

Beautifying Georgia

One Tire At A Time



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Georgia DOT Partners

- **Department of Natural Resources (DNR)**
- **Mohawk Industries**
- **Home Depot**
- **Liberty Tire**
- **Keeping Georgia Beautiful**

Cost of Scrap Rubber Disposal

- **Districts 1, 6 and 7 generated over 305 tons of scrap rubber last year (2011)**
- **Cost of disposal is \$103 per ton**
- **Approximately \$39,700 annually**



Three Pronged Approach



Impacts of Illegal Tire Dumping

- **400 reported illegal dumps in Georgia**
- **1.5 to 2 million tires**
- **Cost to clean: \$2 to \$10 per tire**
- **Devaluation of land**
- **Increased mosquito population**

The Cleanup Effort

Tire Debris from roadways stored for recycling

- **Pilot in GDOT Districts 1, 6 and 7**
- **Trailers supplied by Partners**

Organize tire dump cleanups in NW Georgia.



Ground Rubber



Made into Special Design Georgia Tire Dump Cleanup Mat



QUESTIONS?