

Welcome To Georgia Signs

State Transportation Board Meeting
June 16, 2011



Logo Sign Program



Research



South Carolina Entrance Sign



Maintenance – Possible Issues



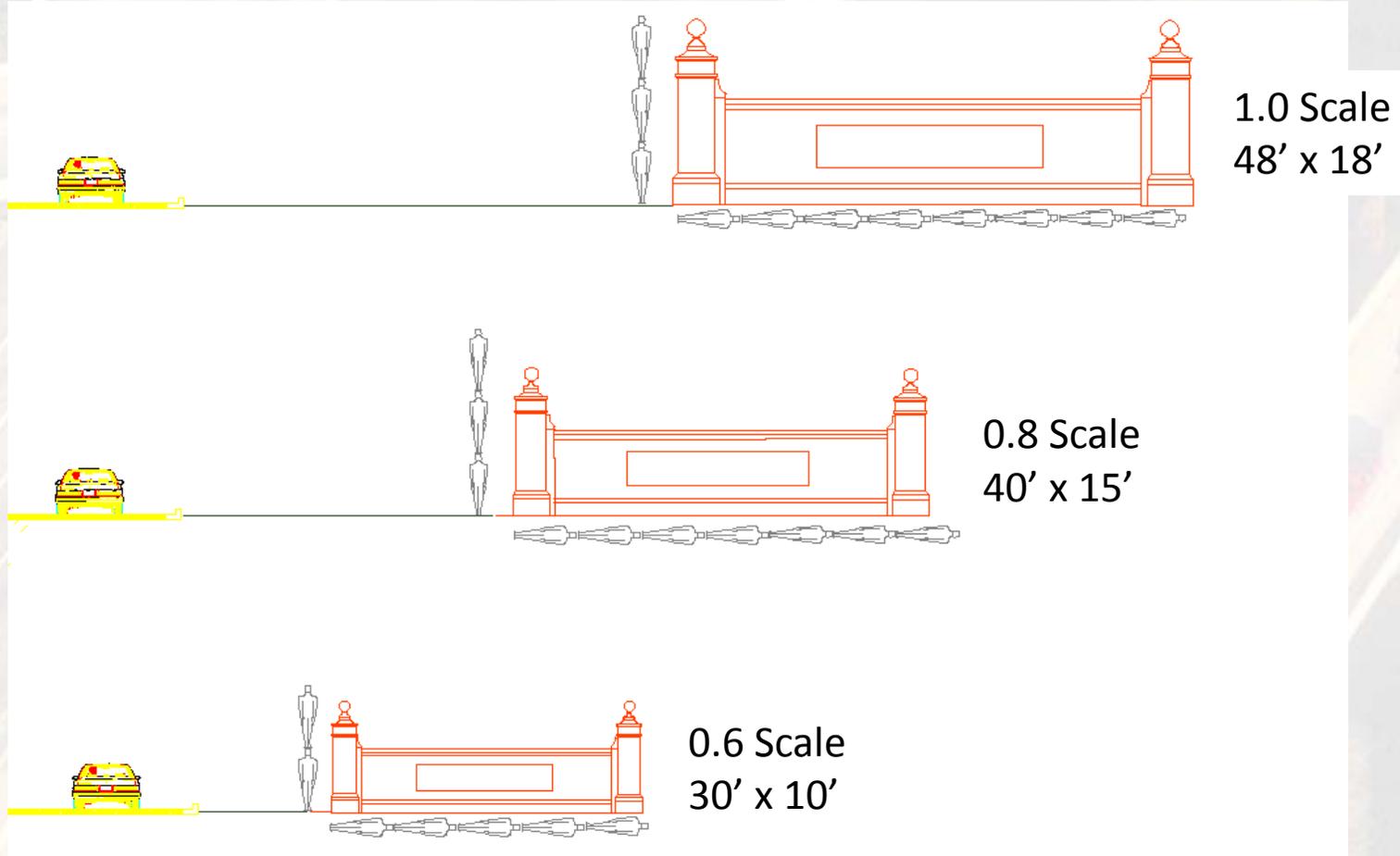
Design Criteria

- High Quality Lettering
- Indigenous Materials
- Safety Considerations
- Reasonable Long-term Cost
- Tasteful Design
- Welcoming Message
- Impeccable Maintenance

Emory Entrance



Scale Studies



Concept Photo



Georgia Granite



Modern Aesthetic



Warm Welcome



Recommendations

LOGO Expenditure Policy

Welcome to Georgia Sign Recommendations:

- *Hire Consultant for Designs*
- *Determine Specific Cost Estimates*
- *Earmark Needed Budget Amounts*
- *Dedicate Funds for Maintenance*