

# Update on Regional Transportation Referendum Education Activities



**ARC**

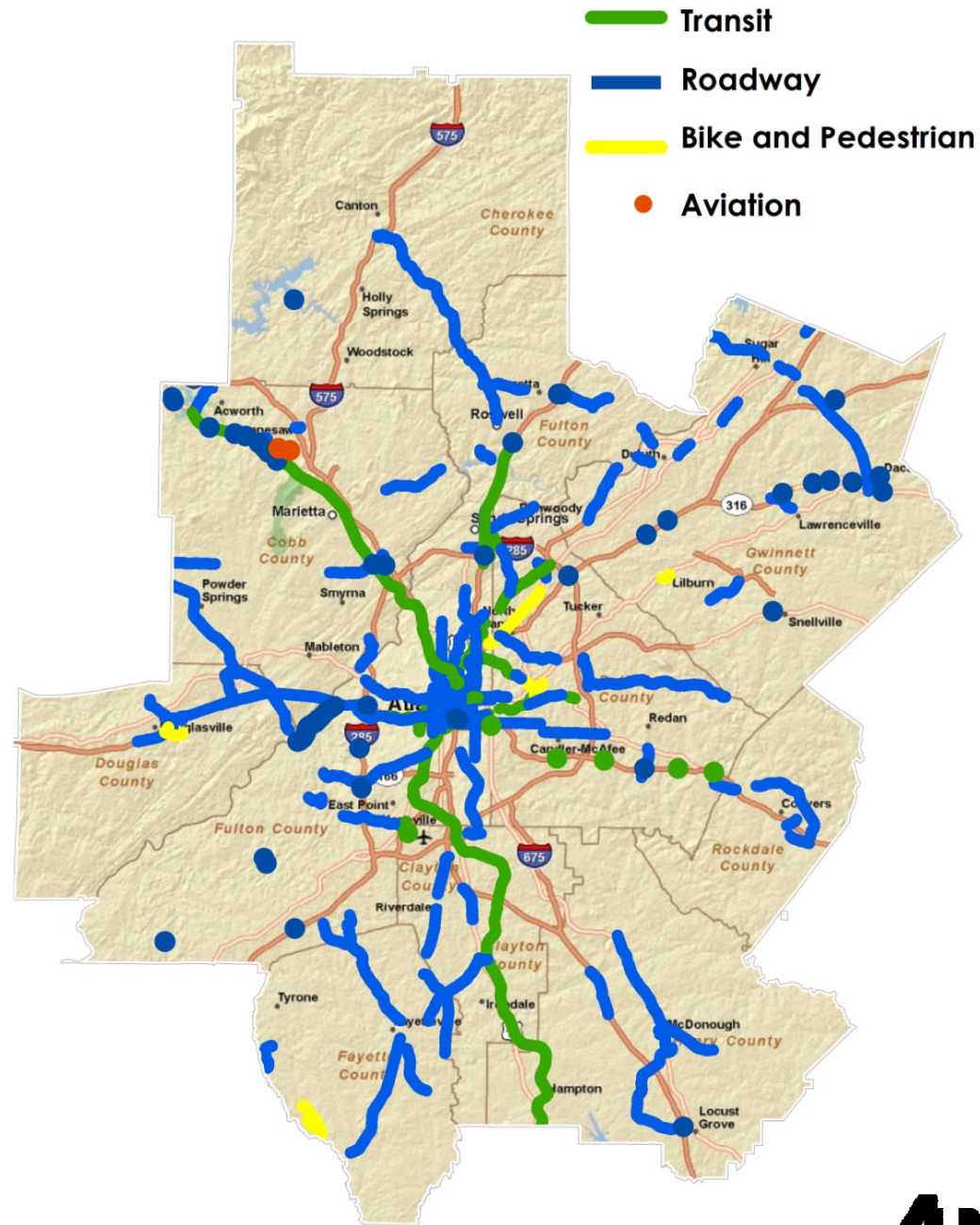
# Transportation Investment Act

- 10 counties
- One cent sales tax for 10 years
- \$8.5 billion raised
  - 85% regional projects
  - 15% local projects
- 100% return



# \$8.5 billion

- \$7.2 billion for 157 projects
- \$1.3 billion for additional local improvements





# Educational Efforts Underway

- Over 100 presentations given to support educational efforts:
  - Civic groups
  - Neighborhoods
  - Local governments
- 25 meetings scheduled over next three weeks



# Learning About the Projects...

Atlanta Regional Transportation Referendum - One percent sales tax referendum to fund transport - Windows Internet Explorer pro

http://www.atlantaregionalroundtable.com/ atlanta regional commission

File Edit View Favorites Tools Help

★ Favorites RTP Interactive 2012-2035 Draf... Suggested Sites BEST OF THE WEB CHANNEL GUIDE CHAT Free Hotmail HOTMAIL INTERNET EXPLORER NEWS INTERNET START

Page Safety Tools

**REGIONAL TRANSPORTATION REFERENDUM**  
July 31, 2012

**Regional Transportation Referendum**

On July 31, 2012, residents across the 10-county Atlanta region have the opportunity to vote on a referendum that would fund \$8.5 billion in transportation improvements through a regional one percent sales tax. This site provides information about the regional and local projects that would be funded by the referendum.

**Request an ARC Speaker**

[ARC Presentation Slides \(PDF\)](#)

**Get to Know the Project List**

The ARC working with a team of economists has evaluated the regional transportation and economic impacts of the referendum. On its website, the ARC has posted the results of its analysis.

- [Technical Report on Economic Impacts \(PDF\)](#)
- [Technical Report on Travel Impacts \(PDF\)](#)

Referendum projects are located throughout the region. The ARC has created a map to help you find the projects near you. Click on the map to take video tours of the projects.

**Project Maps by Corridor**

- [City of Atlanta \(PDF\)](#)
- [Midtown/Downtown \(PDF\)](#)
- [Cobb and NW \(PDF\)](#)
- [Buckhead \(PDF\)](#)
- [North and Westside \(PDF\)](#)
- [East and Southside \(PDF\)](#)
- [Henry and SE \(PDF\)](#)
- [N Fulton and Northside \(PDF\)](#)
- [Rockdale and East \(PDF\)](#)
- [South Fulton \(PDF\)](#)

**Roundtable Amendment Votes Sep./Oct., 2011 (Excel file)**

**Internet Explorer Protected Mode: Off**

100%



# Tour the Projects

[www.metroatlantatransportationvote.com](http://www.metroatlantatransportationvote.com)

Northwest Subregion Referendum Tour on Vimeo - Windows Internet Explorer provided by ARC

http://vimeo.com/36705742

File Edit View Favorites Tools Help

Join **vimeo** Log In Explore Help Search Videos

**vin** Atlanta Regional Commission Videos / Likes / Contacts

## Northwest Subregion Referendum Tour

by Atlanta Regional Commission 3 weeks ago



Transportation Referendum Northwest Subregion Project Tour

04:52

Please click on the Full Screen button in lower right for viewing.  
Please click on the Play/Pause button in lower left to pause while reading.

Credits  
Atlanta Regional Commission

Sponsored Links

Advertisement

Internet | Protected Mode: On

North Subregion Referendum Tour on Vimeo - Windows Internet Explorer provided by ARC

http://vimeo.com/36700887

File Edit View Favorites Tools Help

Join **vimeo** Log In Explore Help Search Videos

**vimeo**

## North Subregion Referendum Tour

by Atlanta Regional Commission 3 weeks ago



Transportation Referendum North Subregion Project Tour

04:52

Please click on the Full Screen button in lower right for viewing.  
Please click on the Play/Pause button in lower left to pause while reading.

Credits  
Atlanta Regional Commission

Sponsored Links  
Title Cash Easy as 1,2,3. Get a Title Pawn and Keep Your Cash Put Away.

Advertisement

Internet | Protected Mode: Off





A unique opportunity to learn about the upcoming transportation referendum and the projects it will fund in *your* area.

June 4-7 & June 13-14

Join local officials for a briefing and Q&A forum. Register online:

[www.WiresideChats.com](http://www.WiresideChats.com)

or call 404.463.3227



**REGIONAL  
TRANSPORTATION  
REFERENDUM  
JULY 31, 2012**

