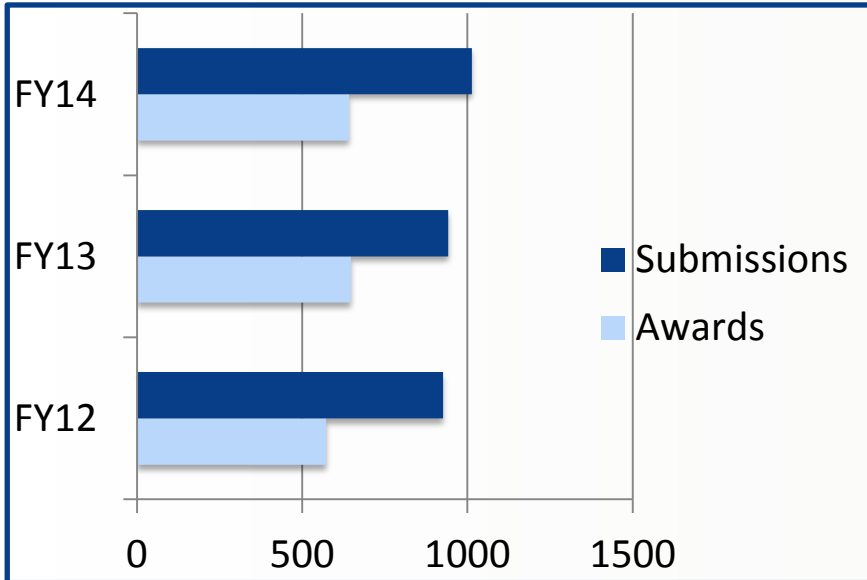


Created New Opportunities for Faculty and Staff

- **Recruiting**
 - Additional research faculty in non-HS (+14)
 - Cross-campus joint appointments
- **Retaining**
 - Began to address faculty & staff compensation
 - Conducted 1st ever comprehensive Employee Engagement Survey
- **Developing**
 - Office of Faculty Development & Teaching Excellence
 - GRU Leadership Academy
 - Enhanced research opportunities

Increased Faculty Research Submissions and Awards

Number of submissions & awards

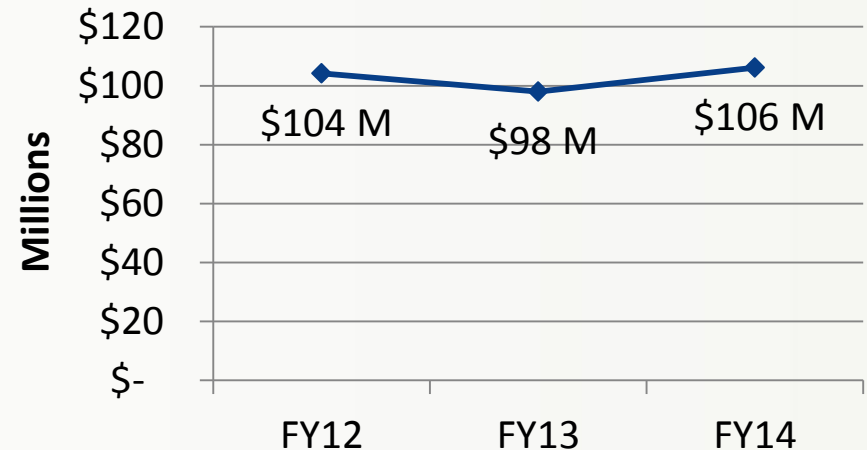


FY12-14

- # Submissions increased by **9%**
- # Awards increased by **12%**
- Sponsored funding \$ increased by **2%**

- Closed FY14 with **highest research funding ever...** despite worst funding environment in decades
- **Improved ranking** for medical school **from 70th to 66th** in the nation for NIH funding (FY10-FY13)*

Research Funding



*http://www.brimr.org/NIH_Awards/NIH_Awards.htm

Enhanced Cross-Campus Academic Collaborations

Summerville Campus

Health Sciences Campus



Education



Science & Mathematics



Business



Nursing



Dental Medicine



Medical College

HPE Certificate

HPE Certificate

BS/DMD

HPE Certificate

BS/MD

MD/MBA

Advanced Community & Regional Impact

- **Created ‘Alliance for Cyber Security Education’**
- **Visibly supporting local K-12 collaboration**
 - Superintendents Advisory Panel
 - High School Counselor Advisory Workgroup
 - Expanded visibility of GRU programs in local schools
- **Submitted CON application for the creation of a Columbia County Health Campus**
- **Promoted local businesses**
 - “Go Downtown” Augusta
 - Third Thursday discounts for GRU Students & Employees



Advanced Community & Regional Impact



Ensured and Enhanced Student Access

- **Created East Georgia State College (EGSC) partnership** to ensure continued access for local students
 - Enrollment now up to 341 total students for Fall 2014
- **Increasing admissions standards gradually**
- **Increasing tuition gradually**, creating multiple tuition levels with generous *'Hold Harmless'* opportunities
- **Added new Scholarships & Awards opportunities**



Improving Admission Profiles of New Freshman

Gradually increasing admission requirements for new freshmen to reach the R1 standard by Fall '18, using the Freshman Index*

Number of New Freshman Enrolled

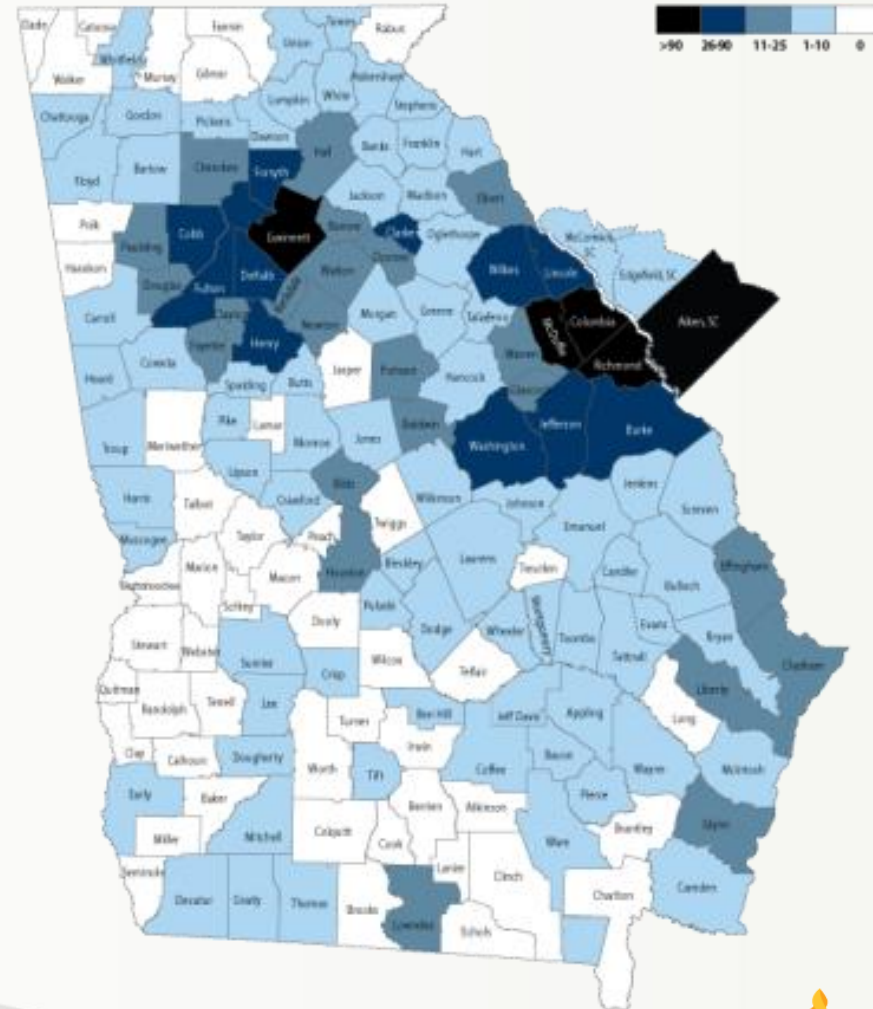
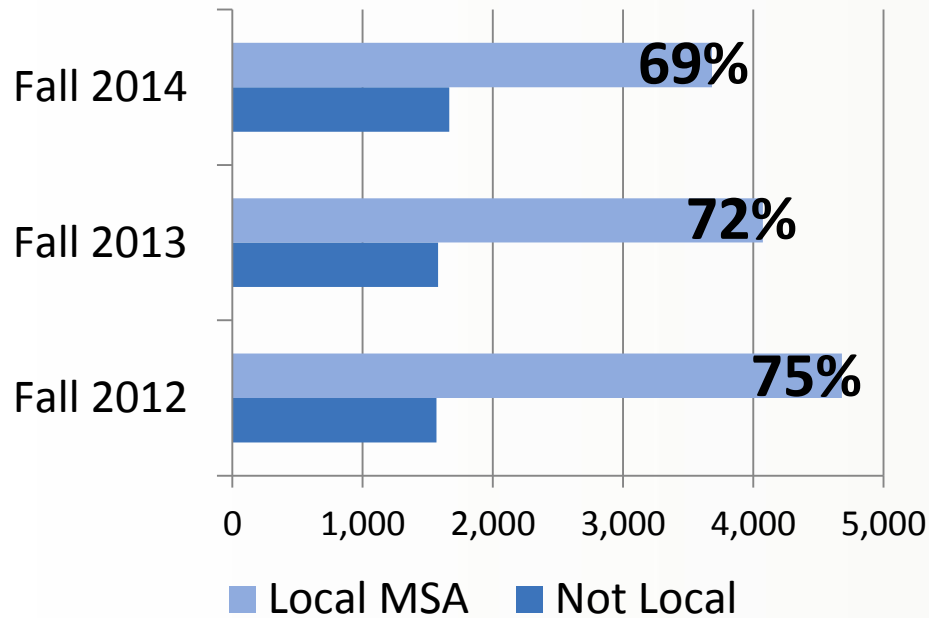
Freshman Index Ranges	< 2140	2140-2449	2500+	% Change in FI 2500+ (Fall '12 to '14)
Fall 2012	130	306	422	----
Fall 2013	42	223	442	+5% ↑
Fall 2014*	19	225	488	+16% ↑

***Freshman Index** is based on a combination of a student's SAT I or ACT assessment scores and high school grade point average (HSGPA)

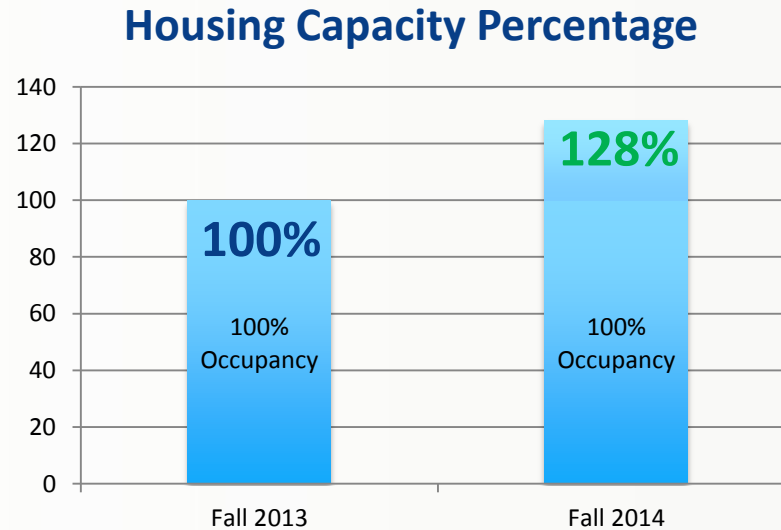
*Fall 14 Preliminary as of 9/1/14

Increased Reach Across Region

Undergraduate Students

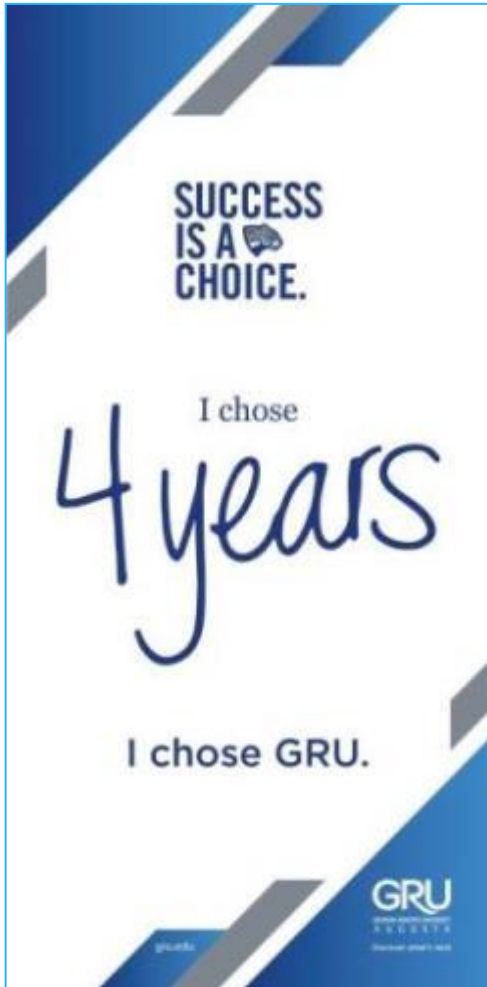


Experienced Increased Demand for Housing

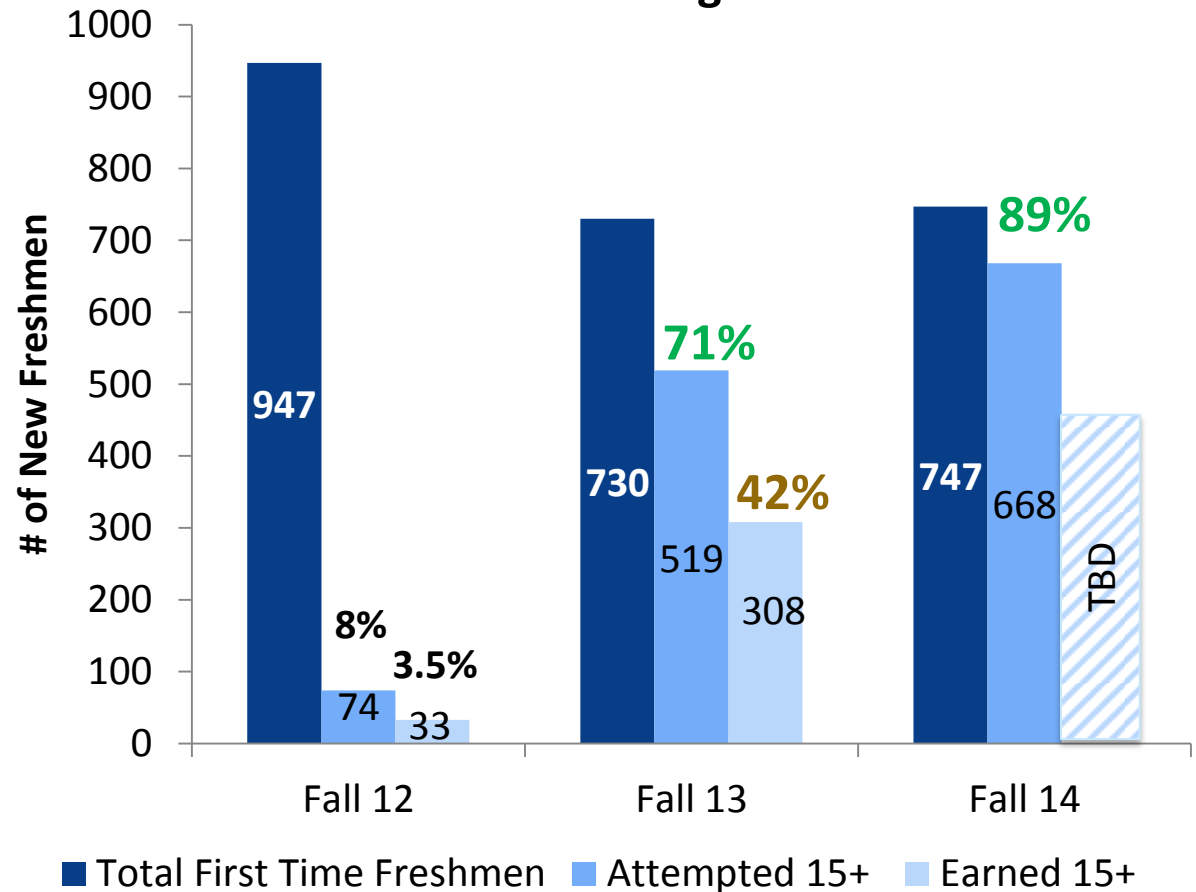


- Provided housing for **120 more students** in Fall '14 by **converting single rooms to doubles**, with **75 students** still on Fall '14 wait list
- Working with USG to **add housing for Fall '16 via P3 initiative**
- Ongoing **Campus Master Planning effort** includes a careful consideration of our student housing and student life needs

Improved Student Commitment to Graduation in 4-Years



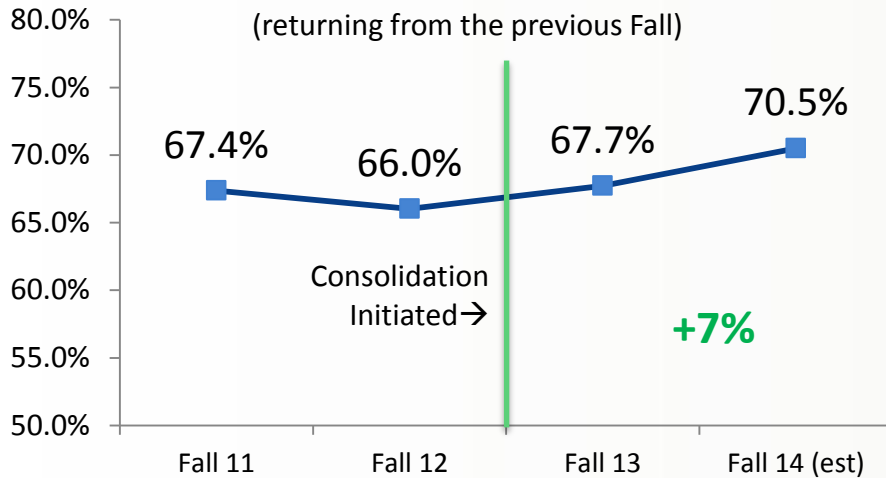
New Freshmen who attempted & earned 15+ credit hours during their first fall term*



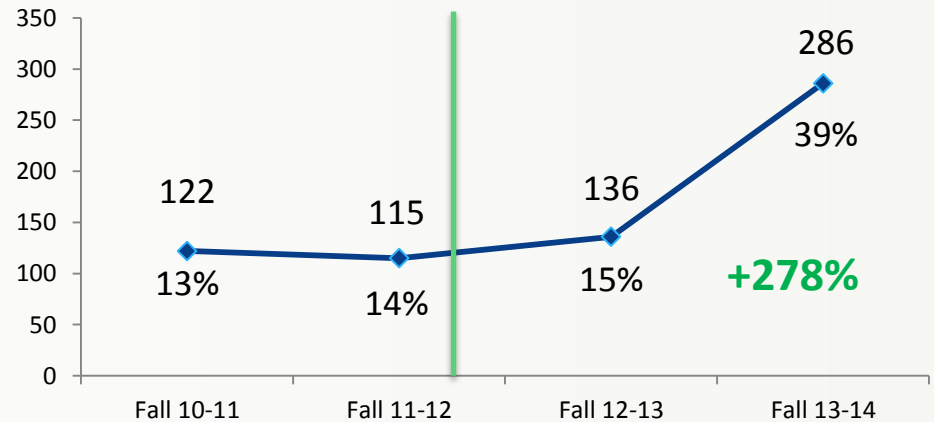
*Tuition Plan: Flat tuition rate for ≥ 10 Credit-hrs. 19

Improved Freshman Retention, Progression, and Graduation

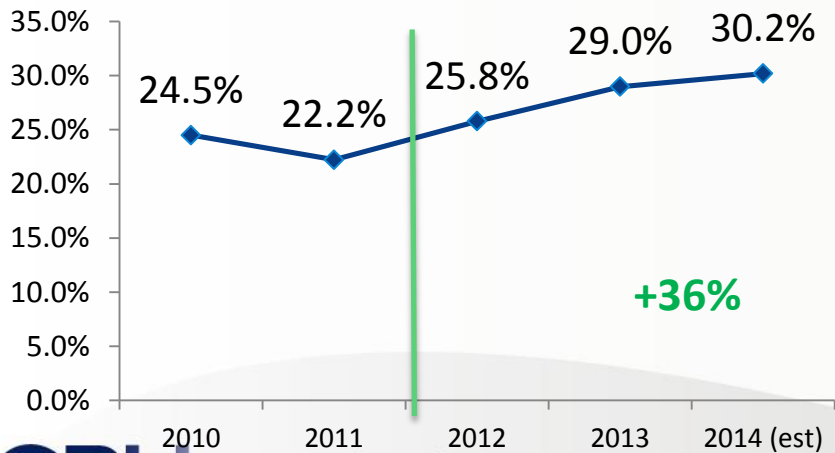
Freshman Retention
(returning from the previous Fall)



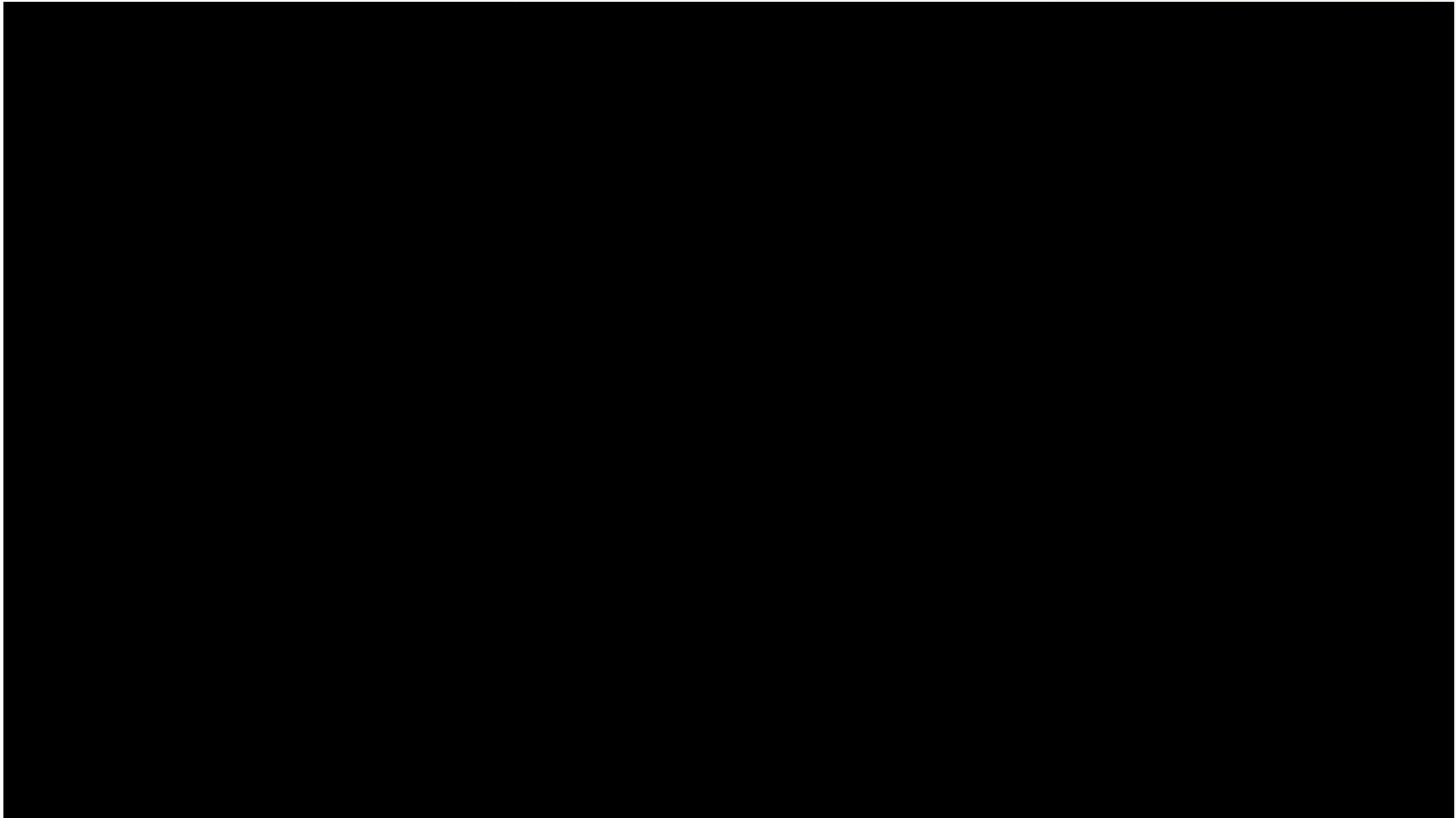
Freshman Progression
(earning 30+ hrs. in first year)



6-Year Graduation Rates



Thank You!





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