

8/20/2015

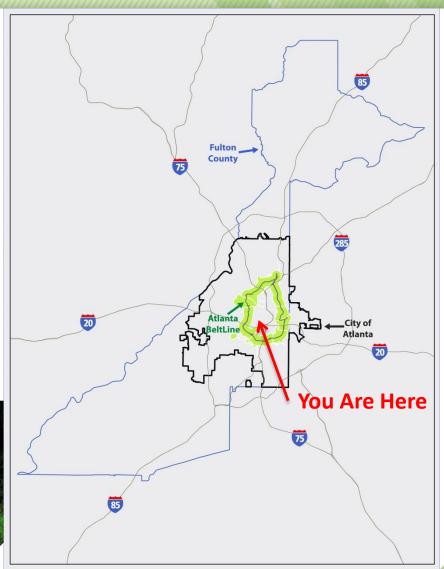
Atlanta BeltLine // © 2015

// Where is the Atlanta BeltLine?



- In the heart of the Atlanta region
- Connects many of Atlanta's cultural landmarks and institutional destinations
- Connects four historic abandoned freight rail rights of way encircling the center of town

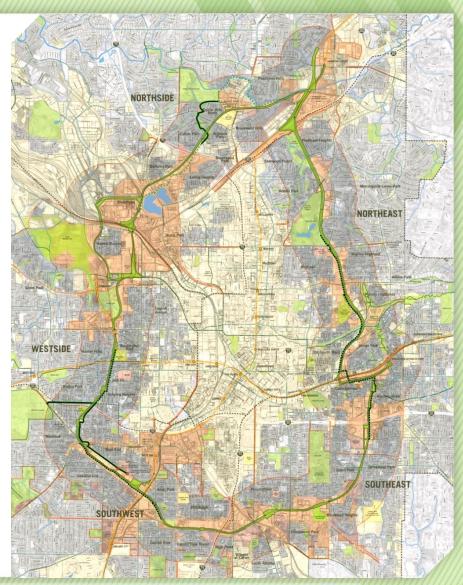




// What is the Atlanta BeltLine?



- Unites 45 neighborhoods
- 22% of the City of Atlanta population lives in the Planning Area
- 19% of the City's land mass is inside the mile-wide 15,000 acre planning area
- 6,500 acre TAD



// The Atlanta BeltLine: Key Elements





1,300 ACRES of New Greenspace (+700 ADDITIONAL ACRES REBUILT)



22 MILES of Transit & Transportation Infrastructure



46 MILESStreetscapes &
Complete Streets



5,600 UNITS of Affordable Workforce Housing (AS PART OF 28,000 TOTAL UNITS)



30,000 JOBS & \$10-20B Economic Development



Corridor-wide Historic Preservation, Public Art and Arboretum

> 1,100 ACRES of Environmental Clean-up

// How we have partnered





























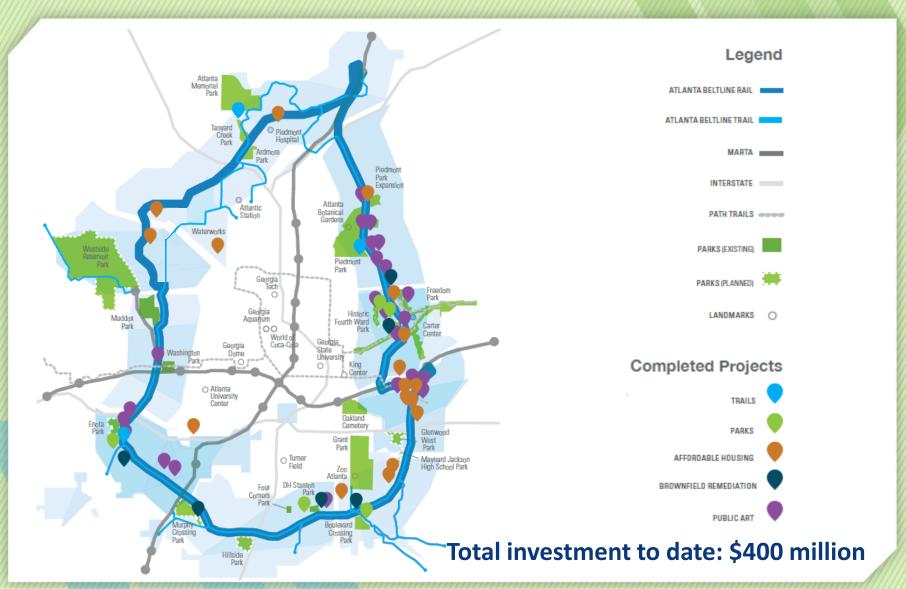






// Overall Progress to Date





// Economic Impacts — Development Activity to Date





Private investment is following public investment:

- Over 110 projects complete or underway within Planning Area* valued at over \$2.4 billion
 - 13,369 new residential units completed
 - 1,960,000 SF of new commercial space completed
- Roughly 6:1 ROI to date

Development Activity



*Projects larger than 10 dwelling units and/or 10,000 square feet

// Overall Progress to Date

= On Schedule



= Behind Schedule

Performance Dashboard	2014	Status
2030 Benchmark (Target: 25-year/20-year reset) time elapsed	36% / 20%	
Total Investment	\$400 million	•
(Target: \$2.8 to 4.8 billion by the Atlanta BeltLine)		
Transit Corridor Control (Target: 22 miles)	11.5 miles / 56%	
Trail Corridor Control (Target: 33 miles)	26.5 miles / 73%	
Park Land Control (Target: 1,300 acres)	562 acres / 44%	
Brownfield Remediation (Target: 1,100 acres)	272 acres / 25%	
Transit Projects (Target: 22 miles) Designed/Delivered	0 miles / 20% / 0%	
Trail Projects (Target: 33 miles) Designed/Delivered	6.75 miles / 36% / 18%	
Park Projects (Target: 1,300 acres) Designed/Delivered	202 acres / 16% / 16%	
Streetscape Projects (Target: 46 miles) Designed/Delivered	2.3 miles / 9% / 5%	
Permanent Jobs (Target: 30,000)	4,617 / 15%*	
Construction Jobs (Target: 48,000)	22,100 / 46%	
Economic Development (Target: \$10 billion w/ ROI of 3.5 to 1)	\$2.46 billion (6 to 1) / 24.6%	
	72.40 billion (0 to 1) / 24.0%	
Housing Development (Target 28,000)	13,300 / 48%	
ABI/IA Supported Affordable Housing (Target 5,600 - 20%)	985 / 18%	
* Updated jobs numbers are through 2011. Source: Georgia Dept. of Labor		

= Near Schedule

// ROI - Eastside Trail



- \$13 million post-purchase project cost (design + construction) with \$5 million contribution from private donors
- Over \$860 million in new private development within half a mile of this segment of the Atlanta BeltLine

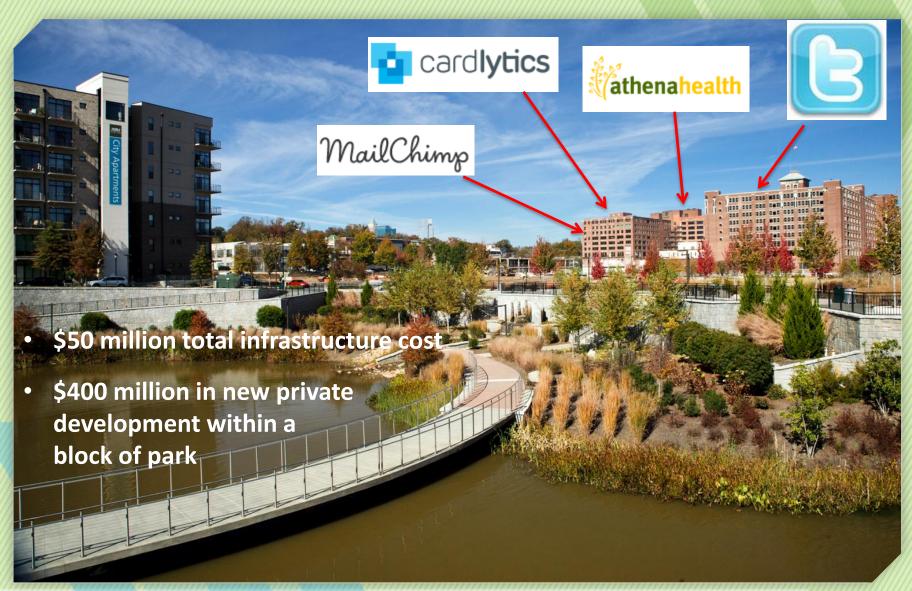
// Historic Fourth Ward Park: Before





// Historic Fourth Ward Park – After





// Historic Fourth Ward Park – After





// Trails: Westside Trail



- Westside Trail construction is fully funded and underway
- 3-mile trail will connect 4 schools and 4 parks
- 14 access points
- Vertical connections
- Preparation for future transit
- Construction expected to take 2 years – 2017
- GDOT-supported project



// Trails: Eastside Trail Extension







- Invitation to Bid has been released
- Bids due October 13
- Contractor required to complete project in 18 months





// Ponce de Leon Streetscape



Spring 2013



2017:



- Part of 46 mile complete streets program
- From Boulevard to Freedom Parkway
- Design and ROW: 18 months
- Construction Start: Winter 2017
- Joint venture with GDOT and Ponce City Market

// North Avenue Plaza



- Construction to be completed 2015
- Joint venture with Jamestown Properties
- Coordination with GDOT



//Parks: Arthur Langford Skatepark



- Ground-breaking spring 2015 on Phase 1, the skatepark
- Funding provided by The Coca-Cola Company
- Second official skatepark in City of Atlanta – both on Atlanta BeltLine
- Construction completed later this year



// Transportation



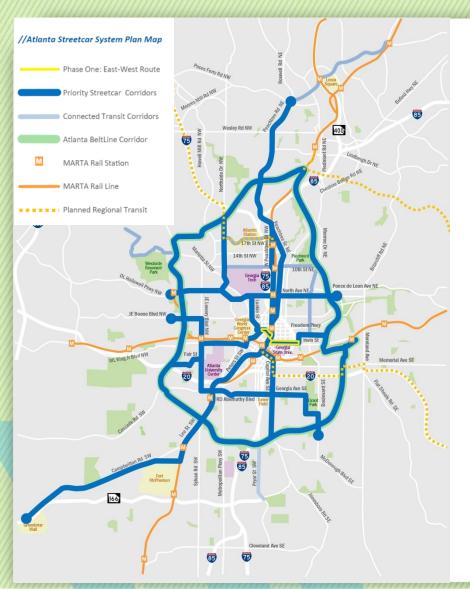
- Atlanta Streetcar
 - Refining Atlanta Streetcar System Plan
- Advancing Environmental Assessment
 - 16 miles of extensions
 - East, Crosstown, West
- Other Transportation Projects
 - North Avenue Plaza
 - Ponce de Leon Avenue Streetscape



// Refined Streetcar System Plan







Priority Streetcar Network

- 50 miles of streetcar routes
- Establishes criteria for advancing corridors

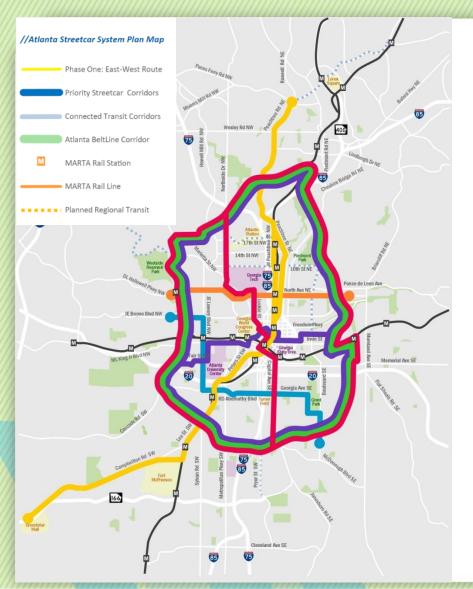
Connected Transit Network

- 18 miles of new/enhanced transit service interfacing with streetcar system
- Includes circulators and shuttle service
- Provides direct access to the streetcar system

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// Urban Farm



- Farmers have been selected to manage the urban farm site adjacent to the Westside Trail
- Some planting will begin this spring
- Plans are in place for the well to have a water pump
- This site will serve as a pilot for other urban agriculture sites around the Atlanta BeltLine



// Economic Development



- \$2.4 billion in new private investment in the planning area since 2006
- 1,960,000 million of new commercial square footage
- ~ \$868 million in TAD development
- ~ \$760 million in Eastside Trail residential development
- Early stages of planning for activation of Murphy Ave site



// Economic Development-State Farmer's Market/Murphy Crossing





// Expanded Responsibilities



- Design Review Committee:
- Architects:
 - David M. Hamilton, AIA
 - Jeffery Robinson, AIA
- Planners:
 - Julie McQueen Price, AICP
 - Johanna McCrehan (TADAC appointee)
- ABI staff:
 - Design Director
 - Program Director
 - Community Planning and Engagement Director
- City staff:
 - Director of Office of Planning and Community Development



// Art on the Atlanta BeltLine



- Largest outdoor, temporary public art display in the south
- Features hundreds of artists including muralists, sculptors, painters, mosaic artists, performers and musicians
- Since inception in 2010, project has grown more than 40%
- Kicks off September 12 with Lantern Parade: 23,000 participants in 2014





// What's Next in FY '16?



- Closed CSX Wylie and University connection lines
- Advance Southside Trail design (Glenwood Avenue to Murphy Avenue)
- Advance Northeast Trail design (Monroe Drive to Armour-Ottley)
- Preliminary work to connect downtown Atlanta Streetcar to Atlanta BeltLine West
- Continued work on Westside Trail, North Avenue Plaza, & Ponce Streetscapes

