

# PRESSALERT

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**For Immediate Release:**  
Friday, May 08, 2015

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*Drive Alert. Arrive Alive.*

## **Press Event Announcing Georgia DOT's Campaign to Address Increasing Traffic Fatalities**

- WHAT:** A press conference to alert the public to the increase in traffic fatalities and how their driving behavior can help save lives.
- WHO:** Hosted by the Georgia Department of Transportation, the Governor's Office of Highway Safety and the Georgia Department of Public Safety.
- WHEN:** Monday, May 11 at 10:00 a.m.
- WHERE:** Georgia Department of Transportation, 600 West Peachtree St., 4<sup>th</sup> Floor, Atlanta 30308

The **DriveAlert ArriveAlive** campaign calls attention to the increasing and preventable fatalities on Georgia's roads. It educates drivers about specific changes they can make in their driving behavior to save lives. The campaign is a partnership between the Georgia Department of Transportation (GDOT), the Governor's Office of Highway Safety (GOHS) and the Georgia Department of Public Safety (DPS).

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