Georgia DOT’s SEE & BE SEEN campaign – in partnership with PEDS – aims to make it safer to walk in Georgia. That’s up 11% from 2016 and it marks a staggering 54% increase from 2014.

Pedestrian deaths continue to surge in Georgia with 260 people killed in 2017. That’s up 11% from 2016 and it marks a staggering 54% increase from 2014.

Pedestrians struck by a vehicle at...

40 mph = 9 of 10 DIE

DRIVE ALERT
ARRIVE ALIVE

#ArriveAliveGA

www.dot.ga.gov/SBS

*Based on fatalities where contributing factor is identified. Balance attributed to multiple factors.

Pedestrian deaths continue to surge in Georgia with 260 people killed in 2017.

82% of fatalities occur during overnight hours.

90% of fatalities occur outside a crosswalk.

PEDESTRIAN SAFETY IS A SHARED RESPONSIBILITY

33% of fatalities are attributed to motorists not yielding to pedestrians.

Another 33% are attributed to pedestrians.*

• Pay attention when walking or driving.
• Walkers: See and be seen.
• Drivers: Slow down. Watch for walkers. Vehicle speed kills.