Discover what’s next.

GEORGIA REGENTS UNIVERSITY

Consolidation Impact

Georgia Department of Transportation
October 16, 2014
GRU: Who We Were

**Augusta State University**
- Primarily...
- State university
- Liberal arts
- Undergraduate
- Access mission
- Local focus

**Georgia Health Sciences University**
- Primarily...
- Research university
- Health sciences
- Graduate level
- Selective admissions
- Statewide focus
GRU: Who We Are

One Of Four Public Research Universities in Georgia, and the State’s Only Public AHC
GRU: Who We Are

- Our 9 Colleges & Schools:
  - College of Allied Health Sciences
  - College of Dental Medicine
  - College of Education
  - College of Nursing
  - College of Science and Mathematics
  - James B. Hull College of Business
  - Katherine Reese Pamplin College of Arts
  - Medical College of Georgia
  - School of Graduate Studies
GRU Also Includes
Georgia’s Public AHC and Health Sciences University

• One of ~80 AHCs nationally
• One of only two integrated AHCs in GA
GRU: Critical to Georgia’s Economy

• **2nd largest employer in the region**, employing >10,000 employees

• **$1.8 billion direct annual economic impact**, or $14 for every $1 of State appropriations

• When including the downstream impact of its workforce, industry and affiliated providers, the economic impact of GRU exceeds **$8 billion annually**, generating ~50,000 jobs State-wide
OUR RESULTS
Decreased Administrative Costs

Consolidated Support Units
- Registrar
- Admission
- Finance
- Auxiliary Svcs
- Financial Aid
- Student Affairs
- Public Safety
- Library

Continued to develop Shared Administrative Services across the broader University and Health System
- Human Resources
- Information Technology
- Communications
- Compliance & Risk Mgt
- Facilities
- Audit
- Institutional Effectiveness
Created New Opportunities for Faculty and Staff

• Recruiting
  – Additional research faculty in non-HS (+14)
  – Cross-campus joint appointments

• Retaining
  – Began to address faculty & staff compensation
  – Conducted 1st ever comprehensive Employee Engagement Survey

• Developing
  – Office of Faculty Development & Teaching Excellence
  – GRU Leadership Academy
  – Enhanced research opportunities
Increased Faculty Research Submissions and Awards

- Closed FY14 with **highest research funding ever**... despite worst funding environment in decades
- **Improved ranking** for medical school from 70th to 66th in the nation for NIH funding (FY10-FY13)*

FY12-FY14
- # Submissions increased by **9%**
- # Awards increased by **12%**
- Sponsored funding $ increased by **2%**

*http://www.brimr.org/NIH_Awards/NIH_Awards.htm*
Enhanced Cross-Campus Academic Collaborations

Summerville Campus
- Education
- Science & Mathematics
- Business

Health Sciences Campus
- Nursing
- Dental Medicine
- Medical College

Programs:
- HPE Certificate
- BS/DMD
- BS/MD
- MD/MBA
Advanced Community & Regional Impact

• Created ‘Alliance for Cyber Security Education’
• Visibly supporting local K-12 collaboration
  – Superintendents Advisory Panel
  – High School Counselor Advisory Workgroup
  – Expanded visibility of GRU programs in local schools
• Submitted CON application for the creation of a Columbia County Health Campus
• Promoted local businesses
  – “Go Downtown” Augusta
  – Third Thursday discounts for GRU Students & Employees
Advanced Community & Regional Impact
Ensured and Enhanced Student Access

• Created East Georgia State College (EGSC) partnership to ensure continued access for local students
  – Enrollment now up to 341 total students for Fall 2014

• Increasing admissions standards gradually

• Increasing tuition gradually, creating multiple tuition levels with generous ‘Hold Harmless’ opportunities

• Added new Scholarships & Awards opportunities
Gradually increasing admission requirements for new freshmen to reach the R1 standard by Fall ’18, using the Freshman Index*.

<table>
<thead>
<tr>
<th>Freshman Index Ranges</th>
<th>&lt; 2140</th>
<th>2140-2449</th>
<th>2500+</th>
<th>% Change in FI 2500+ (Fall ’12 to ’14)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2012</td>
<td>130</td>
<td>306</td>
<td>422</td>
<td>----</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>42</td>
<td>223</td>
<td>442</td>
<td>+5%</td>
</tr>
<tr>
<td>Fall 2014*</td>
<td>19</td>
<td>225</td>
<td>488</td>
<td>+16%</td>
</tr>
</tbody>
</table>

*Freshman Index is based on a combination of a student’s SAT I or ACT assessment scores and high school grade point average (HSGPA).

*Fall 14 Preliminary as of 9/1/14
Increased Reach Across Region

Undergraduate Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Local MSA</th>
<th>Not Local</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2012</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Fall 2013</td>
<td></td>
<td>72%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td></td>
<td>69%</td>
</tr>
</tbody>
</table>
Experienced Increased Demand for Housing

- Provided housing for **120 more students** in Fall ‘14 by converting **single rooms to doubles**, with **75 students** still on Fall ‘14 wait list
- Working with USG to **add housing for Fall ‘16 via P3 initiative**
- Ongoing **Campus Master Planning effort** includes a careful consideration of our student housing and student life needs
Improved Student Commitment to Graduation in 4-Years

New Freshmen who attempted & earned 15+ credit hours during their first fall term*

Total First Time Freshmen
Attempted 15+
Earned 15+

Fall 12
947
8% 3.5%
74 33

Fall 13
730
71%
519 308

Fall 14
747
89%
668 TBD

*Tuition Plan: Flat tuition rate for ≥10 Credit-hrs.
Improved Freshman Retention, Progression, and Graduation

**Freshman Retention**
( returning from the previous Fall)

- Fall 11: 67.4%
- Fall 12: 66.0%
- Fall 13: 67.7%
- Fall 14 (est): 70.5%

Consolidation Initiated → +7%

**Freshman Progression**
( earning 30+ hrs. in first year)

- Fall 10-11: 122, 13%
- Fall 11-12: 115, 14%
- Fall 12-13: 136, 15%
- Fall 13-14: 286, +278%

**6-Year Graduation Rates**

- 2010: 24.5%
- 2011: 22.2%
- 2012: 25.8%
- 2013: 29.0%
- 2014 (est): 30.2%

+36%
Thank You!
Discover What’s Next