

Stakeholder Meeting #1 September 21st, 2011





Agenda

- Stakeholder Advisory Committee Role
- Overview and History
 - Previous Studies
 - Study Area Characteristics
- What Will This Study Accomplish?
- Study Process
- Stakeholder Feedback
- Group Activity: Development of Goals & Objectives / Character Areas





Stakeholder Advisory Committee

- Georgia Department of Transportation
- Regional Commissions
- MPOs
- Counties
- Cities
- Industry Representatives
- Elected Officials



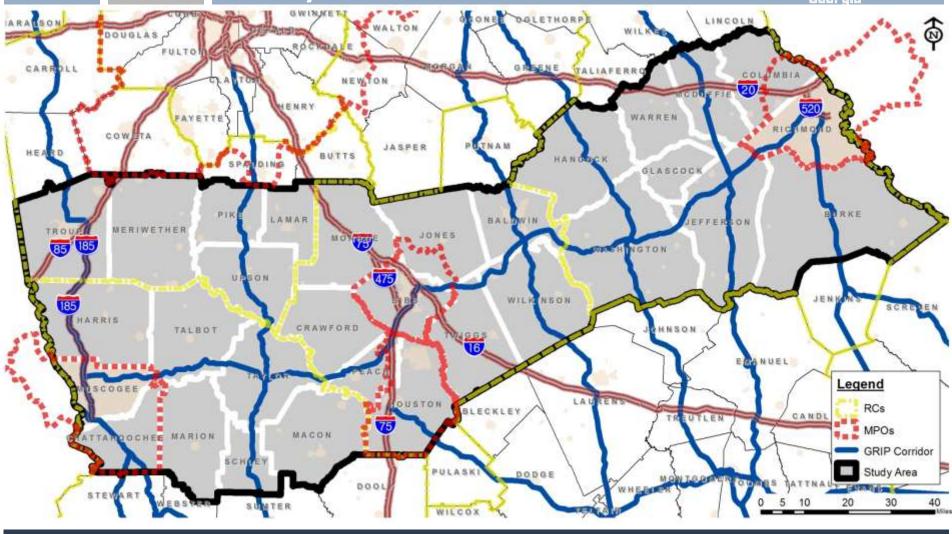


Stakeholder Advisory Committee

- Roles & Responsibilities
 - Define goals & objectives
 - Provide insight on related study efforts and developments
 - Identify transportation / land use deficiencies & opportunities
 - Review technical findings and recommendations
 - Coordinate with your constituents

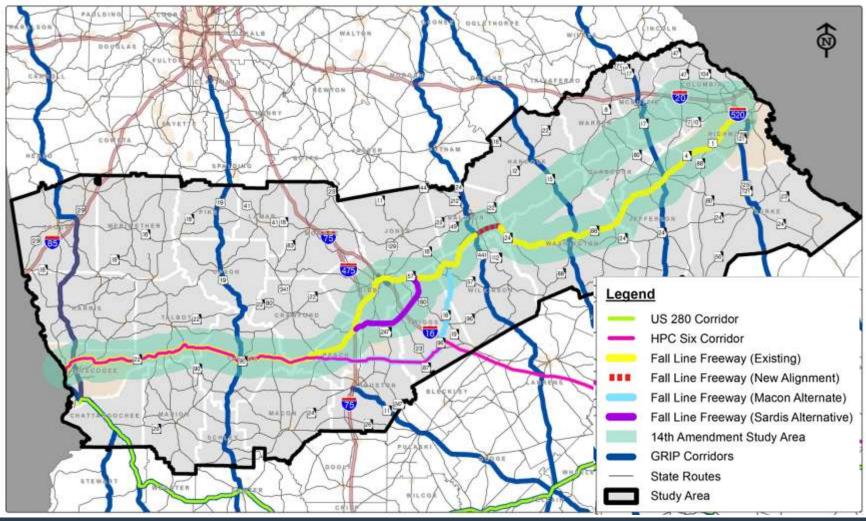
Study Area







Overview & History







- GRIP Corridors Initiative
 - Designated in 1989 for Economic Development
 - US 27, US 19, US 441, SR 15, SR 17, SR 121, Fall Line Freeway
- High Priority Corridor 6 (HPC 6) Study 2001
 - Meridian, MS to Savannah, GA
 - More Efficient Freight Connection to Georgia's Atlantic Ports
- US 280 Corridor Study 2003
 - Columbus, GA to Savannah, GA
 - Access Existing Infrastructure and Goods Movement
- 14th Amendment Highway Study 2011
 - Natchez, MS to Augusta, GA
 - Investigated Cost of Interstate Investment





Previous Studies

- IT3 Investing in Tomorrow's Transportation Today
 - Priorities
 - Freight and Logistics
 - People Mobility throughout Georgia
 - Themes
 - Safety
 - Accessibility
 - Connectivity

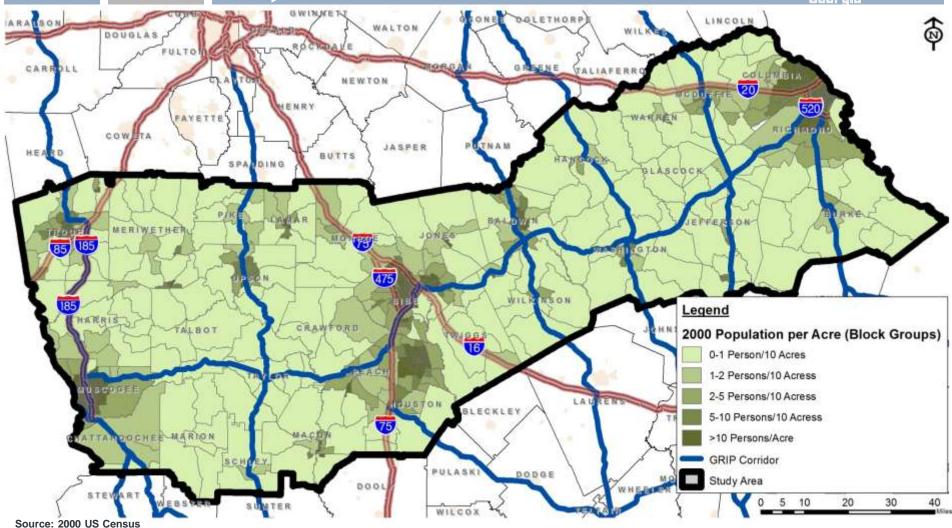
Encourages completion of high-volume freight corridors that align with GRIP

Identifies the Fall Line Freeway between Macon and Augusta



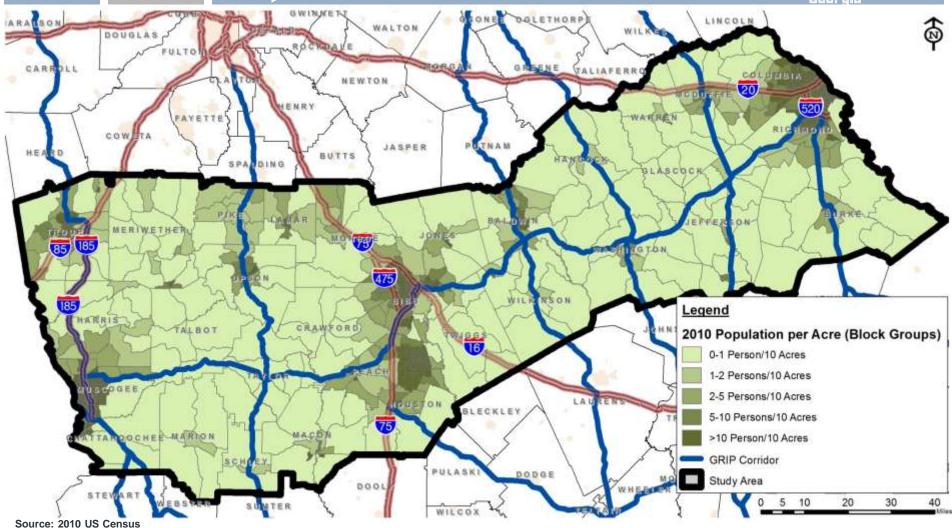
Study Area Characteristics Population Per Acre - 2000





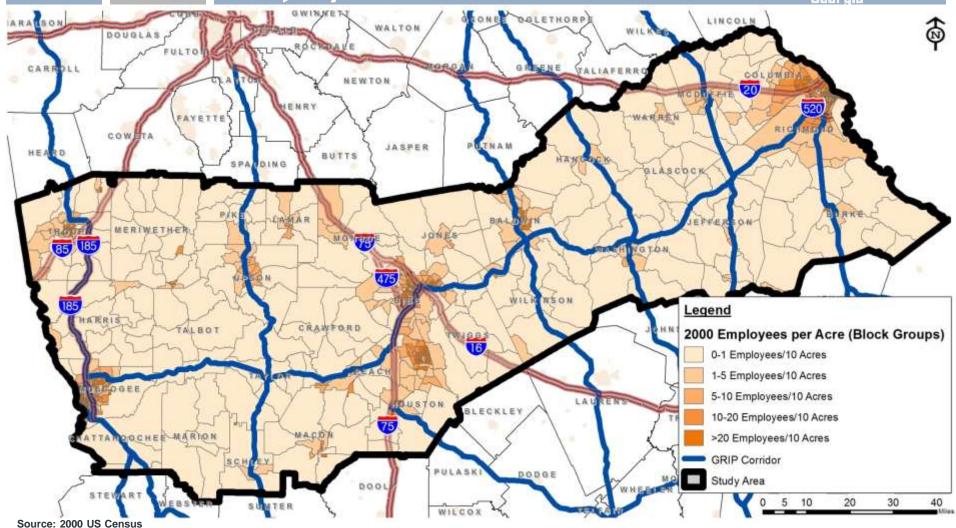
Study Area Characteristics Population Per Acre - 2010





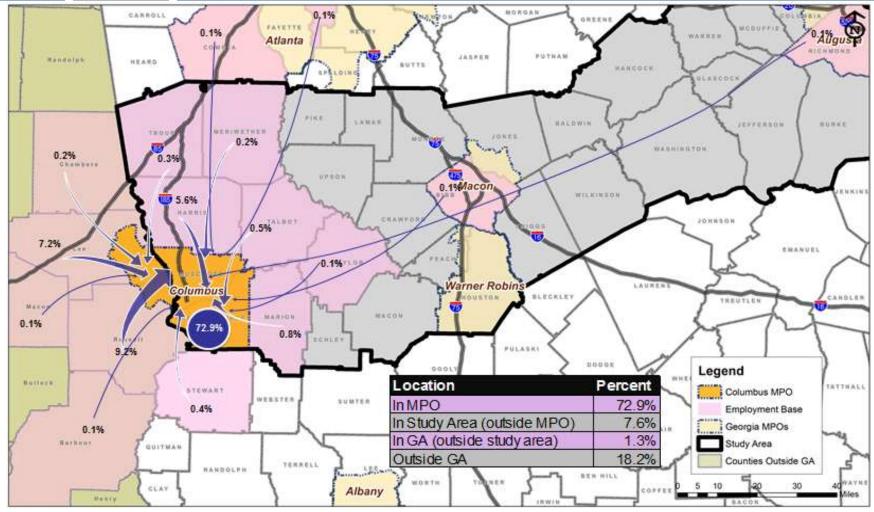
Study Area Characteristics Employees Per Acre - 2000





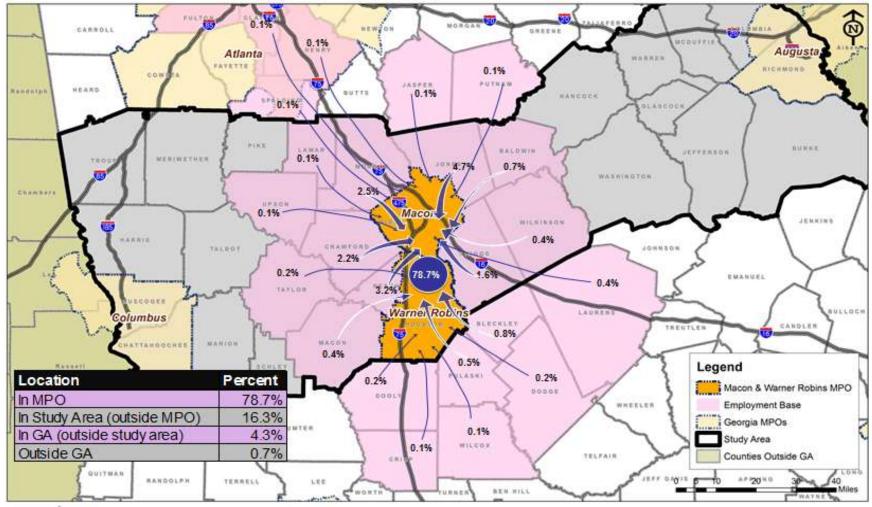
Study Area Characteristics Journey to Work - Columbus





Source: 2000 Census County-to-County Work Flow Data

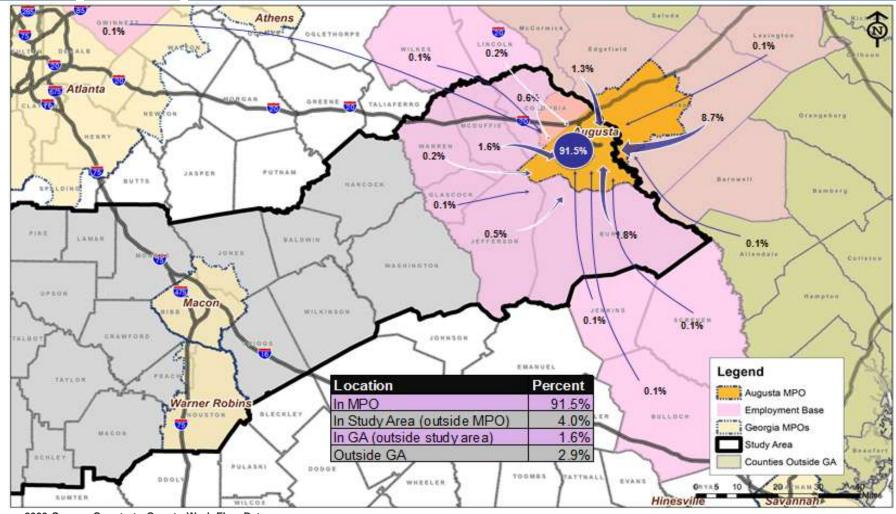
Study Area Characteristics Journey to Work - Macon / Warner Robins Georgia



Source: 2000 Census County-to-County Work Flow Data

Study Area Characteristics Journey to Work - Augusta

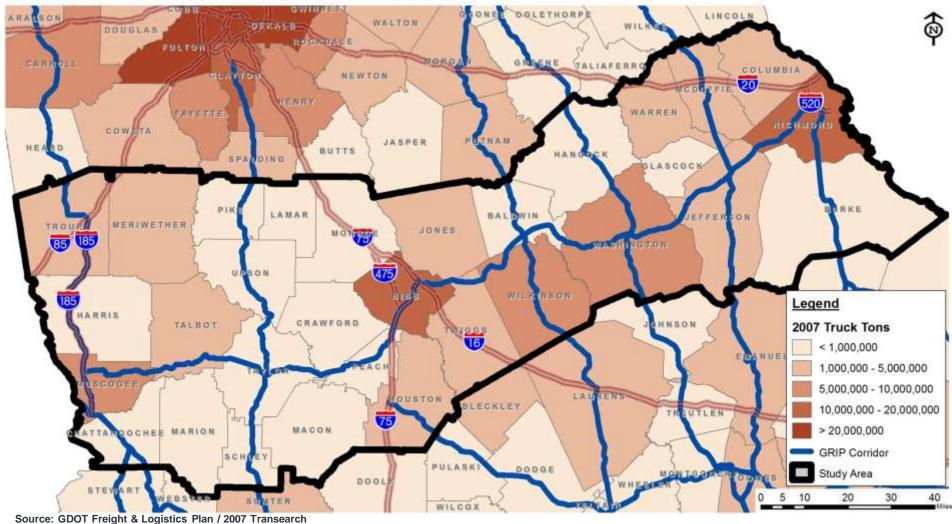




Source: 2000 Census County-to-County Work Flow Data

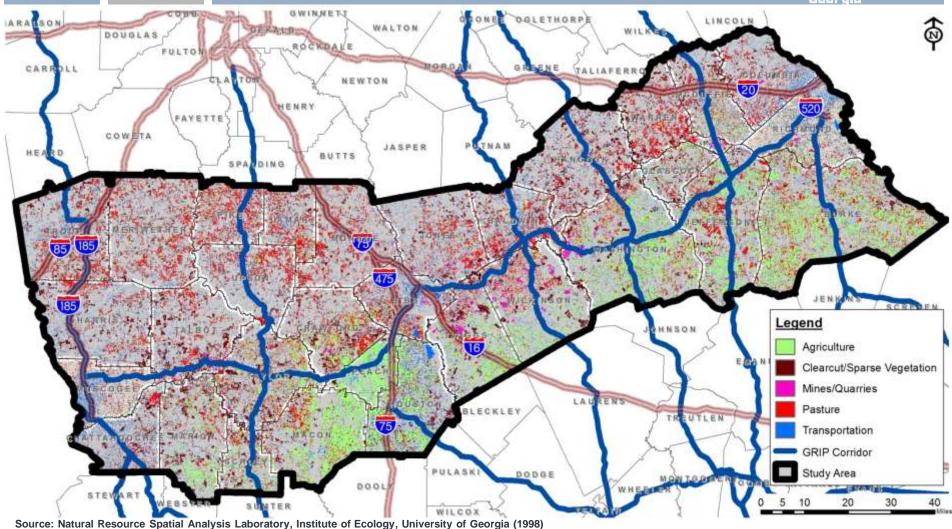
Study Area Characteristics Freight Movement





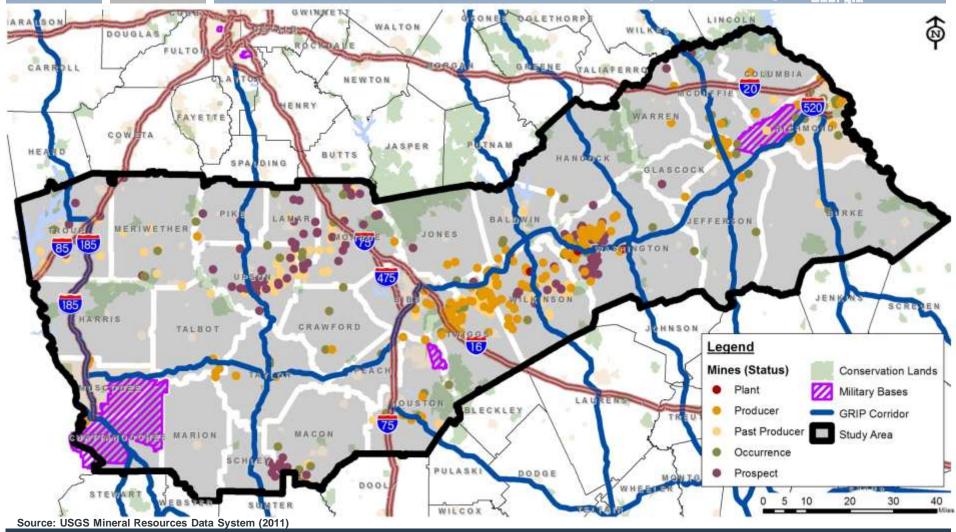
Study Area Characteristics Natural Resources





Study Area Characteristics Economic Resources - Mining / Military







What Will This Study Accomplish?

- Identify safe and efficient inter-regional connections that address future demands and maximize existing assets
 - Preserve prior investments
 - Conduct demand-based analysis
 - Address gaps
 - Prioritize potential solutions



Study Process

- Stakeholder & Public Involvement (Ongoing)
- Data Inventory/Collection (Ongoing)
- Goals & Objectives (Today)
- Existing & Future Conditions Evaluation/Needs Assessment
- Scenario Development & Screening
- Potential Improvements Development
- Preliminary Recommendations Development & Evaluation



Study Progress Schedule



STUDY SCHEDULE 2012 2011 May Jun July Aug Dec Mar Sept Oct Nov Jan Feb Apr Stakeholder & Public Involvement Data Inventory/Collection Goals & Objectives Existing & Future Conditions/ Needs Assessment Scenario Development/Screening Potential Improvements Preliminary Recommendations Stakeholder Meeting





Stakeholder Discussions

- Address "gap" in the Fall Line Freeway through Macon?
- Need for additional crossing of the Ocmulgee River?
- Improve eastern access to Robins AFB?
- Find a "good" way to get from Macon to Augusta?
- Could connectivity spur economic development?
- Do Transportation Investment Act (TIA) project lists reflect priorities to address these east-west connections?
- Other?





Today's Goals for Group Discussion

- Define a future vision for the study area
- Validate and supplement the input obtained through stakeholder interviews
- Establish clear goals and objectives to guide the study process





Development of Goals & Objectives

- How would you describe this area in 2035?
 - Join in round robin discussion share one thought or idea to be recorded.
 - Use meaningful key words. For example, clarify buzz words – what does "livable / livability" mean to you?





Development of Goals & Objectives

- Develop study goals and objectives. Examples:
 - Improve safety, accessibility, and mobility options available to people and for freight.
 - Enhance the inter-regional connectivity of the transportation system for people and freight.
 - Promote efficient system management and operation.
 - Emphasize the preservation of the existing transportation system.
 - Protect quality of life, and promote consistency between transportation improvements and state and local planned growth and economic development patterns.
- Performance measures will be established based on established goals and objectives for evaluation of scenarios and alternatives.





Development of Character Areas

- What are the character areas?
 - Diverse area Identify "character areas" based on form and function to guide alternative development
 - What unique qualities are in the area and how do they compliment one another?
 - What are key resources, issues & opportunities in the Study Area?





Next Steps

- Refine goals and objectives
- Complete data collection
- Complete development of travel demand model
- Conclude existing conditions analysis / initiate future conditions analysis
- Reconvene in late fall







Georgia Department of Transportation

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