

Production of the State Highway Map

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Purpose

- Get your decision on the production of the 2011-2012 Official State Highway and Transportation Map

Why Does GDOT Produce the Official Highway and State Transportation Map

§ 32-4-2. Official map, list, and records; rules and regulations

- (a)(1) The department shall prepare an official map showing all public roads on the state highway system. Changes to the state highway system shall be recorded on this map as soon as is reasonably possible; and such map, as it is periodically revised, shall be filed with the Secretary of State and shall be open for public inspection.

Background Information

- Until 2003, the Department printed maps only for GDOT's use
- In 2003, State Transportation Board decided to partner with IT&T, now DEcD, to print one state map
- In 2009, the State Transportation Board decided to go to a two year map cycle
- In 2010, GDOT did not to print any more 2009-2010 maps

Courses of Action

1. Create and print the State Map based on 2009-2010 amounts
2. Create and print the State Map only the amount for GDOT's needs
3. Halt printing the State Map, create a map product for web and send to the Secretary of State's office.
4. Seek a public/private partnership to cover the map costs

Create and print the State Map based on 2009-2010 amounts

- **Advantages:**

- Printed 1,400,300 maps for two years
- Map is available through out Georgia

- **Disadvantage:**

- Cost of developing, printing and delivery of the state map: \$284,260
- May run out of maps
- Does not meet quantities DEcD stated they need for two years

Create and print the State Map only the amount for GDOT's needs

- **Advantages:**

- Cost of developing, printing and delivery of the state map: \$68,856 (300,300 maps for two years)
- Map files are still available for other agencies

- **Disadvantage:**

- Map is not widely available
- GDOT will get more requests for maps
- DEcD must pay for their own map product for Welcome and Information Centers

Halt Printing the Official Highway and Transportation Map

- **Advantages**

- Biannual savings of \$490,000
- Commercial map products (Rand McNally, AAA, ADAC, etc.) and vehicle GPS are available

- **Disadvantages**

- Public Perception could be negative
- Only available state map would be commercial products or vehicle GPS devices

Public/Private Partnership

- **Advantages**

- Able to offset costs
- Map is available through out Georgia

- **Disadvantages**

- May not be any interest from commercial sector
- May not be enough time to complete RFP and publish by January 2011

Recommendations

- Halt Printing the Official Highway and Transportation Map