

ROADSIDE BEAUTIFICATION



Roadside Enhancement and Beautification Fund

- Wildflower Program – Wildflower Tag Sales
- *GATEway* Grant Program – Fees for Tree Removal at Outdoor Advertising Signs

Roadside Enhancement and Beautification Council (REBC)

- Chairpersons of the Senate and House Transportation Committees
- GDOT Deputy Commissioner
- Georgia Conservancy
- Garden Club of Georgia
- UGA College of Environment and Design
- Sierra Club of Georgia
- Georgia Wildlife Federation
- Outdoor Advertising Association of GA (Four Members)

Tag Project History

- ❖ Over \$4 million in tag sales since inception
- ❖ Over 175,000 tags have been sold
- ❖ Almost 2,000 acres of wildflowers planted statewide since 2002 – 285 acres per District
- ❖ Planting done by contract labor







Daffodils

- ❖ Daffodils added to tag project plantings 2006
- ❖ Over 1 million bulbs planted statewide
- ❖ Planting done by contract labor
- ❖ 17 different varieties utilized





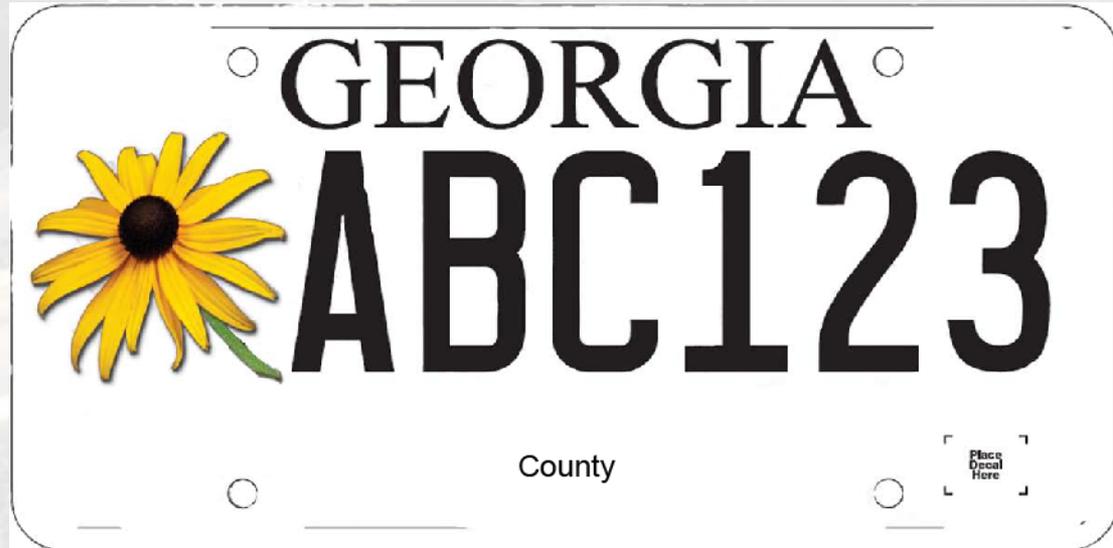


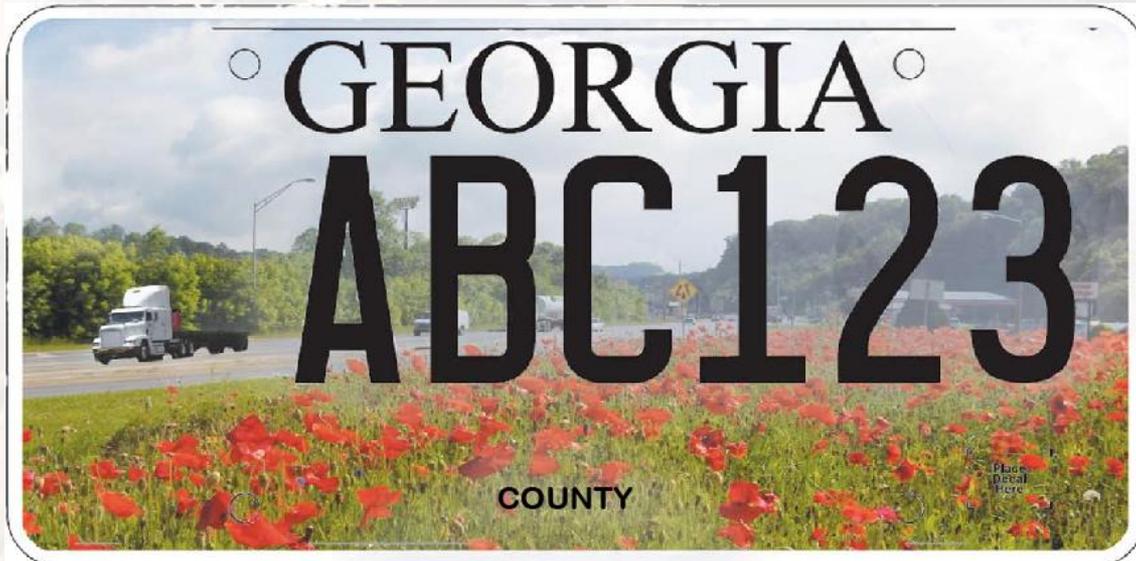
Tags

- ❖ REBC has made recommendations for new tag designs
- ❖ Staff is currently working with DOR to make new designs available to the public
- ❖ Continue marketing opportunities with Communications Office

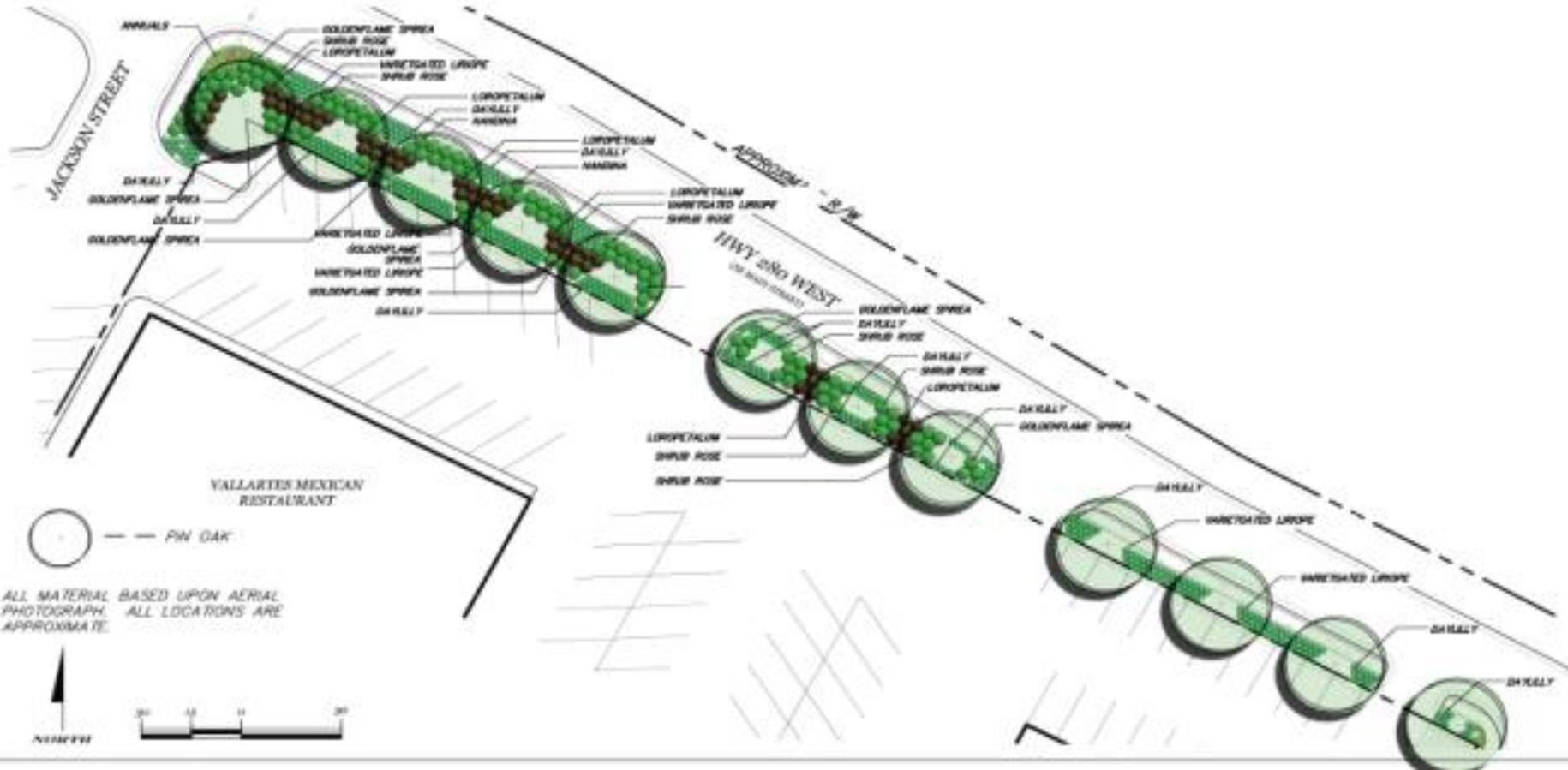






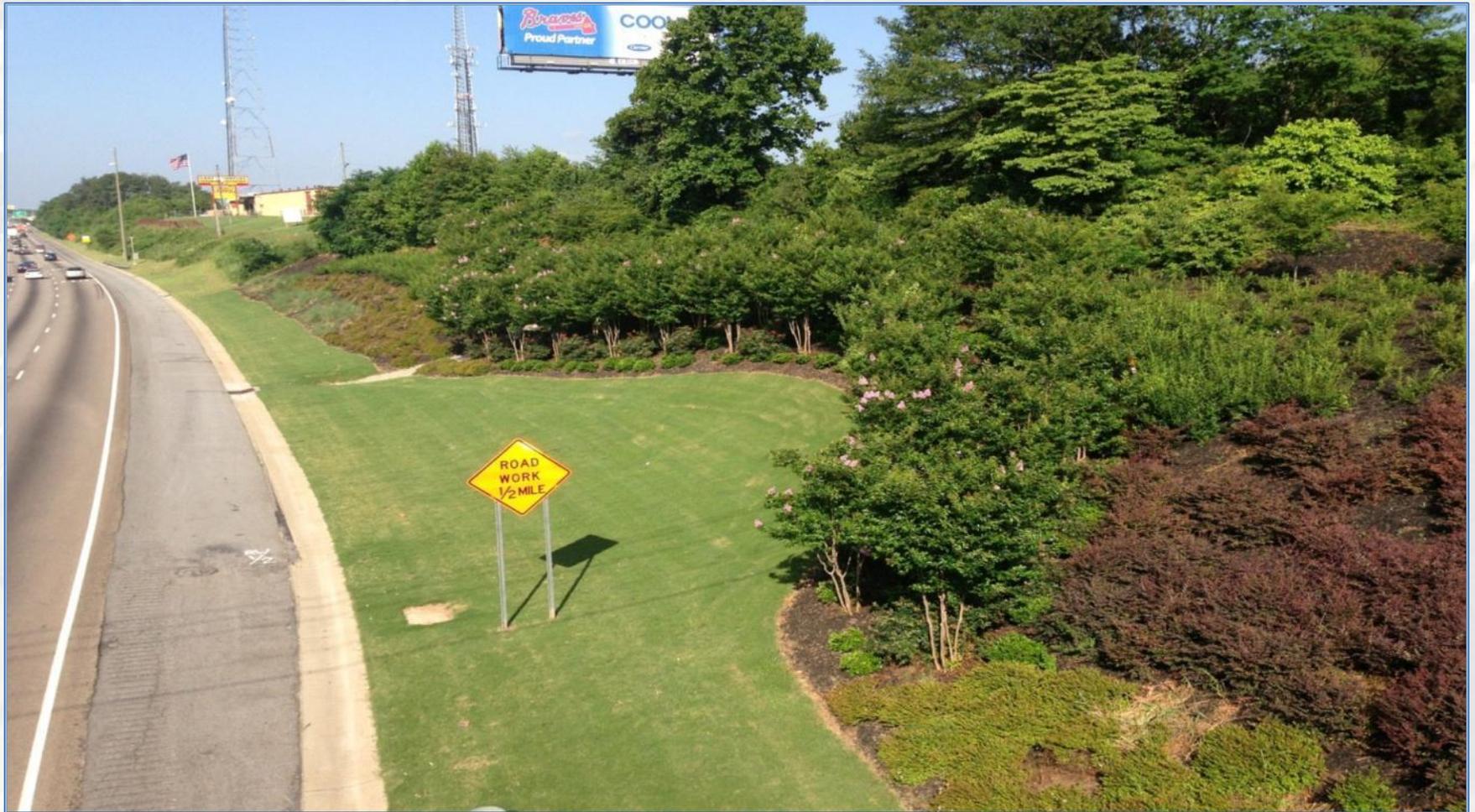


GATEway Grants



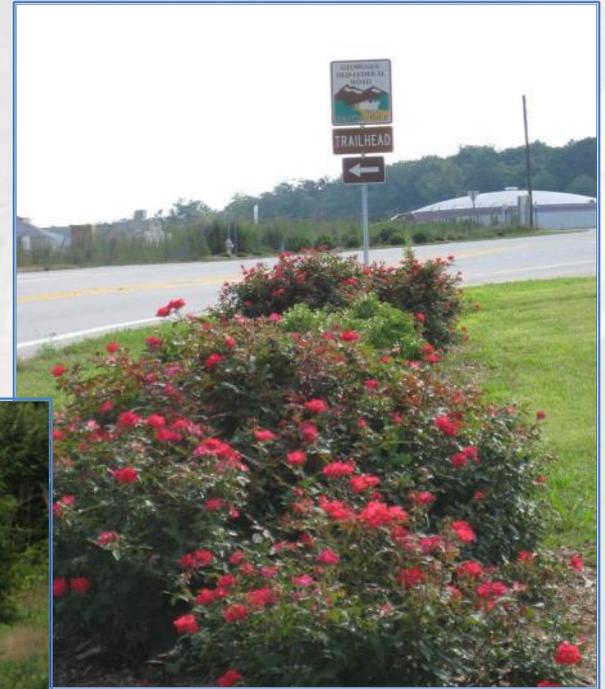
Center Way – Gwinnett Village CID

I-85



Hall County Flowery Branch

S.R. 13 MP 5-6



S.R. 41

Kennesaw



West Point

S.R. 18



Augusta



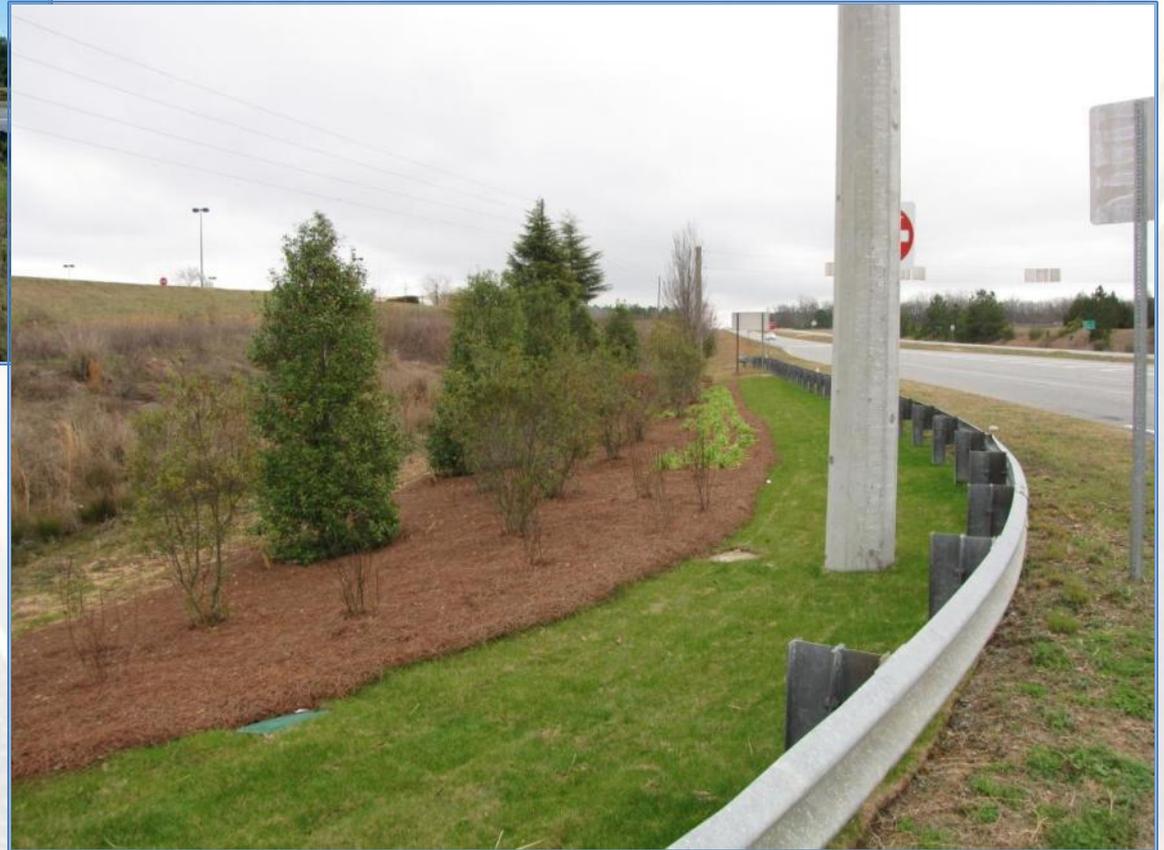
S.R. 56 Spur



Eastman



S.R. 117



Vidalia



S.R. 280



Cairo

S.R. 38



