



**M | M | P | T**

*MultiModal Passenger Terminal*

# Public Involvement Plan Update

January 18, 2012

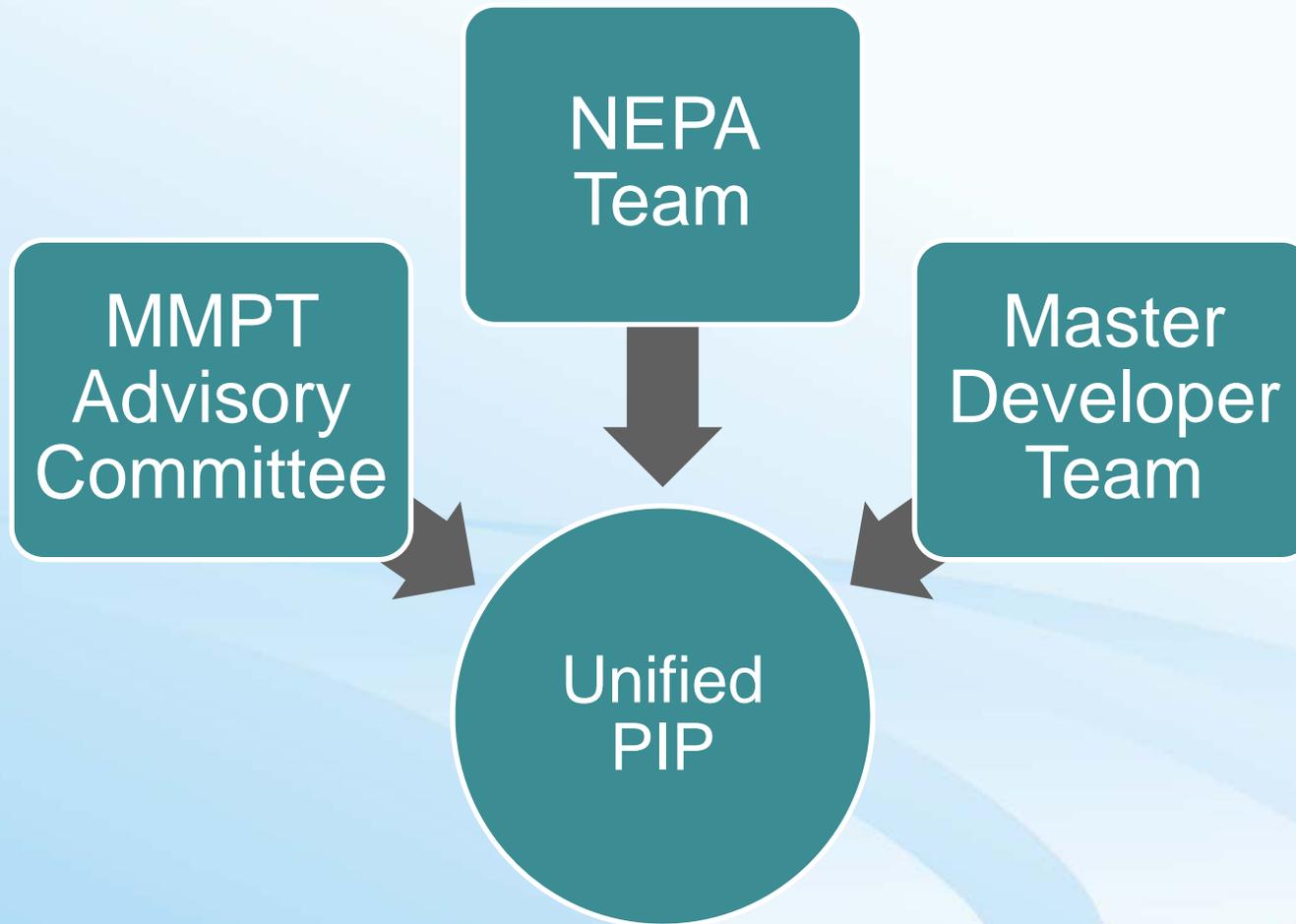


U.S. Department  
of Transportation  
Federal Transit  
Administration



Georgia Department of Transportation

# Public Involvement Plan (PIP) Development



# Public Involvement Plan Goals

- Educate, involve, and inform
  - Environmental Process
  - Master Plan Development
- Ensure meaningful participation
- Facilitate early involvement
- Use a variety of formats to seek input
- Build productive partnerships

# Target Audiences

## State

Resource Agencies  
Elected Officials  
System Users  
Citizens  
Media

## Regional

Planning Organizations  
Transit Operators  
Community Improvement Districts  
Chambers of Commerce  
Interest Groups

## Local

Businesses  
Institutions  
Employers  
Commuters  
Community Leaders  
Neighborhood Groups  
Residents

# Key Groups

Partners / Agencies	Transportation	Neighborhood /Commercial	Organizations / Interests
ARC CAP / ADID City of Atlanta MARTA GRTA HUD	CSX Norfolk Southern Cobb Community Transit Gwinnett County Transit Amtrak Greyhound	Atlanta Planning Advisory Board NPU-M, L, T Atlanta Downtown Neighborhood Association Vine City Civic Association English Avenue Neighborhood Association Marietta Street Artery Association	Atlanta Convention and Visitors Bureau Citizens for Progressive Transit Georgia Rail Association Social Equity Advisory Committee Civic League for Regional Atlanta Partnership for Southern Equity
FRA FHWA Georgia DNR General Services Administration Atlanta Housing Authority Atlanta Development Authority Atlanta Beltline U.S. Army Corps of Engineers SHPO	Megabus Xpress	Central Atlanta Neighbors Castleberry Hill Neighborhood Association Atlanta University Center Georgia Tech Georgia State University Phillips Arena Georgia World Congress Center Georgia Dome CNN Georgia Aquarium	Atlanta Urban Design Commission Georgia Municipal Association Association of County Commissioners Georgia Chamber of Commerce Metro Atlanta Chamber of Commerce Georgia Transit Association Georgia Motorcoach Operators Assoc.

Not an exhaustive list- subset of list identified in the PIP.  
 List will continue to evolve over time.



# Tools and Techniques

Branding

Focus  
Groups

Workshops  
and  
Meetings

Briefings  
and  
Interviews

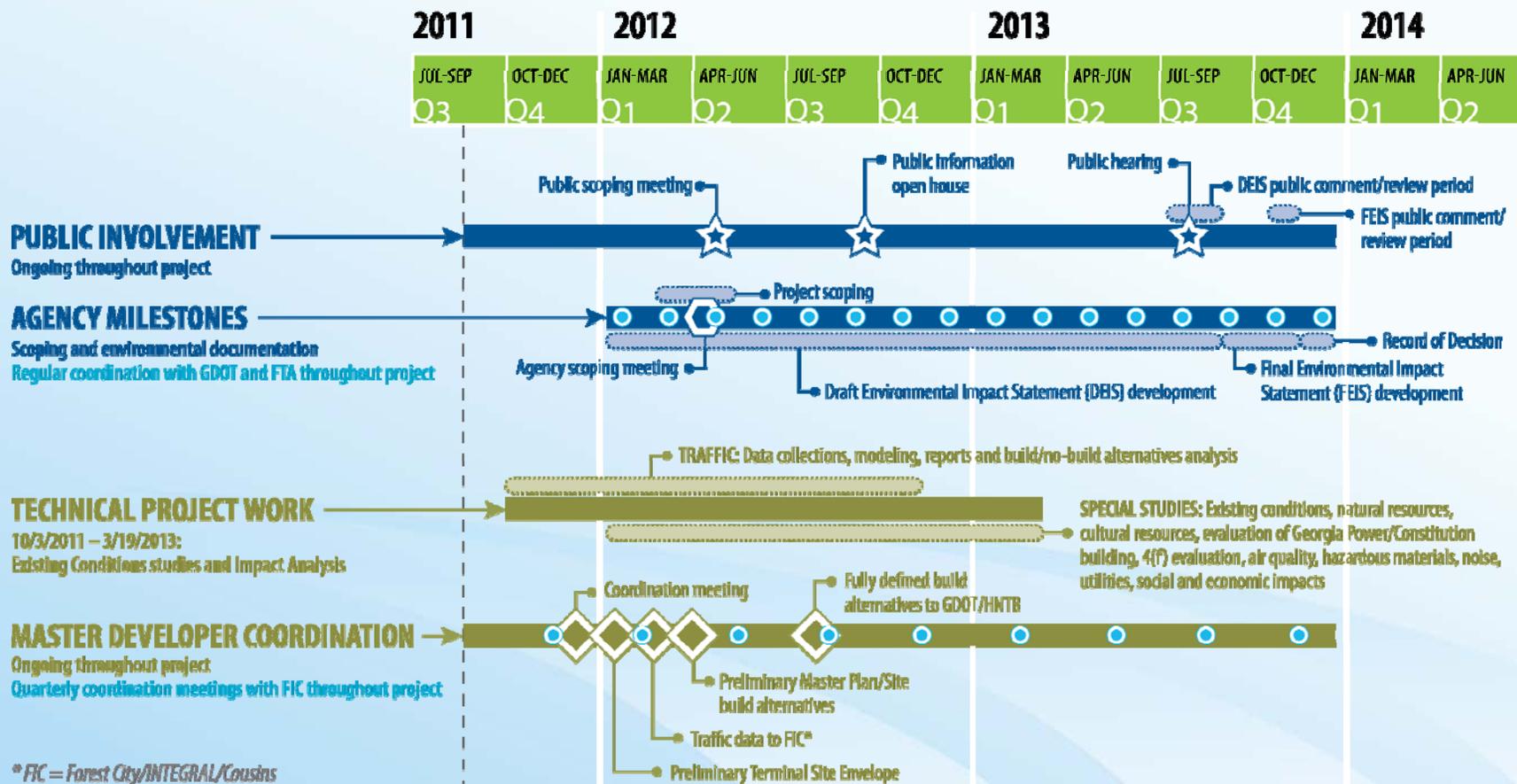
Kiosks and  
Special  
Events

Print and  
Broadcast  
Media

Website

Social Media

# Project Schedule



# Next Steps

- Finalize PIP in collaboration with FTA - January
- Community briefings - February
- Focus groups - February
- Media outreach – February / March
- Branding / identity development - March
- NEPA Scoping – March / April