Pedestrian deaths continue to surge in Georgia with 264 people killed in 2018. That’s up a staggering 54% from 2014, and is the highest annual pedestrian fatality count in state history.

82% of fatalities occur during overnight hours
90% of fatalities occur outside a crosswalk
33% of fatalities are attributed to motorists not yielding to pedestrians
33% are attributed to pedestrians

Pedestrians struck by a vehicle at...
40 mph = 9 of 10 DIE

PEDESTRIAN SAFETY IS A SHARED RESPONSIBILITY
Pay attention when walking or driving.

WALKERS:
See and be seen.

DRIVERS:

Georgia DOT’s SEE & BE SEEN campaign aims to make it safer to walk in Georgia. SEE & BE SEEN is the pedestrian component of Georgia DOT’s Drive Alert Arrive Alive campaign to reduce crashes and fatalities on Georgia’s roadways.

*Based on fatalities where contributing factor is identified. Balance attributed to multiple factors.

WWW.DOT.GA.GOV/SBS