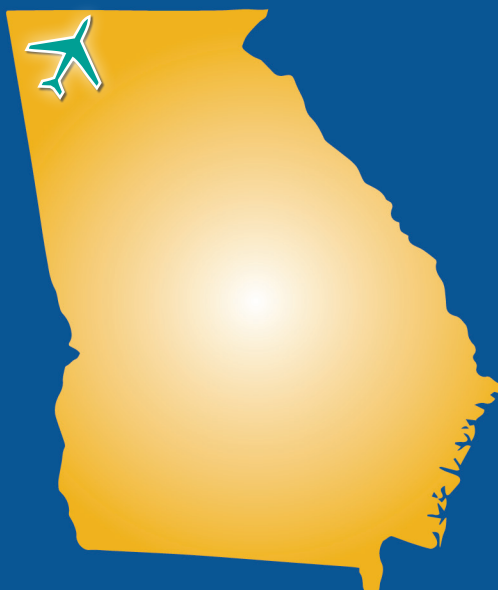




Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR •
TOM B. DAVID FIELD AIRPORT



September 2020

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Tom B. David Field Airport** and summarizes all Statewide Airport Economic Impacts.

Annual Economic Impacts for Tom B. David Field Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Tom B. David Field Airport** and other airport benefits. Key impacts for the **Tom B. David Field Airport** follow.



Annual Visitors
9,195



Employment Supported
112



Annual Payroll
\$4,362,900



Annual Spending
\$7,840,800



Annual Economic Impact
\$12,203,700



Airport-Supported Annual State & Local Sales & Income Tax Revenues
\$487,200

Economic Impacts for Tom B. David Field Airport

The table below provides information on the sources of annual economic impact estimated for the **Tom B. David Field Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

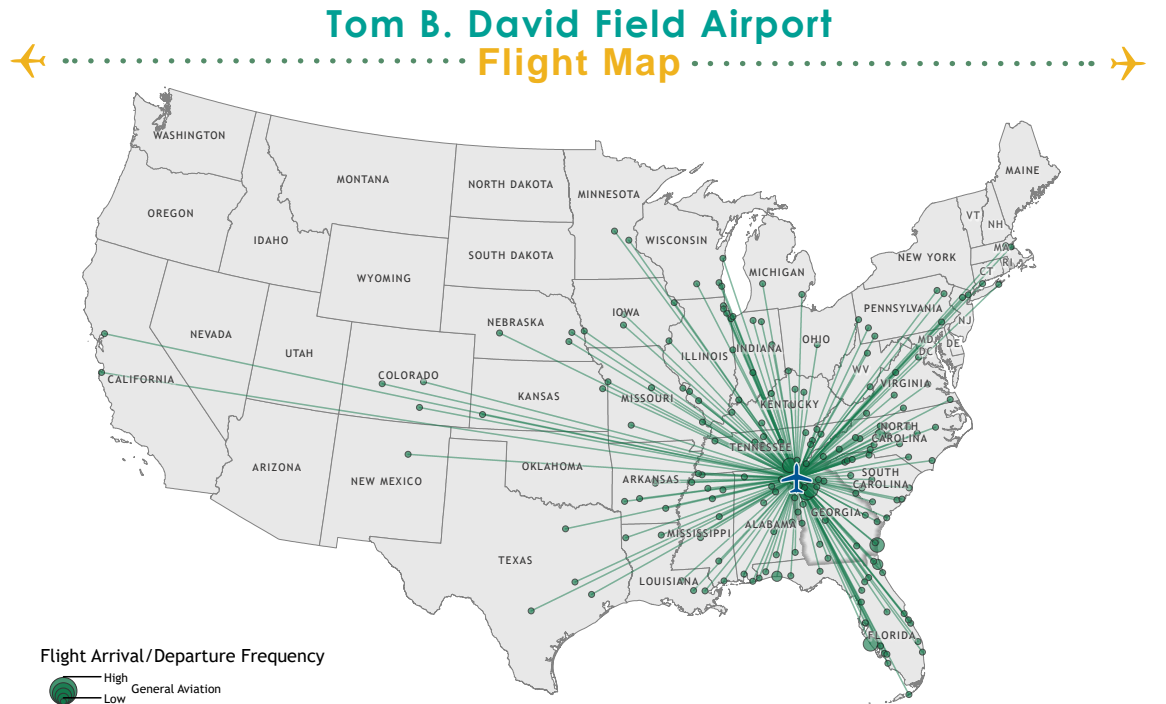
Annual Economic Impacts for Tom B. David Field Airport

	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	87	\$3,692,800	\$6,604,400	\$10,297,200
Capital Investment	3	\$77,700	\$318,100	\$395,800
General Aviation Visitor Expenditures	22	\$592,400	\$918,300	\$1,510,700
Total	112	\$4,362,900	\$7,840,800	\$12,203,700

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports, including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Tom B. David Field Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.



Top Five Destinations for Tom B. David Field Airport

1

Chattanooga, Tennessee

2

Venice, Florida

3

Atlanta, Georgia

4

Brunswick, Georgia

5

Destin, Florida

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

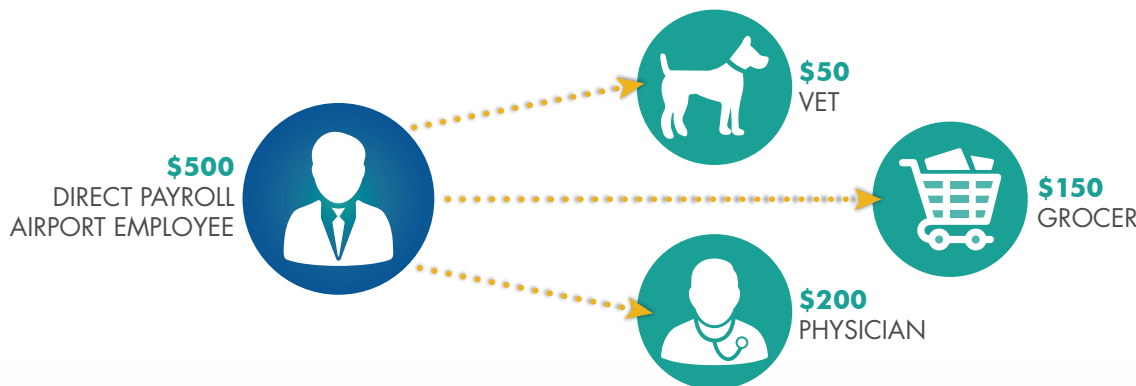
Economic Impact Categories and Measurements

The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures from visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



Study Methodology

Data collection and survey efforts identified **direct** economic impacts in each of the five impact categories using an approved FAA methodology. A state input/output model (**IMPLAN**) was used to estimate additional **indirect and induced** impacts, sometimes referred to as multiplier impacts. Combined, direct plus indirect/induced impacts equal total state or airport specific economic impacts.



The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.



Airport Management



Aviation-Related Business Tenants



Average Annual Capital Investment



Visitors Arriving on General Aviation Aircrafts

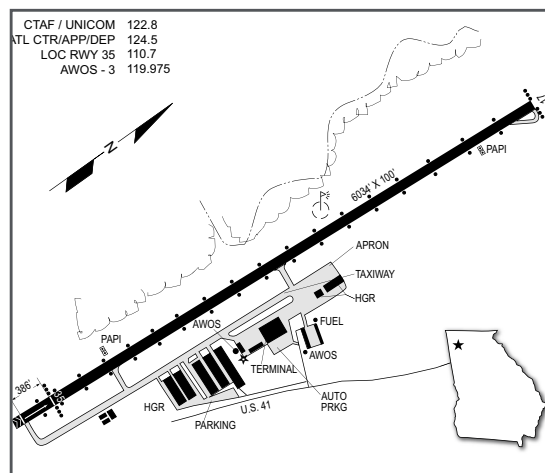


Visitors Arriving on Commercial Flights

Tom B. David Field Airport

Tom B. David Field Airport is located in Calhoun, Georgia, the county seat of Gordon County, at the foothills of the Appalachian Mountains along Interstate 75, approximately 65 miles north of Atlanta. Calhoun is a regional center for manufacturing, retail trade, banking, healthcare, and a northern Georgia recreational destination.

Tom B. David Field Airport is located three miles south of Calhoun's central business district. The airport is owned and operated by the Calhoun-Gordon County Airport Authority. The airport has a 6,034-foot runway, Runway 17/35. The airport hosts five different aviation-related business tenants. These businesses provide a variety of aircraft and airport customer services that include aircraft maintenance, fueling, and flight instruction. Business located at the airport include Henderson Aviation, Highline Helicopters, LIFE FORCE 3, North Atlanta Helicopters, and On the Beam Aviation. From its base of operation at the airport, Med Trans/LifeForce 3 provides essential emergency airlift services for the region. Collectively, businesses located at the airport have over 30 employees.



Examples of How Tom B. David Field Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.

Business Use: Airports are tools used by a wide variety of employers to increase many aspects of their efficiency. When businesses consider where they locate or expand, proximity to an airport is often a top consideration. Airports are also a contributor to an area's economic diversification and growth. Both local and visiting businesses rely on air travel to increase their efficiency. Airports can be used to help companies expand their market areas, reduce employee travel time, provide access for customers and suppliers, and tie together offices in multiple locations. Both Shaw Industries and Mohawk Industries (carpet/flooring manufacturing) have facilities in the airport's market area. Combined, these two employers have over 60,000 employees that are distributed between various domestic and international locations. Global companies, such as these, are able to prosper in part because they rely on corporate aviation. By supporting these local and visiting businesses, the airport helps support many sectors of the local economy.

Emergency Medical Services: LIFE FORCE 3 is based at the airport; the base opened in late 2006. From their location, a crew of 16 medical and flight professionals serves a radius of about 150 miles. LIFE FORCE has six operational bases in three states, Georgia, Tennessee, and North Carolina. They are experts at providing emergency medical services using airports in more mountainous and rugged terrains in these three states. Typical operations that LIFE SOURCE 3 supports include responding to accidents, transporting people from accident sites, and moving patients from smaller local hospitals to medical facilities where advanced and specialty medical services are available. LIFE FORCE 3 adds significant value to the quality of life for residents in the airport's market area.

Tourism/Recreation: Many parts of Georgia attract visitors on a regular basis. As the state's economic impact study has documented, visitors who arrive in Georgia by air have significant spending that supports jobs and payroll associated with these jobs. Located in the airport's market area, the Barnsley Resort is a 3,000-acre facility designed to provide the best in southern hospitality. Visitors can experience an outdoor lifestyle inspired by nature and intrigued by history. From golf to horseback riding, from shooting to hiking, the resort offers something for everyone. Barnsley's authentic, active, genuine lifestyle draws people from around the United States and international destinations. While not every visitor flies to the resort, some do, and the airport offers time savings in travel that enable visitors to maximize their stay.

Aerial Applicators for Timber Industry: Forest-related businesses and industries in Georgia are the state's second-largest employer and contribute an estimated \$472 in annual state tax revenues. Almost 30 percent of all counties are dependent on forestry; there are an estimated 163 pulp mills in the state. Both seedlings and mature trees can be subject to attacks from pests and diseases. When this valuable resource is threatened, aerial applicators are called upon to defend forest resources. Study research shows that the local airport is used by aerial applicators who treat pine trees in the market area.

THIS DOCUMENT WAS PREPARED BY

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

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