



## GEORGIA DEPARTMENT OF TRANSPORTATION



## MEDIA ALERT

For Immediate Release  
Tuesday, January 24, 2012

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## GDOT COMMISSIONER TO ANNOUNCE NEW T.I.M.E. TASK FORCE INCIDENT MANAGEMENT INITIATIVES

**WHEN:** 10:00 a.m. Thursday, January 26, 2012

**WHERE:** Georgia DOT Transportation Management Center  
935 E. Confederate Avenue Atlanta GA 30316

**WHAT:** Georgia DOT Commissioner Keith Golden will announce four new initiatives of the Traffic Incident Management Enhancement (T.I.M.E.) Task Force. The initiatives are:

1. The Open Roads Policy recently signed by the Governor.
2. The Towing and Recovery Incentive Program (TRIP).
3. The upcoming expansion of the Highway Emergency Response Operator (H.E.R.O.) Program.
4. The Southern Traffic Incident eXchange (STIX).

All of these initiatives are expected to minimize the traffic impact of incidents on the interstate system in and around Metro Atlanta with potential expansion to other parts of the state in the future.

After the announcement and Q&A period with the Commissioner and other key stakeholders in these initiatives, there will be a towing equipment demonstration in the TMC parking lot (an excellent opportunity for B-roll).

For more information on these programs and on the T.I.M.E. Task Force, please visit [www.timetaskforce.com](http://www.timetaskforce.com).

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