



ECONOMIC IMPACT OF

Cherokee County Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Cherokee County Airport

Cherokee County Airport is located in Canton in northern Georgia along Interstate 575, approximately 40 miles north of Atlanta. Canton is the county seat of Cherokee County and as of 2010, the city had a population of approximately 23,000 people. The Canton Cotton Mills, which closed in 1979, made a name for the city by producing high quality Canton Denim. Since then, the economy has diversified, with businesses such as Pilgrim's, a poultry business, and Universal Alloy Corporation, an aluminum extrusion company, operating factories in the region.

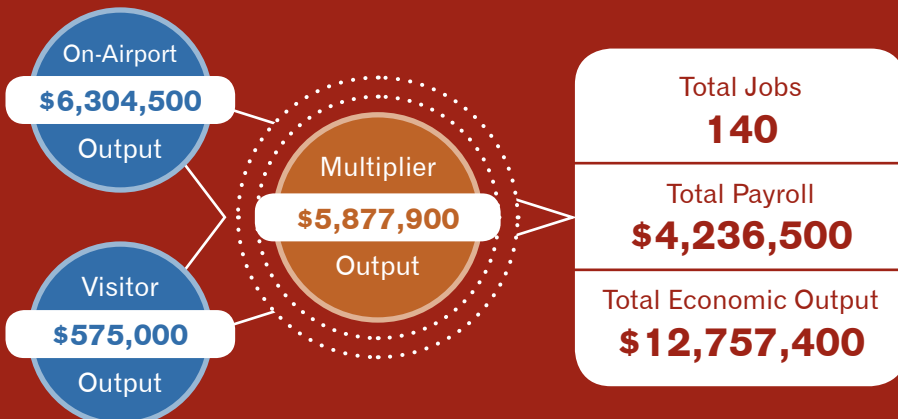
Cherokee County Airport, owned by Cherokee County Airport Authority, is located adjacent to I-575 four miles west of Canton. The airport has one asphalt runway, Runway 04/22, which was extended to 5,000 feet long in 2011. S&S Aviation, the airport's fixed based operator, provides fueling services, flight training, aircraft management, aircraft maintenance, and aircraft charters. The state-of-the-art terminal building, completed in 2008, provides amenities, such as internet access, flight planning, conference rooms, and pilot and passenger lounges. Superior Flight School

and Sharp Mountain Helicopters provide flight training and aircraft rentals for both fixed-wing aircraft and helicopters.

The airport plays a key role in supporting area businesses such as Metro Engineering, Southbrook Technologies, and Underwood Mold. The airport also supports military training, aerial photography, and aerial advertising. Youth outreach events are common in the summer as the local EAA chapter hosts Young Eagles discovery flights. The airport serves as a gateway to north Georgia's recreational attractions such as Allatoona Lake, Red Top Mountain State Park, and the Etowah Indian Mounds.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Cherokee County Airport plays a vital role in supporting the region with 140 jobs with an annual payroll of \$4,236,500, and \$12,757,400 in economic output for the local and regional economies.

Economic Impact of Cherokee County Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 250,000 daily passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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