

Household Travel Survey Results

*Presentation to the GDOT Board
May 16, 2012*

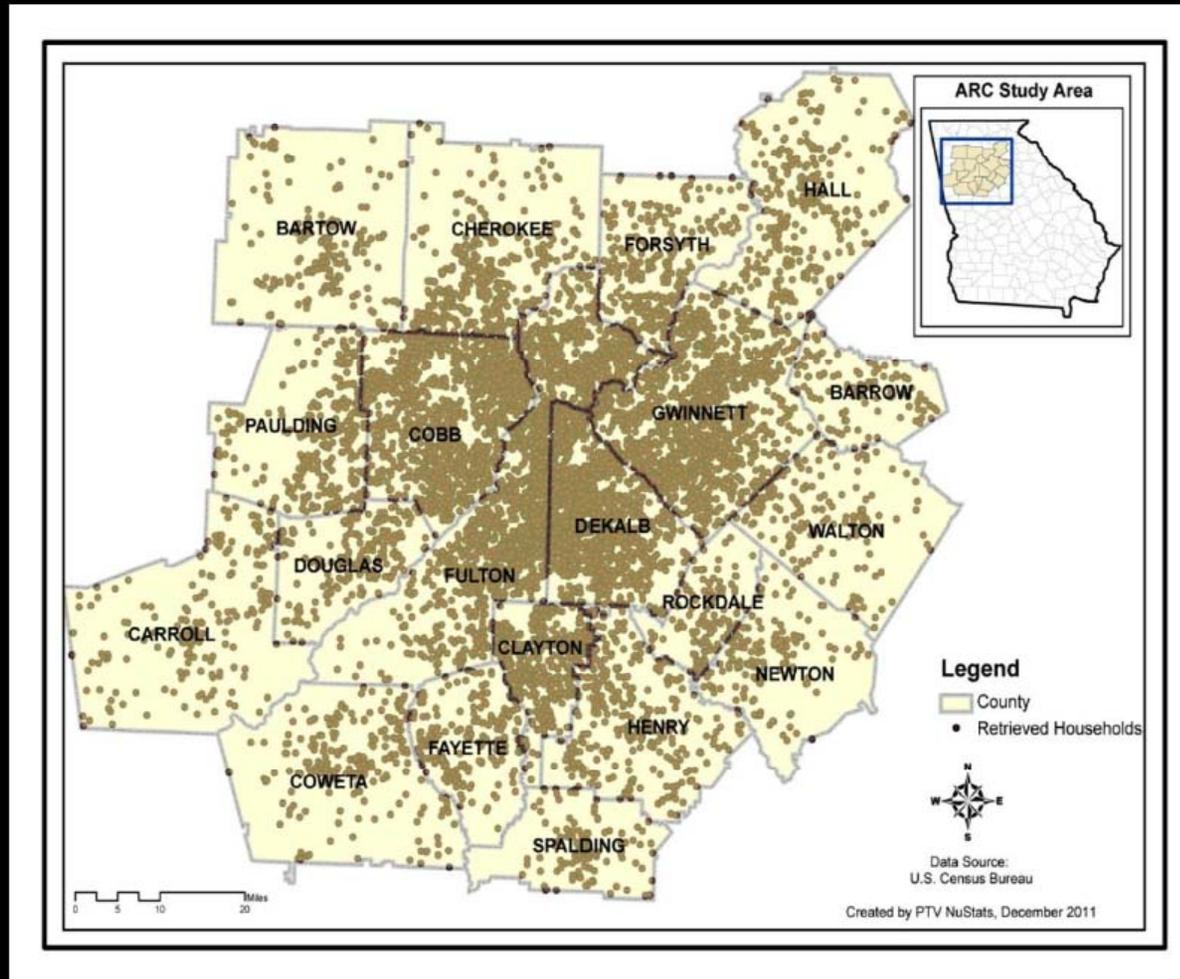


Why Do A Survey?



- Understand Travel Behavior
- Recalibrate Travel Demand Models
- Every 10 Years

Over 10,000 Households Surveyed



- Data Collected February through October 2011
- 10% Used GPS
- Stratified Sampling

What is a “Trip”

- Movement from one address to another
- Every movement by any mode for any distance is reported for all survey respondents.

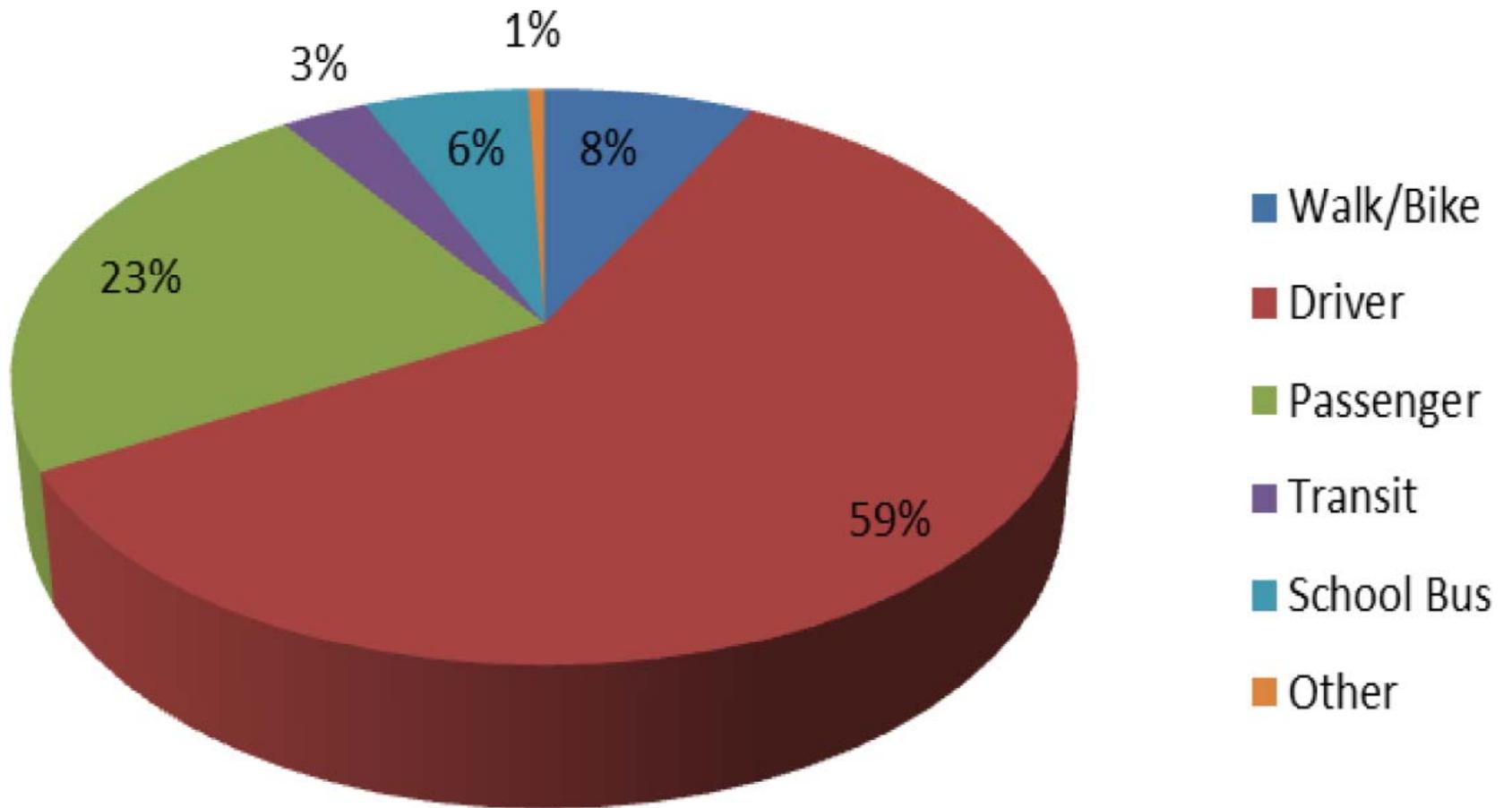


Selected Observations:

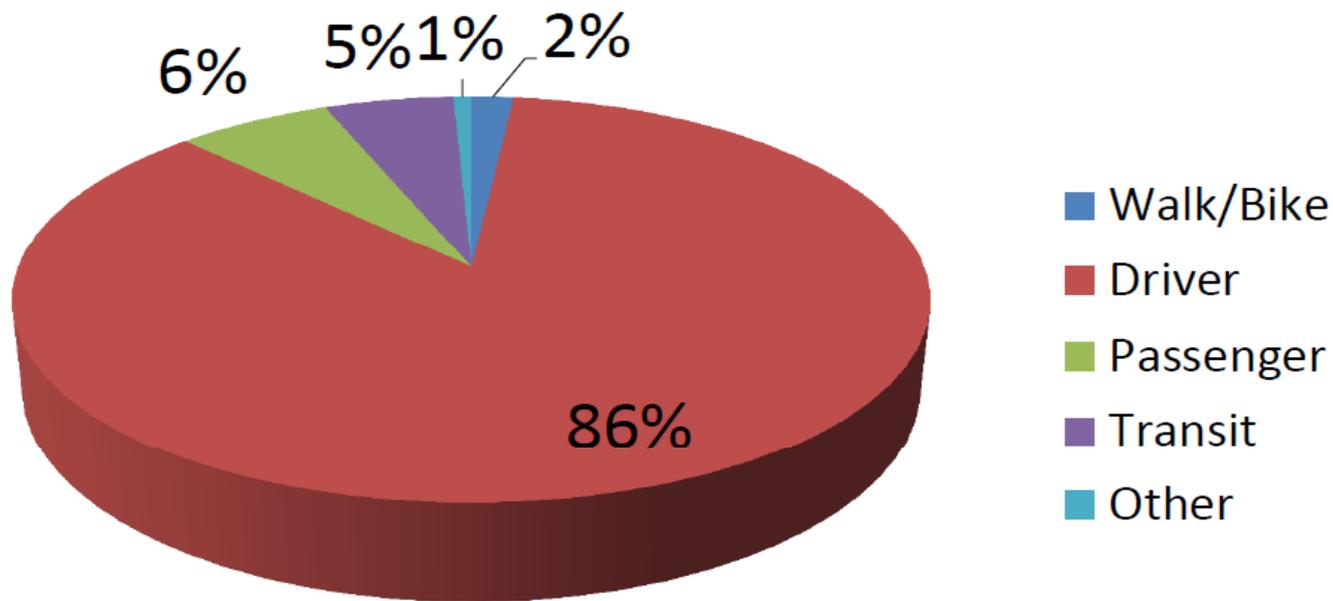
- 9.12 Trips per Household
- 3.63 Trips per Person
- 23% of Workers Have Telecommuting Option
- 6% Zero-Car Households



Mode Share for All Trips



Atlanta Mode Share to Work

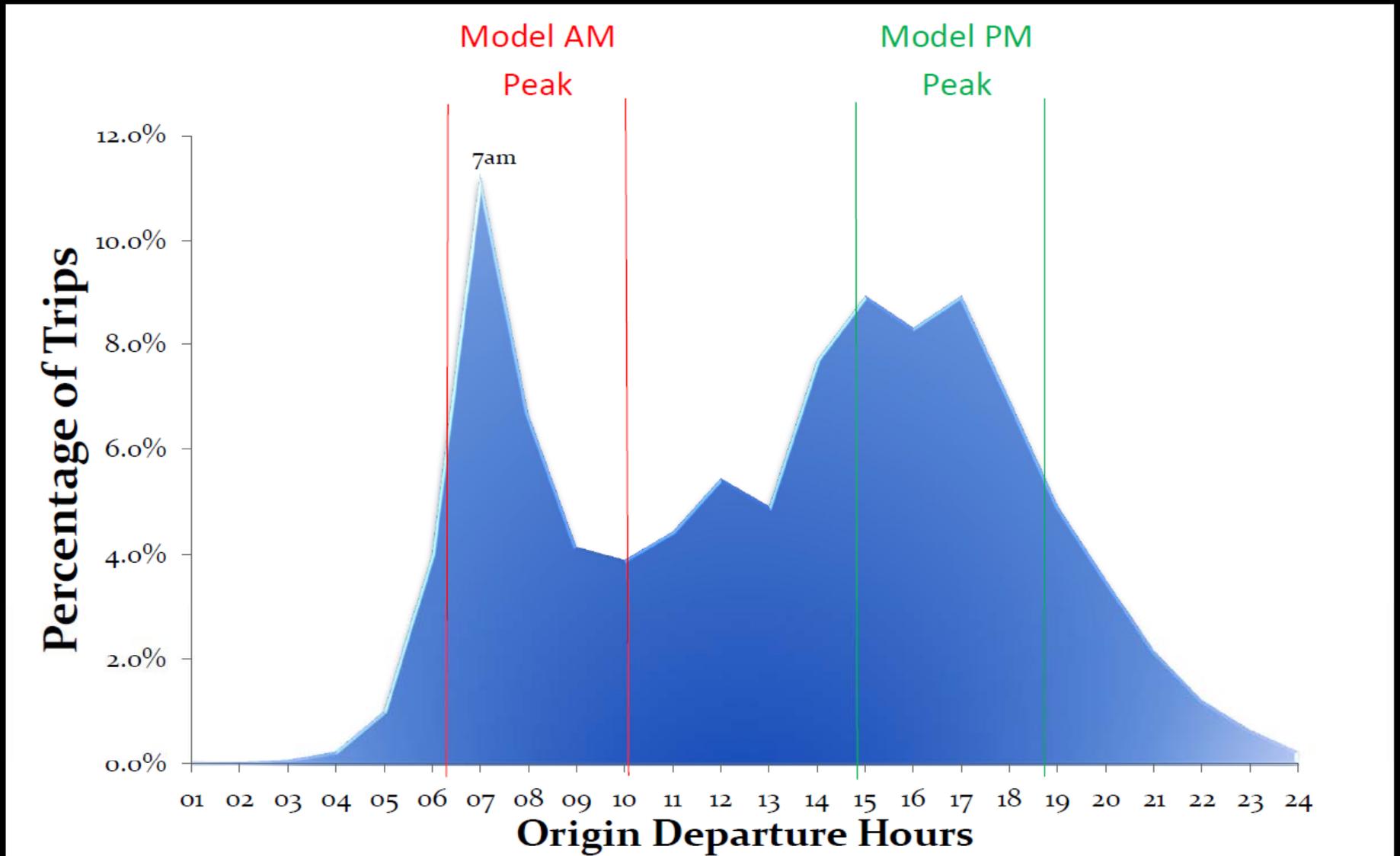


Other Cities Transit Share of Work Trips:

New York:	30%
San Francisco:	15%
Washington DC:	14%
Dallas:	1.5%
Houston:	2.2%

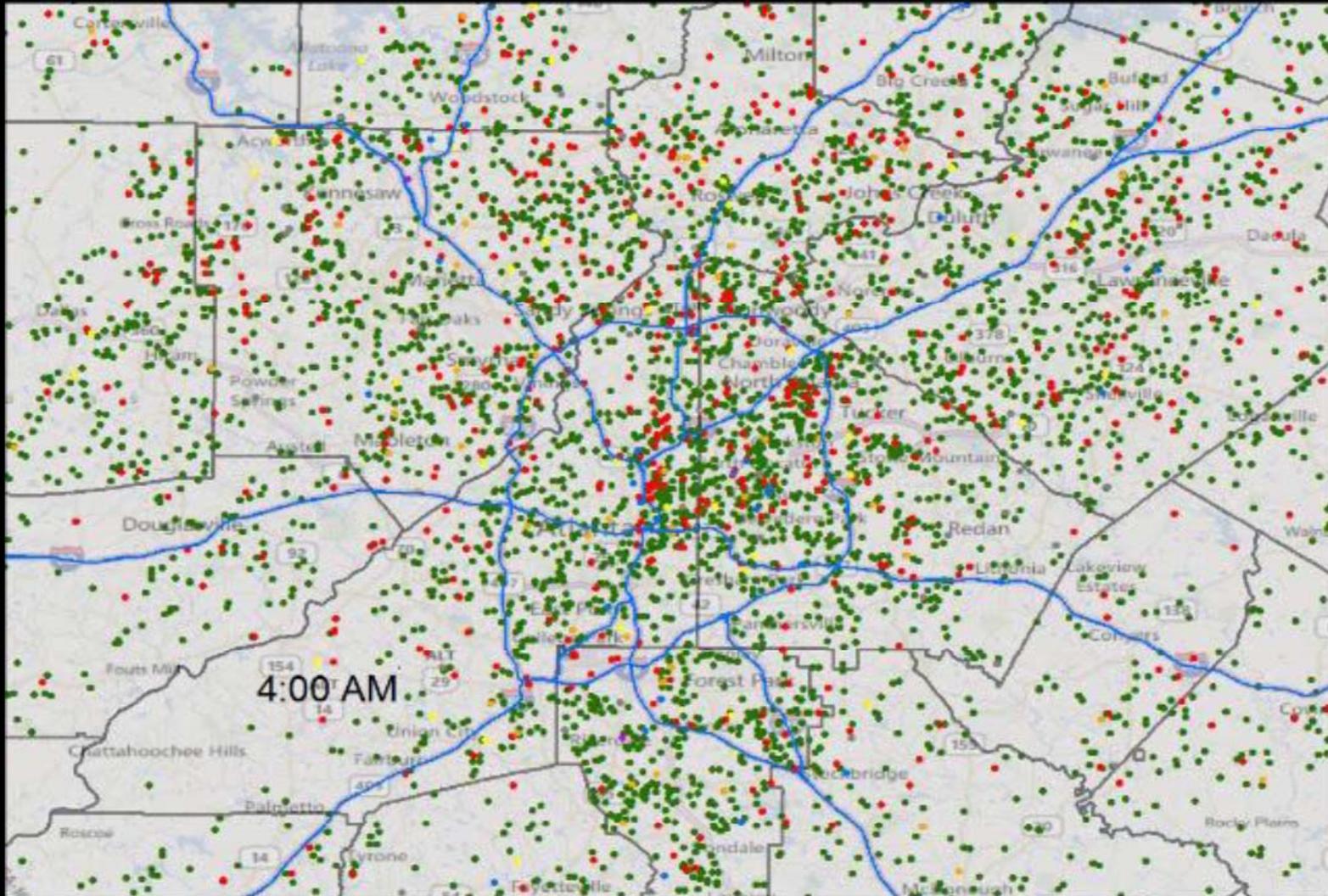
Source: 2009 ACS

17% of Travel in Morning Peak 26% of Travel in Evening Peak



Putting it all together

Video featured on: www.atlantaregional.com/transportation/travel-demand-model



work
home
school
shop
personal
recreation
other

Questions & Comments?

For more info:

www.atlantaregional.com/transportation/travel-demand-model/household-travel-survey