

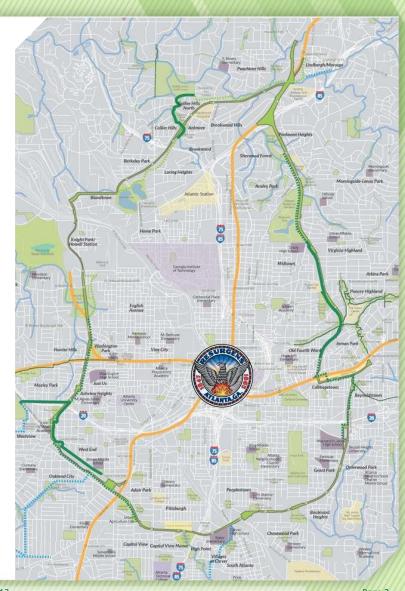


2/20/2014 Atlanta BeltLine // © 2013 Page 1

### // Opportunity for Significant Impact



- 25-year Redevelopment
   Plan
- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City's land mass is inside the planning area
- 40% increase in Atlanta's parkland
- 6,500 acre TAD



### // The Atlanta BeltLine: Key Elements





**1,300 ACRES** of Greenspace



**22 MILES** of Transit & Transportation Infrastructure





Jobs & Economic Development



**5,600 UNITS** of Affordable Workforce Housing



Historic Preservation

Streetscapes & Public Art



**1,100 ACRES** of Environmental Clean-up

### // Strategic Implementation Plan



### **Two Pronged Approach**

- Simultaneous component advancement
- Continuously balanced area distribution

### **✓ Project Components**

- Infrastructure work streams:
  - Transit
  - Trails
  - Parks
  - Streetscapes

#### **✓ Program Components**

- Investment work streams:
  - Brownfield Redevelopment
  - Job Creation
  - Affordable Workforce Housing
  - Economic Development
  - Public Art
  - Sustainability

Phase 1: Situation Review Phase 2: Stakeholder Advisory and Citywide

Phase 3: Funding Analysis (ongoing)

Phase 4: Priorities Matrix Phase 5: Stakeholder Advisory and Citywide

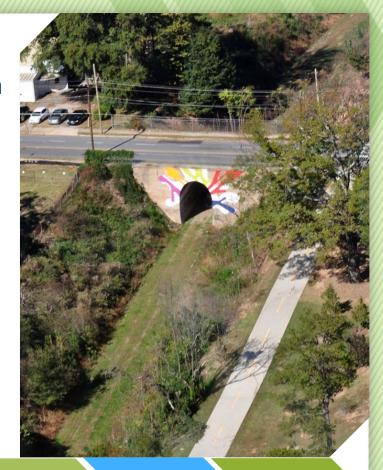
Phase 6: Finalize Plan Phase 7: Publicize Plan



# // Strategic Implementation Plan



- Remaining 17-year life of the TAD has been divided into three implementation periods to serve as a living document
  - Period 1: 2014-2018 (five years)
    - "detailed and specific"
  - Period 2: 2019-2023 (five years)
    - "general and progressive"
  - Period 3: 2024-2030 (seven years)
    - "conceptual and conclusionary"



Phase 1: Situation Review Phase 2: Stakeholder Advisory and Citywide

Phase 3: Funding Analysis (ongoing)

Phase 4: Priorities Matrix

Phase 5: Stakeholder Advisory and Citywide

Phase 6: Finalize Plan Phase 7: Publicize Plan

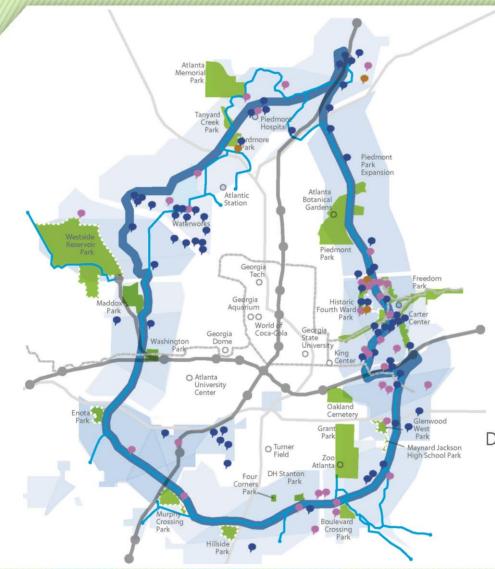
### // Overall Progress to Date





# // Economic Impacts — Development Activity to Date





# Private investment is following public investment:

- Over 90 projects complete or underway within Planning Area\* valued at over \$1.1 billion
  - 8,908 new residential units completed
  - 870,700 SF of new commercial space completed
- Roughly 3:1 ROI to date

**Development Activity** 



\*Projects larger than 10 dwelling units and/or 10,000 square feet

2/20/2014 Page 7

## // Overall Progress to Date



Performance Dashboard (Through FY 2013)	Status	
2030 Benchmark (Target: 25-year/20-year reset) time elapsed	32% / 15%	
Total Investment (Target: \$2.8 to 4.8 billion) public and private	\$362 million	0
Transit Corridor Control (Target: 22 miles)	56%	
Trail Corridor Control (Target: 33 miles)	<b>72</b> %	
Park Land Control (Target: 1,300 acres)	54%	
Brownfield Remediation (Target: 1,100 acres)	11%	
Transit Projects (Target: 22 miles) Designed/Delivered	20% / 0%	
Trail Projects (Target: 33 miles) Designed/Delivered	35% / 18%	
Park Projects (Target: 1,300 acres) Designed/Delivered	<i>20</i> % / 20%	
Streetscape Projects (Target: 46 miles) Designed/Delivered	4% / 0%	
Permanent Jobs (Target: 30,000)	TBD	$\bigcirc$
Construction Jobs (Target: 48,000)	TBD	$\bigcirc$
Affordable Housing Development (Target: 5,600) Direct and Indirect	8%	
Economic Development (Target: \$10 billion with ROI of 3.5 to 1)	\$1 billion w/2.8 to 1	
= On Schedule = Near Schedule	= Behind Schedule	

# // Period 1 Summary



# For the next five years, Period 1, the SIP includes the following project priorities:

- Securing rights to the remaining right-of-way to complete the 22-mile Atlanta BeltLine loop;
- Completing the southern half of the Westside Trail and commencing construction on the Southeast Trail;
- Constructing Boulevard Crossing Phase II, Enota and Murphy Crossing Parks;
- Initiating the first phase of Westside Reservoir Park including the passive-use park space; and
- Constructing streetcar/light-rail transit on the East and West sides of the Atlanta BeltLine.



### // Program Development Components



- Affordable Workforce Housing: <u>Affordable Housing Action Plan</u> to be developed in first year of Period 1 will set proactive approach that details partnerships, funding, timing, location, progress measurement and mechanisms necessary to equitably deliver 5,600 units of affordable workforce housing across the Atlanta BeltLine planning area.
- Economic Development: Economic Development Action Plan to be developed in first year of Period 1 will inform and guide pro-active involvement to secure public private partnerships that accomplish total planning area private investment in excess of \$10 billion.
- Sustainability: Sustainability Action Plan to be developed in first year of Period 1 will build off Sustainability Framework and Typologies already established that support "triple bottom line" social, environmental and economic outcomes, to guide infrastructure projects and ABI operations and organization through program implementation and completion.
- ❖ **Job Creation:** ABI's First Source Jobs Policy to be applied across all projects. ABI will create metrics in first year of period 1 to quantify job creation for SIP goals of 30,000 permanent and 48,000 construction jobs in the Planning Area.
- **Brownfield Redevelopment:** Part of every project sets stage for program completion.
- **Public Art:** Included as part of every individual project specific opportunities arise.

### // TIGER V Grant: Westside Trail



- September 2013: Awarded \$18 million TIGER V grant
  - 2.5-mile multi-use trail from Washington Park (Lena Street) to University Avenue
  - 12 points of entry
  - Safe routes and connections to four local schools
  - Connections to four parks
- 60% Design Complete
- Construction to begin in third quarter of 2014



# // Ponce de Leon Ave Streetscape





### // FTA Environmental Assessment (EA)

### Three Corridors Being Studied



- ATL SC Ext-Crosstown/Midtown EA
  - o Green Line on Map
- Atlanta BeltLine West EA
  - Orange Line on Map
- Atlanta BeltLine East EA
  - o Blue Line on Map
- Community Engagement
   Opportunities
  - Citywide Briefing in March on the Streetcar Expansion Strategy
  - Study Group Meetings in April/May on the EA process and schedule
  - Initiate input from EA corridor neighborhoods

