February 13, 2013

RE: Outdoor Advertising Control on the National Highway System

The new federal transportation appropriation bill referred to as MAP-21, amended Title 23 United State Code, Section 103 and extended the definition of routes under the National Highway System (NHS) to cover routes classified as principal arterials. Principal Arterials are routes that may be state routes, but the vast majority are more than likely city streets and county roads. MAP-21 also changed Title 23 United State Code, Section 131 by extending outdoor advertising controls to the National Highway System. MAP-21 became the law effective October 1, 2012. Prior to this change in law, GDOT controlled state routes on the federal aid primary system as it existed and as depicted on the Federal Aid Primary Map of June 1, 1991.

The Department’s Office of Transportation Data has identified the attached list of city streets and county roads as “Principal Arterials” or National Highway System (NHS) routes, which now fall under the Department’s control for outdoor advertising. The Department requests your assistance with the following as we move forward assessing and cataloging the outdoor advertising signs (billboards) along the impacted routes:

- Please add the listed routes to the list of streets and roads that require both local and state approvals and permits for outdoor advertising signs.
- Please forward information on the existing outdoor advertising signs and owners along the routes and within 660 feet of the nearest edge of the right of way { within Urban Area Boundaries (UAB) or municipal limits } or visible (within unincorporated areas) to the impacted routes. (Data sheet attached and may be downloaded from our webpage at: http://www.dot.ga.gov/doingbusiness/permits/outdoor/Pages/default.aspx) We request that this information be provided to the Department within 60 days so that we may promptly notify the affected sign owners of the impacts to their signs.

The Federal Highway Administration (FHWA) has created a Map-21 website that may be used as a resource to answer questions and provide information relative to the impacts of MAP-21: http://www.fhwa.dot.gov/planning/national_highway_system/nhs_maps/georgia/

If there are questions or concerns, please contact this office at (404) 631-1392 or by correspondence:

Outdoor Advertising
Office of Maintenance
600 West Peachtree Street, NW, 10th Floor
Atlanta, GA 30308

Sincerely,

Bill Wright
Landscape Architect Manager/ODA

BW: JLB
Enclosures
File: MAP 21
   Outdoor Advertising Association of Georgia