

■ 3.0 Schedule of Outreach and Communication Activities

Stakeholders	2010	2011	2012
Private Sector	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 2010 Georgia Logistics Summit and Survey of Needs (April) <input checked="" type="checkbox"/> Private Stakeholder Advisory Committee (PSAC) Kickoff (Sept) <input checked="" type="checkbox"/> Participate in USDOT/USDOC Southeast Regional Logistics Exchange (Sept) <input checked="" type="checkbox"/> Attend multiple Atlanta Council of Supply Chain Management meetings 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 2011 Georgia Logistics Summit (May) <input checked="" type="checkbox"/> Conduct PSAC Outreach Interviews (Jan) <input checked="" type="checkbox"/> Conduct Private Sector Industry Interviews (Jan) <input checked="" type="checkbox"/> PSAC Meeting 2 (April) <input checked="" type="checkbox"/> TRB/MIT Future Freight Flows Forum (May) <input checked="" type="checkbox"/> PSAC Meeting 3 (Sept) <input checked="" type="checkbox"/> PSAC Meeting 4 (Dec) <input checked="" type="checkbox"/> Attend the Georgia State of the Port Address in Savannah (Jan) <input checked="" type="checkbox"/> Face-to-Face Modal Stakeholder meetings to review Task 3 Modal Profiles <input checked="" type="checkbox"/> Attend multiple Atlanta Council of Supply Chain Management meetings <input checked="" type="checkbox"/> Mapped out supply chains 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 2012 Georgia Logistics Summit (Feb) <input checked="" type="checkbox"/> Attend the Georgia State of the Port Address in Savannah (Jan) <input checked="" type="checkbox"/> Attend multiple Atlanta Council of Supply Chain Management meetings
Agency	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Participate at ARC Freight Forum (Sept) <input checked="" type="checkbox"/> Present at GAMPO Meetings (June 2010, Nov 2010 & Dec 2011) <input checked="" type="checkbox"/> Present to Governor Perdue (Dec) <input checked="" type="checkbox"/> Present to Governor Deal three times (Mar) <input checked="" type="checkbox"/> Participate in GDOT/FHWA Freight Peer Exchange: Developing a Statewide Freight Plan, Atlanta. Invited Washington DOT, Minn DOT, and Maryland DOT (Mar) <input checked="" type="checkbox"/> Attend FRA National Rail Plan workshop ATL (July) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> One-on-one MPO Listening Sessions with all MPOs in Georgia (Mar) <input checked="" type="checkbox"/> Economic Development Agency Interviews (June) <input checked="" type="checkbox"/> Briefing for Governor Deal (Oct) <input checked="" type="checkbox"/> Briefing for GDOT Board Joint Intermodal/Statewide Transportation Plan/Strategic Planning Committee (Oct) <input checked="" type="checkbox"/> Present at three ARC Freight Task Force Meetings (Jan, Apr, and Nov) <input checked="" type="checkbox"/> Present at ARC TCC Meeting (Nov) <input checked="" type="checkbox"/> Coordinated the development of our freight metrics with those being done independently by GRTA and also Dr. Frank Southworth/GaTech (who was doing research study thru GDOT Lab) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Briefing for Governor Deal (Feb) <input checked="" type="checkbox"/> Present final recommendations: GDOT Board Joint Intermodal/Statewide Transportation Plan/Strategic Planning Committee (Feb) <input checked="" type="checkbox"/> Present final recommendations to Full GDOT Board (Feb) <input checked="" type="checkbox"/> Present at Savannah MPO's TCC meeting (Feb) <input checked="" type="checkbox"/> Present at Savannah MPO's PC meeting (Feb) <input checked="" type="checkbox"/> Briefing for Commissioner of Ga Dept of Econ Development and CEO of the Ga Chamber of Commerce (Mar) <input checked="" type="checkbox"/> Present at SASHTO Annual Conference, Charleston, SC (Aug)
Public	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Study Web Site creation and update <input checked="" type="checkbox"/> Newsletter 1 (Apr) <input checked="" type="checkbox"/> Newsletter 2 (Nov) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Present at ITTS conference, Charlotte (Feb) <input checked="" type="checkbox"/> Newsletter 3 (May) <input checked="" type="checkbox"/> Study website update (April) <input checked="" type="checkbox"/> Present Plan status at Georgia Transportation Summit (Nov) <input checked="" type="checkbox"/> Present Freight & Logistics Plan status at Ga. Planning Assoc. Conf. Peachtree City, GA (May) <input checked="" type="checkbox"/> Present Freight & Logistics Plan status at Ga. ITE Summer seminar (July) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Study website update (Feb) <input checked="" type="checkbox"/> Release of Final Report (Feb) <input checked="" type="checkbox"/> Newsletter 4 (final) (Mar)
Media		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Interview with Media (Oct) <input checked="" type="checkbox"/> Newspaper article on Plan status (Oct) <input checked="" type="checkbox"/> Fact sheet (Oct) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Interviews with Media (Feb) <input checked="" type="checkbox"/> Coverage of final report release – multiple newspaper coverage which was also picked up by AASHTO Daily Transportation Update (Feb)

Last Revised 3.19.12