



# ***GDOT Board Presentation***

***June 21, 2007***



***Georgia Travel Info***

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# 511: A National Vision

- **1999:** USDOT asked FCC for nationwide N11 dialing code
- **2001:** 511 Deployment Coalition formed by agencies including AASHTO, APTA, ITS America & USDOT
- **2002:** National vision of a customer-driven, multi-modal travel information service
- 511 brings ITS, traffic/incident management, public transportation and weather information under 1 umbrella
- **Goal:** 511 available nationwide by 2010

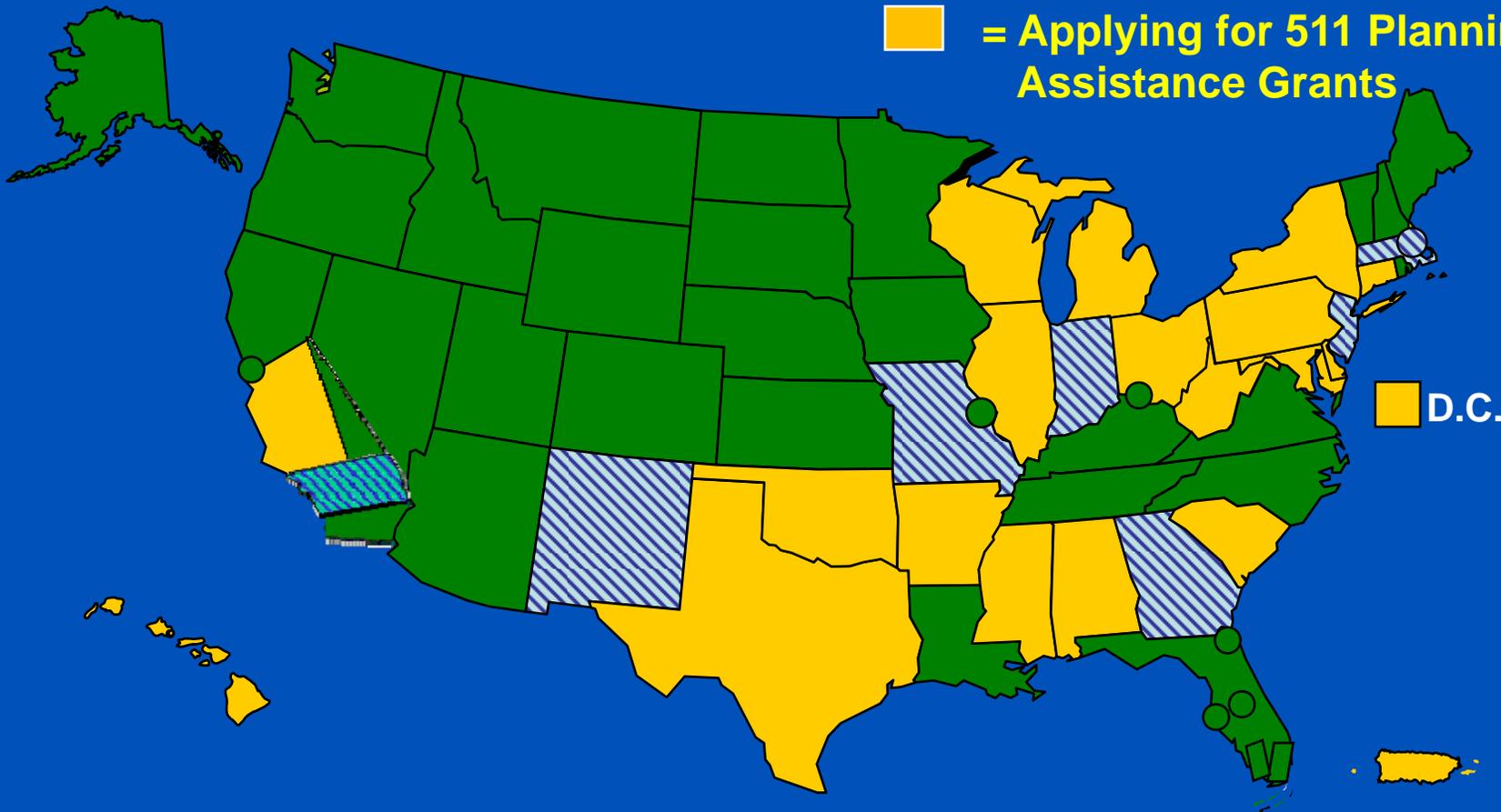


# 511 Deployment Status

as of May 30, 2007

*Accessible by 38.5% of Population*

-  = 511 Operational ("Live")
  -  = Expected "Live" in 2007
  -  = Applying for 511 Planning Assistance Grants
-  D.C.



*Accessible by 60% of Population in 2007*



# 511 Usage Statistics

- October 2006:
  - 511 available to 100 million+ Americans (35%)
- December 2006:
  - 511 breaks 3 million calls mark for the first time
- February 2007:
  - Over 73 million calls to 511 since June 2001
- USDOT:
  - 2007 will be a “breakout year” for 511 nationwide



Source: [www.deploy511.org](http://www.deploy511.org), USDOT



# Georgia 511: The Basics

- “One-stop” travel information portal for Georgia
- Call statewide from any phone
- Data provided via XML feed from NaviGator
- Option to use automated system or request Operator
- Transit and other modes of travel also reachable via menu options
- **Consultant Team:** Meridian, Iteris & AirSage

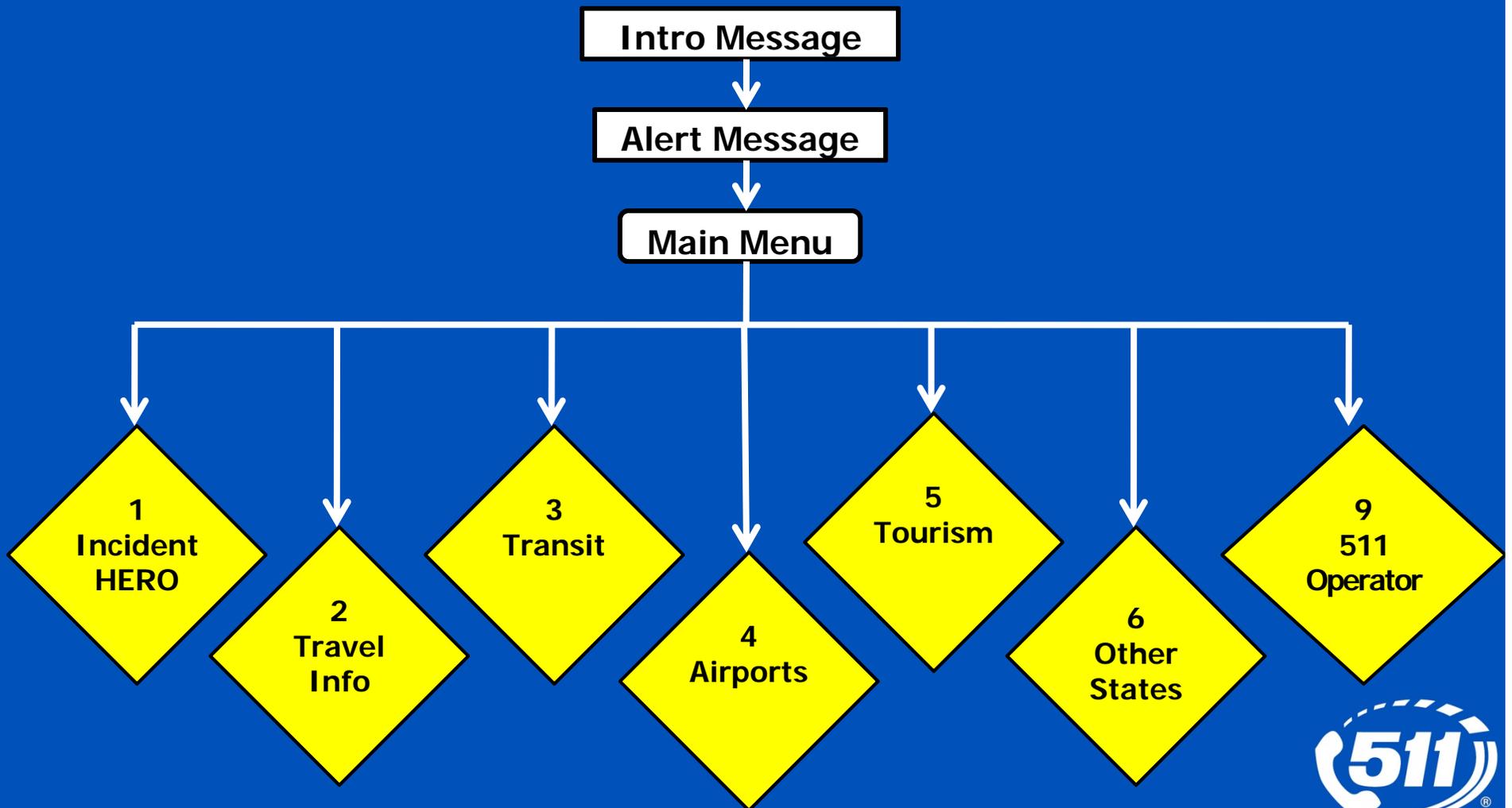


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# *“Welcome to Georgia 511”*

## Main Menu



# 511: Real-Time Travel Info

- Interactive Voice Response (IVR) system provides real-time information on:
  - Incidents
  - Road Conditions/Closures
  - Congestion levels (light, moderate, severe)
  - Travel times/Avg. speed/Distance
  - Weather
- Speak or press any interstate or state route in Georgia
- Provide Start/End point



# Questions?

Contact:

**Anthony M. Bradford**

**511 Program Manager**

**404.635.8012**

**[anthony.bradford@dot.state.ga.us](mailto:anthony.bradford@dot.state.ga.us)**

**Monica Luck**

**511 Marketing Project Manager**

**404.635.8035 • 404.805.8013**

**[monica.luck@dot.state.ga.us](mailto:monica.luck@dot.state.ga.us)**

