



**ECONOMIC IMPACT OF**  
**Newnan-Coweta**  
**County Airport**





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# Benefits of Newnan-Coweta County Airport

The City of Newnan is located along Interstate 85, approximately 40 miles southwest of Atlanta. Newnan-Coweta County is one of the fastest growing cities in Georgia, largely attributed to its close proximity to Atlanta. Newnan is known as a commercial center with significant retail and manufacturing industries. Newnan-Coweta County Airport provides a convenient and efficient location for business and leisure travel in the southwest Atlanta metropolitan area.

Newnan-Coweta County Airport is an active general aviation airport and located four miles south of Newnan's central business district. The airport, which is owned and operated by Coweta County, has a 5,500 foot asphalt runway, Runway 14/32, and can accommodate 95 percent of all general aviation aircraft. The airport authority serves as the fixed base operator, providing fueling, aircraft tie-downs, and hangar storage. The terminal building provides users with amenities such as a pilot's lounge, flight planning room, conference room, and weather reporting. It also provides meeting space used by various organizations, including the local EAA chapter, which holds its monthly meeting at the airport. The chapter's Young Eagles youth outreach events promote aviation and attract upwards of 30 participants.

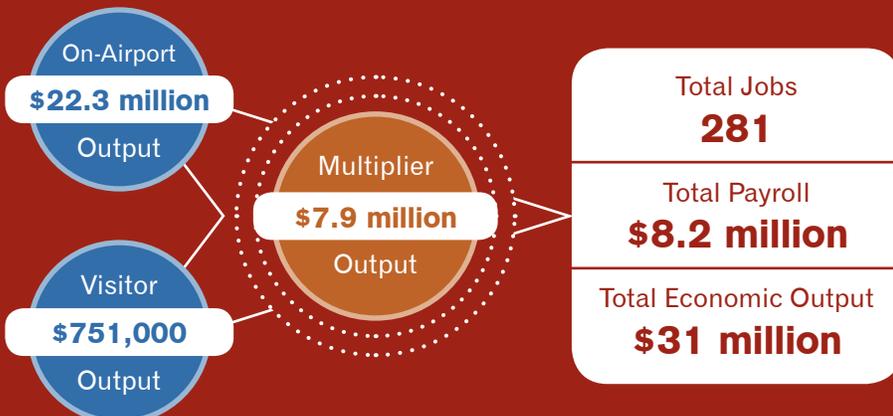
The airport is home to many robust aviation businesses. Falcon Aviation Academy specializes in pilot training and has more than 40 aircraft in their fleet. Aircraft maintenance services are provided by Classic Aircraft Maintenance, Graham Aircraft Engines, Sky's Aircraft, and Aviation Enterprises. Avparts is an aircraft parts manufacturer

and supplier, providing parts for Cessna, Beechcraft, and Piper aircraft and engines. Charter services are offered by Maritime Air Charter and Falcon Aviation Academy. Omniflight is a 24-hour air ambulance company based at the airport which provides medical transport to Atlanta's southern metro region. The airport also supports flight training, aerial inspections, air cargo, aerial agricultural spraying, law enforcement flights, military exercises, search and rescue operations, aerial photography and surveys, real estate tours, and aerial banner towing.

Newnan is a commercial center with significant retail and manufacturing industries, and is home to Yamaha Motor Manufacturer Corporation of America, which employs 1,000 workers to assemble golf carts, personal watercraft, and all terrain vehicles. Petsmart Distribution Center, Cargill Corporation, and Georgia Power Company Gregory Packaging, Beehawk Aviation, GE Aviation, and Cessna Aircraft Company are area companies who rely on the airport to transport staff, equipment, and goods in and out of the region.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Newnan-Coweta County Airport plays a vital role in supporting the region with 281 jobs with an annual payroll of \$8,247,000, and \$30,983,200 in economic output for the local and regional economies.

## Economic Impact of Newnan-Coweta County Airport



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.

## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

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