



Georgia Department of Transportation

TravelSmart Website Factsheet

WHAT IS TRAVELSMART?

TravelSmart reflects the big picture of Georgia DOT – who we are, the services and programs we offer and the important work that we do. TravelSmart encompasses all aspects of mobility – roads and bridges; public transit; general aviation; rail; waterways; and bike and pedestrian programs. It embodies the Department’s goals of ensuring safe and efficient travel by applying innovative engineering and cost-effective solutions to all facets of Georgia’s transportation system. There are four main sections under TravelSmart:

DriveSmart

Addresses driving safety and congestion through innovative roadway designs and smart technologies that make driving safer, help relieve congestion and improve mobility. This section contains the following pages:

- 511
- Georgia Commute Options
- Crash, Road and Traffic Data
- Express Lanes
- Emergency (Winter Weather & Hurricane)
- Maps
- Safety & Operation (Flashing Yellow Arrows, Roundabouts, VSL)
- Travel Programs (Adopt-A-Hwy, Bike/Ped, HEROs, Interstate Exit Number & Rest Area/Welcome Center)

PartnerSmart

Working with strategic partners to find smart solutions for transportation systems that work now and into the future. We team up with other agencies; private companies; local, state and federal governments; communities; and the traveling public. This section contains the following pages:

- Consultants, Contractors & Suppliers
- EEO, DBE, Small Business Program & Title VI
- Prequalification
- The Source
- Design Manuals & Software
- Design-Build
- Public Private Partnerships (P3)
- Local Administered Projects (LAP)
- Local Maintenance & Improvement Grant (LMIG)
- Local Technical Assistance Program (LTAP)
- Transportation Investment Act (TIA)
- Materials/Qualified Products List (QPL)
- Permits (Outdoor Advertising/Vegetation, Oversize Trucks, Access Management)
- Press Room/Publications
- Right-of-Way Services/Surplus Real Estate
- Public Meeting Calendar
- Social Media Hub
- Utilities

BuildSmart

Planning and constructing the best mobility-focused projects and transportation systems through innovative engineering and design. By building smart, we help the traveling public move safely and conveniently. This section contains the following pages:

- Performance Dashboard
- Project Plans Search
- Cultural Resources
- Governor’s Road Improvement Program (GRIP)
- Landscapes
- Stormwater Pollution Prevention
- Project Info & Search
- Research Project & Reports
- Studies

InvestSmart

From stewardship of funds to respect for the environment our initiatives are carried out with the goal of giving Georgians a high return on their investment. Innovative investment focuses on savings, along with smart,

aggressive approaches to securing funds, as well as distributing grants for local projects. This section contains the following pages:

- Airport Aid
- Georgia Freight & Logistics Plan
- Rail (Atlanta to Charlotte & Atlanta to Chattanooga)
- Statewide Strategic Transportation Plan (SSTP)
- Statewide Transportation Improvement Program (STIP)
- Transit
- Waterways

WHAT ARE THE ENHANCEMENTS/CHANGES?

Mobile Friendly

This website incorporates a mobile first approach, in which the site is easily accessible on all mobile devices such as smartphones and tablets.

Easy Navigation

The top navigation menu has been revamped with a series of dropdown options that allow users to access most pages from any section on the website. Also, each webpage has breadcrumb links at the top of the page that show the user where they are on the site.

Fresh Look & Feel

The website design utilizes white space and tabs to present content in a clean, concise and user-friendly format. The TravelSmart logo is prominently featured throughout.

New URL Addresses

Except for our main domain address www.dot.ga.gov, ALL other URL addresses on the website have changed. [View the new URL address list.](#)

Social Media Connectivity

The homepage has a trending section that connects users to recent Twitter posts. Users can also directly access our main Twitter site from this section. Also, in the footer of every page are icons that point to the Department's social media platforms.

Informational Icons

Icons in the footer of each page increase visibility of the following information:

- Services
- Public Meeting Calendar
- Transportation Projects
- Transportation Partners
- Intermodal Transportation
- Permits

HOW TO SEARCH FOR INFORMATION

- Hover over a top navigation menu item to view all pages under that section.
- Use search window at the top-right of every page
- Key Services – On the home page there is a section that lists all of the Department's key services
- The most recent messages and updates are listed on the home page Announcement section
- District, Office and Division contact information is located directly under the About Georgia DOT section.

QUESTIONS & COMMENTS

Please send feedback about the website to TravelSmart@dot.ga.gov