



## Private Sector Outreach

The Statewide Freight and Logistics Plan, with its origins linked to the Commission for a New Georgia's Freight and Logistics Taskforce, began its outreach in the private sector with relationships previously established during the Taskforce's work. Industry input was obtained from a variety of sources, including one-on-one and group interviews at key milestones in the planning process. At the center of private sector involvement was the Private Sector Advisory Committee ("PSAC"). The PSAC met throughout the project to ensure industry input was obtained and integrated into technical decision making associated with planning analysis and development of project recommendations.

The Private Sector Advisory Committee included executive participation from the following Georgia companies and facilities:

- The Home Depot
- Coca Cola Supply
- United Parcel Service
- Delta Airlines
- Georgia Ports Authority
- Georgia Pacific
- Southern Freight
- GA Motor Trucking Association
- Hartsfield Atlanta International Airport
- CSX Railroad
- Norfolk Southern Railroad